

THE
Elks
MAGAZINE



NOVEMBER 1949

DEMOCRACY

THE AMERICAN WAY

BY HON. ALBEN W. BARKLEY

END OF THE ACT

BY OCTAVUS ROY COHEN



"I was curious..."



I tasted it...



Now I know why Schlitz is...

The Beer that made Milwaukee Famous!"



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OUR GRAND EXALTED RULER

TALKS SHOP



Important Days Ahead

I HAVE just completed an extensive trip which took me into fifteen States and gave me the privilege of attending many District and State meetings.

I am happy to be able to tell you that everywhere I visited our great Order has the leadership that is keeping it alert, progressive and enthusiastic about the future.

Our Brothers are not willing to bask in the reflected glory of yesterday's achievements, but are planning for another great year of activity. I find them seriously working on programs for Thanksgiving, Memorial Day and Christmas. We can all be thankful that fine American gentlemen have the inspiration and the heart to give these three occasions the careful consideration they so definitely deserve. I hope every Elks lodge will seize the opportunity to take appropriate recognition of each of these all-important days, as they are so much a part of our American way of life.

Our Order stands for these better things and no group or influence will be tolerated that tends to discredit or undermine the great principles of the Order.

It is with deep satisfaction that I note our lodges are giving more and more attention to the business side of Elkdom. To accomplish the things we hope to, it is necessary that lodges be strong, practical and financially sound. One sure way to win the esteem of your community is to have a good credit-rating, as well as forceful leadership. The ideal situation is a combination of the two.

Our Fraternity is well on the way to the Million-Member goal. Your keen interest and your enthusiasm in joining me in this objective are deeply appreciated.

Reports show that the "Stray Elks Roundup" sponsored by the Grand Lodge Activities Committee has met with great success and that, as a result, many inactive Elks are back in the fold, eager, once again, to take part in our many activities.

The State Associations Committee is ready to launch its program and the Youth Activities Committee also is functioning. You will hear from them very shortly.

We need not wait for Thanksgiving Day to be thankful. We are privileged to be Elks and to live in America!

Sincerely and fraternally,

Emmett T. Anderson

EMMETT T. ANDERSON
GRAND EXALTED RULER



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THE Elks MAGAZINE

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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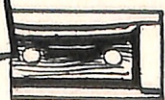
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VALUABLE



BY HONORABLE ALBEN W. BARKLEY

VICE-PRESIDENT OF THE UNITED STATES

IN THESE days of national and international frustration, it is a great privilege to be invited to make some contribution to the thought and purpose of the readers of *The Elks Magazine*.

For forty years I have been a member of Paducah, Ky., Lodge, No. 217, of the Benevolent and Protective Order of Elks. On the 28th day of last May, at the State Convention of the Kentucky State Elks Association held in Paducah, I was awarded a Life Membership in the Paducah Lodge and the Kentucky Association. The spirit which animated the gathering, attended by prominent men and women from the State and Nation, and the deep devotion to American principles manifested in all that was said and done, constitute the basis of what I shall have to say.

It is a great privilege to belong to a fraternal organization whose principles are based upon love of country, love of humanity and love of God. It is a great privilege to belong to a fraternal organization, to membership of which no man is eligible who believes in the destruction of the American form of government by force of arms or otherwise. It is largely because of this fact that this fraternal organization appeals to the American citizen—without regard to politics or religion—because the very foundations of our government and

of our traditions and of our way of life are based in constitutional government, individual freedom, free enterprise, and the validity of the moral law.

For more than a century and a half our people have been devoted to the great freedoms by which we have lived and progressed. When our Constitution was framed in 1787, there were many men in the Constitutional Convention who insisted upon the inclusion of a Bill of Rights. But the number of those who did not think this necessary prevailed over its advocates and it was not included. When the Constitution was submitted to the thirteen original Colonies, there grew an insistent demand that there should be a Bill of Rights in the Constitution, and in many States the resolution of ratification was adopted with the understanding that the first session of the Congress under the new government should submit to the people amendments to the Constitution formulating a Bill of Rights.

Accordingly, the first session of the Congress that met under the new government of the United States submitted to the States and to the people twelve amendments, ten of which were adopted. These ten have been known ever since as the American Bill of Rights.

The first amendment to the Con-

DEMOCRACY

THE AMERICAN WAY

stitution, and, therefore, the first article of the Bill of Rights, provided that "Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the Government for a redress of grievances".

In this first article of the Bill of Rights, freedom of the press was guaranteed; freedom of speech was guaranteed; freedom of assembly was guaranteed, and, not only was freedom of worship guaranteed, but this article definitely established the separation of church and state in the United States. It rendered certain the inability of Congress to impose upon the people any establishment of religion, or any prohibition against their freedom in exercising the right of worship according to their own consciences.

Thus, freedom of worship, freedom of the press, freedom of speech, and freedom of assembly, have been for more than a century and a half the four cornerstones of American democracy. More recently two additional freedoms have been advocated and proclaimed—that is, freedom from want and freedom from fear—but these are not necessarily embodied in the Constitution in the same manner in which the four freedoms set out in the first amendment to the Constitution are established and embedded into the very fabric of our institutions.

These great doctrines and these great fundamental principles which have been the basis of American democracy, have taken on renewed importance in recent years, because of the effort in other parts of the world to break down these freedoms and to destroy them. This has brought on a contest of ideologies which has, since the end of World War II, divided the world into two parts. One of these parts is composed of those who believe in the continuance of these sacred freedoms and these sacred rights, and the other part is composed of those nations and peo-

ple who believe that the individual is a mere cog in the great wheel of the state; that the state is everything and the individual is nothing.

The democratic nations, and those who believe in the freedom of the individual, continue to assert the doctrine that governments are established for man, and not man for governments. Jefferson, in the Declaration of Independence, proclaimed the equality of man: "We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the pursuit of Happiness." He proclaimed the doctrine that to establish these rights governments are ordained among men, deriving their just powers from the consent of the governed.

Thus, at the beginning of our own war for independence in 1776, the American doctrine, embodied in the Declaration of Independence, was established as the basis for the American Revolution.

This equality of man did not mean equality in physical power, moral character, intellectual prowess, financial ability or social standing. We know that some men are wise and others foolish; some are good and others bad; some are strong and some are weak, and there is no process yet discovered by which a dead level of ability in all the categories of man's activities may be established. What Jefferson was talking about, and what the American people have always stood for, is equality of right before a just government, an equality of opportunity under the protection of a just government, insofar as that government can guarantee these equalities in the political and economic life of the Nation.

In the protection of these rights our Government has been compelled, from time to time, to enlarge its activities in the diversified fields in which our people work. These expansions of governmental authority and supervision have been protested, as they took place, but it is generally

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Illustrated by REN WICKS

END OF THE



She must have been putting on her makeup, because she had only one eyebrow on.

ACT

It was quiet at the gas station when Eddie picked up the phone—and then it was murder.

EDDIE BREWSTER wasn't prepared for the telephone call. Business was booming at his immaculate little service station and he had no worries and still fewer premonitions.

At one o'clock of this April afternoon, Los Angeles was bathed in sunshine. Summer was in the air, flowers bloomed everywhere, the sky was blue and cloudless. Eddie had just finished gassing a car, wiping the windshield and testing air pressure in the tires, when Mac poked his head out of the office door and said, "For you, Eddie. Las Vegas calling."

Eddie, who was tall and slender and exceedingly nice looking, wasn't sufficiently interested to wonder who might be calling. He picked up the phone and said, "Hello." A deep, pleasant voice at the other end asked if this was Edward L. Brewster, and he said it was.

The other voice said, "This is Ollie Anderson, Chief of Police at Las Vegas."

"Hi, Chief." Eddie was feeling pretty good. He said, "No matter what it is, I didn't do it. And if some friend of mine has been stepping out of line up there . . ."

"Nothing like that. Look, Brewster—do you know a girl named Carlotta?"

"Carlotta?" Eddie's smile vanished. "The dancer? Carlos and Carlotta?"

"That's the one."

"Are you kidding, Chief? Sure, I know her. She's my wife."

"How come you're separated?"

"Hold it! It's nothing like you're thinking. We're crazy about each other. Always have been, and always will be. But what's it to you? Who's been saying things and why would they say 'em to a policeman—even a Chief?"

Ollie Anderson's voice was freighted with sympathy. He said, "Steady, Brewster. This isn't any fun for either of us. Your wife is here in Las Vegas. She's been pretty badly hurt."

For a couple of seconds, it didn't register. Ann in Las Vegas! Ann was Carlotta . . . but to him she was Ann. That Latin, professional tag never had meant anything to him. He told Chief Anderson there was some mistake, that Carlotta was still in New York, that she was dancing with a guy named Carlos and that somebody had gotten things all fouled up.

Anderson said, "I'm afraid not, Brewster. Carlos and Carlotta opened

at the Covered Wagon Hotel here last Wednesday. Just an hour or so ago she was badly hurt . . ."

"How badly? Give it to me straight, Chief. I can take it."

"Brace yourself, then. I'm afraid she's dead."

Eddie whispered, "Oh, my God . . ." He said, "How did it happen?"

"I don't know for sure. But it wasn't an accident."

"Ann wouldn't . . ."

"Who?"

"Ann. My wife. Carlotta's her professional name. She's Ann Brewster. She wouldn't . . ."

"It wasn't like that, kid. Somebody killed her. You'd better come up."

Eddie felt cold all over. This was too bad, too big, to comprehend. He said, unsteadily, "I'm on my way . . ."

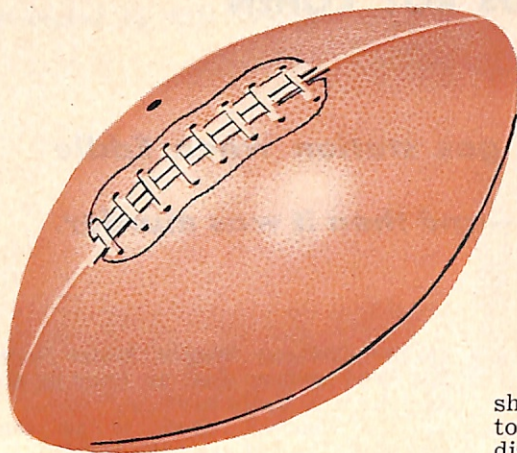
"Listen, feller," advised Anderson kindly, "It's three hundred miles. Try to get here all in one piece. I'll reserve a room for you at the Covered Wagon. You'll probably be here a day or two. I'll meet you at the hotel."

Eddie's face was hard as he went outside and told Mac to gas up his car, to check the oil, water and tires, while he grabbed stuff out of his locker, not caring what he got. The thing hadn't really registered yet. He didn't tell Mac everything the Chief had said. He merely mentioned that Ann was in Las Vegas, that she had been hurt, that he was on the way . . . and he instructed the kid to take over until he got back. Mac said, "Gosh! that's tough, Eddie." But he didn't know how tough it really was.

The trip took six hours. Eddie was too intelligent a driver to try to cut much off that. It was a horrible stretch, an endless six hours during which he skirted San Bernardino, sailed across Cajon Pass and through Victorville, stopped briefly at Barstow for gas, and grabbed a cup of scalding coffee at Baker before setting out on the final ninety miles. He had nothing to do but think—and that wasn't good.

There were some things you couldn't make yourself believe, even when they were true. Ann murdered! Even—in an unimportant way—Ann in Las Vegas. The speedometer needle crept up to 85, and he lightened the pressure on the accelerator. Getting himself smashed up wasn't going to do Ann any good. And then he had the devastating thought that

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SOUTHWESTERN

BY GEORGE WHITE

COLLEGE football's wildest and most unpredictable scramble—the Southwest Conference—still lies ahead. If precedent is followed, and it probably will be, the champion may not be determined before the last scrimmage Nov. 26. That's when the pennant race closes.

This is the usual pattern in the Conference. Now the center of football's greatest hysteria, this sector pioneered the wide-open aerial offense. It made of it a vehicle for the game's most thrilling spectacles.

As the seven member teams turned into the final Saturday in October, two-thirds of the 21-game champion-

ship schedule in this league remained to be played. Largely the teams had dispensed with their outside commitments. They were settled down for concentration on their own private family quarrel. It's a fuss that over one five-year period in the past produced three recognized national champions. It may bring another to the fore this year.

Many uncertainties lie ahead but the prospects are strong that a double-tie play-off will determine the 1949 titlist. This, of course, is the Nov. 26 meeting in Fort Worth between denominational rivals that were the last two institutions admitted to this Conference. Both, however, have made tremendous strides in football. Texas Christian University and Southern Methodist University have become world-famed both for the scintillating individuals they have developed and the exciting, high-quality style of their play.

Whether the SMU-TCU classic will carry this year's championship is a risky matter on which to hazard a guess at this stage, but its outcome, combined with the result of the final meeting of Rice and Baylor at Houston on the same date, is almost certain to exert a powerful influence on the decision as to where the next pennant shall fly. These four went into the current campaign carrying the blessings of the dopesters as the teams that would fight it out for title glory.

Now ask any gridiron enthusiasts to list the three most thrilling sports spectacles in Southwestern history and you're almost certain to get identical answers. They'll all tell you that the TCU-SMU conflicts on the striped greensward in 1935, 1947 and 1948 were tops. Breaking them down into the best thriller of the trio isn't so easy.

Only once has the Southwest sent an entry to the famed New Year's Rose Bowl spectacle. It is not likely to happen again since this Conference controls and has committed its champion to participation in its own Cotton Bowl Classic in Dallas.

The Rose Bowl bid was the stake when the Frogs and Mustangs met untied and undefeated in 1935 and the Dallas Methodists won the honors. It was an excitement-packed, wild and woolly affair that left a capacity crowd limp. After trailing 0-14 at half time, Sammy Baugh and his All-American teammate, Center Darrell Lester, rallied the Frogs and

fought their way back into a tie. A game-winning touchdown pass was dropped and the Ponies got another chance. In the waning minutes, Bob Finley passed from punt formation forty yards over the TCU secondary to All-American Robert Wilson, who made a spectacular leaping catch and stepped over the goal line for a 20 to 14 triumph.

SMU lost to Stanford, 0-7, in the Rose Bowl. Beaten TCU got the nod to the Sugar Bowl in New Orleans and defeated Louisiana State, 3-2, on a field goal by Taldon Manton.

To this day the argument rages whether the better team won that Nov. 30, 1935, Horned Frogs-Mustangs thriller.

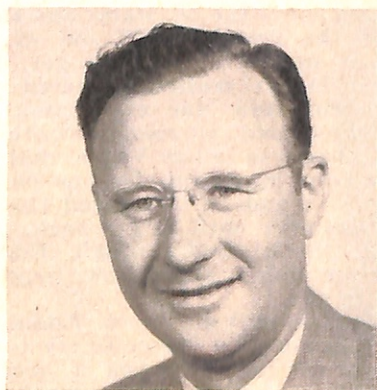
ON THE same field two years ago the setting was varied in that the Christians were having a bad year and were wallowing in the second division while the Methodists were within one game of a season record without tie or defeat. Still they needed a win or a stalemate to gain their first undisputed championship in twelve years. A loss would force them to share honors with the University of Texas Longhorns.

In stunning upset fashion, the Horned Frogs wrested the early offensive away from the Mustangs and compiled a 12-0 lead at half time. Doggedly the visitors fought back until, late in the fourth quarter, they had forged ahead, 13 to 12. With less than two minutes remaining, the Purple unleashed a desperate running and passing barrage and scored again to gain a 19-13 advantage. Gloating in delight, a giant TCU tackle accosted Southern Methodist's All-American Doak Walker and asked, "Now what do you think you're going to do, Doak?"

"We'll just have to score another touchdown," grinned the irrepressible sparkplug for the Red and Blue. And he almost did, when with only 50 seconds remaining he ran the kick-off back 68 yards. Three plays later, End Sid Halliday snared a pass over the goal line from Gilbert Johnson and the battle ended in a 19-19 tie by which SMU earned the undisputed championship by staying out of the "games lost" column.

Again Southern Methodist was within reach of a perfect season in the Conference while Texas Christian had one victory and four defeats when they met before a sell-out

(Continued on page 40)



For an article about one of the great football centers—the Southwest Conference—we turned to George W. White, who has been covering sports since his high schools days and has a national reputation as an authority on football. He is sports director of television station KBTB, Dallas, and for 18 years was with the Dallas News, including several years as sports editor. Also was Southwestern scout for the Cleveland Rams, now the Los Angeles Rams. For 12 years was a member of Grantland Rice's All-American Advisory Board and is a member of the Heisman Memorial Award Selection Committee naming annually the outstanding college football player. Mr. White is a member of the National Football Hall of Fame Committee.

SCRAMBLE



Texas Christian back is spilled in 7-7 game with Southern Methodist last year.

Seven teams line-up for the Southwest Conference battle.



Lindy Berry, TCU quarterback, is classed with Baugh and O'Brien.



All-American Doak Walker, spark-plug of SMU's great backfield.



Froggie Williams, of Rice, is one of the best ends in the Southwest.

THE GRAND



Above: Past Grand Exalted Ruler Edward J. McCormick, P.D.D. Leslie G. Scrimger, Mr. Anderson, State Pres. John K. Maurer and Pres.-Elect E. Gene Fournace during the Ohio State Elks Association banquet.



Right: Chairman of the Grand Lodge Committee on Credentials, H. Earl Pitzer, left, puts over a point at the opening of the Pennsylvania State Elks Assn. Convention, to the enjoyment of Grand Exalted Ruler Anderson and Grand Trustee Howard R. Davis, right.



Above: Mr. Anderson presents the keys to the new home of Chicago (North), Ill., Lodge to E.R. J. Paul Ardesser.



Above: Emmett Anderson joins New York, N. Y., and Bronx, N. Y., Elks on a visit to the veterans at Kingsbridge Hospital. Left to right: Charles Young, P.E.R. Sid Wennik, Dr. Irving Cohen, Chief of Professional Services of the Hospital, Mr. Anderson, Arthur Nelson of the hospital staff, P.E.R. Charles McGuire, William Frasier, Executive Secy. of the Elks National Service Commission, and P.D.D. Andrew C. McCarthy.

ices of the Hospital, Mr. Anderson, Arthur Nelson of the hospital staff, P.E.R. Charles McGuire, William Frasier, Executive Secy. of the Elks National Service Commission, and P.D.D. Andrew C. McCarthy.



Above: At the District Deputies' and State Presidents' Western Regional Conference at Salt Lake City, Utah, were Grand Exalted Ruler Anderson,

Past Grand Exalted Rulers L. A. Lewis, John R. Coen and J. Edgar Masters, Grand Secretary, and Grand Trustee Douglas E. Lambourne.

EXALTED RULER'S VISITS

GRAND EXALTED RULER Emmett T. Anderson of Tacoma, Wash., was the guest of honor and principal speaker at the 41st annual Convention of the **PENNSYLVANIA STATE ELKS ASSN.** at **HARRISBURG**, Aug. 22 through the 25th. He spoke at the opening outdoor exercises when Past Pres. Wilbur Warner presented awards to the three top winners in the State's Essay Contest, and again at the opening session attended by 400 delegates. At the afternoon session, featured by the award of 18 Foundation and State Assn. scholarships of \$300 each, Past Grand Exalted Ruler Charles H. Grakelow, Chairman of the State Student Aid Committee, was in charge. The following officers were elected at this meeting: Pres., J. H. Bennett, Renovo; Vice-Pres., Francis Benson, Kittanning; Secy., Wm. S. Gould, Scranton (re-elected); Treas., C. S. Brown, Allegheny (re-elected), and Trustee for five years, Harry Kleean, Oil City. Grand Trustee Howard R. Davis installed the officers, assisted by the band and chorus of Williamsport Lodge. Past Pres. Lee A. Donaldson, of the Grand Lodge Committee on Credentials, was the principal speaker at the Memorial Services.

Grand Secretary J. Edgar Masters was present at this session, but his assistant, F. J. Schrader, who helped organize the Assn., was absent for the first time in 35 years, because of illness.

On the 28th of August, Mr. Anderson was on hand for the dedication of the beautiful new 30-room home of **CHICAGO (NORTH), ILL., LODGE, NO. 1666**. A two and one-half story building, it boasts four acres of ground with 16 tennis courts, an outdoor swimming pool and two squash courts.

Previous to the dedication, which was handled by Ill. State Assn. officers, Pres. W. G. Maltby, Vice-Pres. J. E. Giles, Secy. A. W. Arnold and Treas., C. W. Claybaugh, assisted by P.D.D. Robert Eddy, N.E. Dist. Vice-Pres. Eugene Smith and P.D.D. Raymond Sheahan, a week of special activities, planned by E.R. J. Paul Ardesser and his officers, honored the lodges of the District, with each day named for three of the lodges. Over 8,000 persons participated in these activities. The last day found 650 children from the Angel Guardian Orphanage having a grand time as guests of No. 1666.

Eight former leaders of the Order attended the ceremonies: J. Edgar Masters, Judge William H. Atwell, John F. Malley, Judge Floyd E. Thompson, E. Mark Sullivan, Henry C. Warner, Dr. Robert S. Barrett and L. A. Lewis. Other Grand Lodge officials present included Grand Treas. Joseph B. Kyle, Bert A. Thompson, Grand Lodge Activities Coordinator, and Arnold Westermann, former member of the Board of Grand Trustees. Judge Thompson gave a history of Chicago North Lodge which, although not yet five years old, has a membership of 833. The Judge then introduced the Grand Exalted Ruler who paid tribute to the splendid accomplishments and ambitions of No. 1666. As he was introduced, he was serenaded by the lodge Chorus with a song written for him by a member, Buzz Marshall. Judge Thompson served as Toastmaster at a banquet in Mr. Anderson's honor, after which a beautiful water show was staged in the lodge's pool, to be followed by an outdoor floor show with Chicago's top talent.

On the same day, the 51st Annual Meeting of the **OHIO STATE ELKS ASSN.** started at (Cedar Point), **SANDUSKY** with an attendance of over 2,000. Mr. Anderson proceeded to Toledo to join Past Grand Exalted Ruler Dr. Edward J. McCormick and, later, Grand Est. Lead. Knight Fred L. Bohn, John C. Cochrane, a member of the Grand Lodge Judiciary Committee, and all Ohio District Deputies, at the Ohio Convention. Committee reports revealed that the State's Spastic Paralysis Program has progressed to where a color film has been produced, under the Association's auspices, on the treatment and care of spastic patients to be shown at luncheon clubs, schools, homes, etc. Another accomplishment of the Assn. has been the entertainment of over 27,000 hospitalized veterans.

Many social activities entertained the delegates during this five-day meeting, with the Convention Banquet in honor of the Grand Exalted Ruler as the climax. The Barber Shop Quartet Contest was won by Elyria Lodge followed by Norwalk and Bowling Green. Norwalk Lodge took top honors in the Golf Tournament hosted by Elyria Elks in which 125 golfers teed-off.

New officers for this organization are: Pres., E. Gene Fournace, Newark; Pres.-elect, Nelson E. W. Stuart, Cleveland; 1st Vice-Pres., Gerald C. Nau, Elyria; 2nd Vice-Pres., Walter J. Beer, Lima; 3rd Vice-Pres., Jos. E. Hurst, New Philadelphia; Secy., L. E. Strong, Canton; Treas., C. W. Wallace, Columbus; Trustees: Roy V. Phillips, Chairman, Tiffin; A. C. Martin, Troy, and E. P. Hoadley, Ashtabula; Chaplain, Rev. C. D. Hering, Tiffin; Chaplain Emeritus, Rev. C. A. Dowell, Ashtabula; Sgt.-at-Arms, N. E. Heil, Bellaire; Inner Guard, J. M. Sperry, Hamilton; Tiler, C. F. Mossholder, Newark.

At this meeting, Mr. Anderson had the pleasure of presenting the Elks National Foundation Scholarship to Ernest R. Hollabaugh, fourth-prize winner.



Over 600 Elks were guests of Phoenix, Ariz., Lodge when the Grand Exalted Ruler was honored at a banquet in the lodge's patio. Repre-

sentatives of all the lodges in the State were present, together with Arizona State Elks Association officials.

News of the State Associations

WEST VIRGINIA

The 41st Convention of the West Virginia Elks Assn. in Princeton and Bluefield had several hundred in attendance. A golf tournament found 32 Elks participating for the many valuable prizes. Many interesting social events featured the meeting, with a trip to the Elks National Home by special train the real highlight of the session.

Officers of this Association for the current year are: Pres., W. Cody Fletcher, Princeton; Vice-Presidents: S., Dewey E. S. Kuhns, Charleston, Lawrence E. Pruett, Beckley; N., Elwood Grisell, Moundsville, Bencile Williams, Clarksburg; Secy., W. Grady Carper, Princeton; Treas., W. Don Morris, Huntington; Trustees: C. E. Johnson, Morgantown; Ross Irle, Beckley; R. T. McCreary, Wellsburg; A. E. Kallmerten, Huntington, and E. B. Heiskell, Morgantown.

TENNESSEE

The 9th Annual Convention of the Tenn. Assn. met on Sept. 22, 23 and 24 with Jackson Lodge as host. Knoxville Lodge took first place in the Ritualistic Contest, leading Oak Ridge, Jackson

and Nashville Tennessee in that order.

Barbecues, a fish fry, dancing and a delightful banquet were on the agenda. Past Grand Exalted Ruler John S. McClelland spoke at both the banquet and the Memorial Services.

The Tennessee Elks reported on their many important projects, particularly the raising of \$75,000 for the Cancer Drive. Chattanooga Lodge will be host to the delegates next year. Heading the Assn. until then are: Pres., James Farrell, Chattanooga; Ranking Vice-Pres., J. Ross Reed, Greenville; Vice-Presidents: Edgar Ryerson, Memphis; Allan Fraser, Columbia, and S. J. Elkins, Jr., Knoxville; Treas., John Menefee, Chattanooga; Secy., W. H. Allen, Chattanooga, and Trustees: H. Conway Smith, Morristown; Earl Broden, Nashville, and Will H. Foster, Jackson.

WASHINGTON

Delegates from every lodge in the State were welcomed by Mayor Arthur Meehan of Spokane at the 1949 meeting of the Wash. State Elks Assn. Grand Exalted Ruler Emmett T. Anderson spoke, as did Past Grand Exalted Ruler Frank J. Lonergan.

Officers for the year are: Pres., V. P. McNamara, Olympia; 1st Vice-Pres., Eugene Metzger, Everett; 2nd Vice-Pres., L. L. Barrett, Walla Walla; 3rd Vice-Pres., J. Bernstein, Vancouver; Secy., Roy Gage, Olympia; Treas., Adolph L. Norin, Aberdeen; Chaplain James Austin, Spokane; Trustees: I. C. Kuchenreuther, Wenatchee; Fred March, Anacortes; D. P. Shew, Ballard; George Twohy, Yakima; William Singer, Centralia; C. L. Siegner, Bremerton, and B. F. May, Raymond.

MARYLAND, DELAWARE and DISTRICT OF COLUMBIA

Pocomoke City Elks were host to this year's meeting of the nearly 600 Tri-State Elks. Past Grand Exalted Ruler Robert S. Barrett was in attendance, taking active part in the impressive Memorial Service. The youngest member of the Assn., Silver Spring, Md., Lodge, won the Ritualistic Contest and the Golf Tournament was won by P.D.D. John H. Mosner of Cumberland. Miss Dorothy V. Jacobs, Towson, won in both the Essay and the Scholarship Contests.

The outstanding social feature was the Air Show conducted at the Naval Air Base in Virginia, where the delegates were welcomed by Capt. G. K. Fraser, CO, and his staff.

The new officers are: Pres., John J. Mealey, Wilmington; Vice-Presidents: Estel Trader, Pocomoke City; Paul K. Shutt, Sr., Havre de Grace; Calvin W. Mowbray, Cambridge; Chaplain, Merrill Hobbs, Silver Spring; Secy., R. Edward Dove, Annapolis; Treas., Arthur L. Kirby, Frostburg; Tiler, Harr, McGuirk, Baltimore; Sgt.-at-Arms, George M. Jones, Prince George's County; Trustee, Wm. E. Slaughter, Easton; George Hardesty, Chairman, Towson; Luther C. Dawson, Baltimore; Andrew Kessinger, Silver Spring; Leonard Pearce, Washington; J. E. Tawes, Crisfield, and Joseph Chrisman, Hagerstown (three years).

(Continued on page 55)



Above: At the Tenn. State Meeting, left to right: Treas. John Menefee; Past State Pres. E. J. Nunn; Retiring Pres. Edward McCabe; Past Grand Exalted Ruler John S. McClelland; Pres. James J. Farrell; Chairman Hugh Hicks of the Board of Grand Trustees and Ranking Vice-Pres. J. Ross Reed.

Below: The 1949-50 Washington State Assn. officers pose for a picture.



West Va. officials at the 1949 meeting of the Assn., back row: Treas. W. D. Morris, D.D. W. F. Cook; center: Frank Martin, P.D.D., Secy. W. G. Carper, D.D. J. E. Pendergast; foreground: Vice-Pres. Elwood Grisell, Pres. W. C. Fletcher, and Vice-President D. E. S. Kuhns.

ACTIVITIES SPONSORED BY THE ELKS NATIONAL SERVICE COMMISSION



Grand Exalted Ruler Emmett T. Anderson, center, assists at one of the carnival booths at a recent entertainment program put on by Bronx and New York, N.Y., Lodges for veterans at Kingsbridge Hospital.



Veterans at Newport News express their approval of one of the many fine shows put on for their entertainment by the Virginia Elks.



The corner of a New Jersey VA Hospital Ward is the scene of a pleasant interlude during one of the visits of the Elks Committee.



This picture speaks for itself. The carolers sang for the veterans under the sponsorship of Salamanca, N. Y., Lodge.



Patients at the Kennedy Veterans Hospital in Memphis, Tenn., enjoy an Elks watermelon party.

HOW TO BUILD A

Movie Star

—BY DICKSON HARTWELL

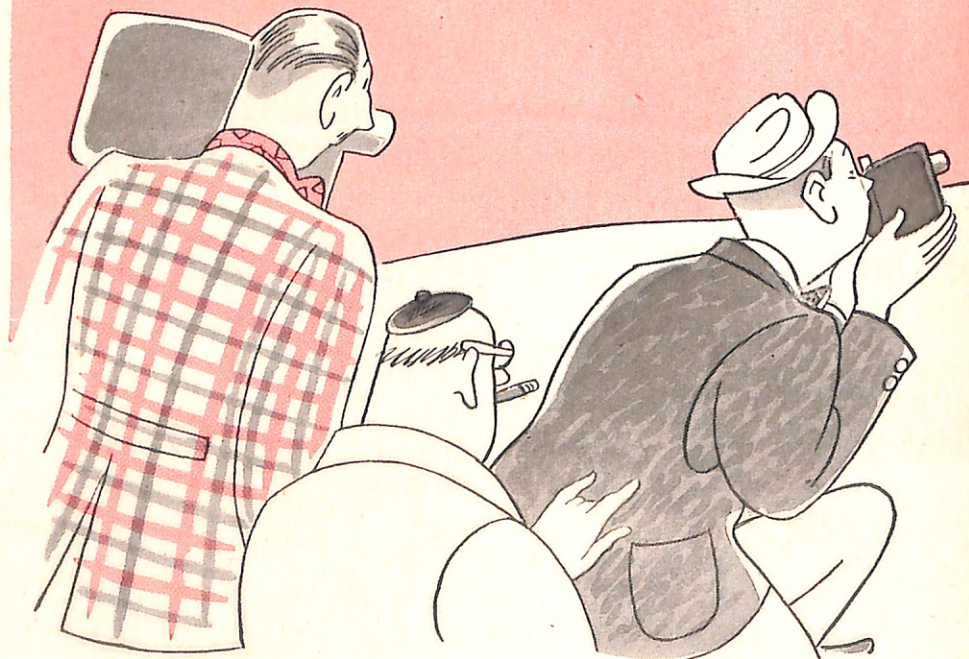
**An actor can have luck, pluck
and personality—even ability—
and fail for lack of publicity.**

IT IS said in Hollywood that you can make a movie star out of 1,000 items and ten feet of film, but that if the items are not enough you won't need any film at all.

These potent items are single pieces of publicity: bits of news, ten words or a paragraph or even more. Hundreds of people in Hollywood live by sowing or harvesting items. Hundreds more hold a transitory prominence because of them. No one knows exactly how many items are printed or broadcast each week about motion pictures, the actors, directors, producers and the whole phantasmogoria of Hollywood. Five hundred? Ten thousand or a box-car full is more like it. But that each one of them represents an ounce or so of press agent sweat seems a fair conclusion, for few people anywhere undergo more travail than the anonymous publicity men who make the news that makes the movies.

Their's is a motley business. They are manufacturers who must sometimes produce without raw materials. They are literary craftsmen who, writing drivel, make it sparkle and live for 90,000,000 movie-goers. They are artists, denied the relaxing luxury of temperament, who compose an endless succession of legs, torsos and faces into pictures with compelling eye-appeal. They are showmen who whip a tranquil city into a frenzy of movie-madness over a picture premier. They are professional greeters, hail-fellows-well-met, with contacts the country over.

And that isn't all. They must be circus barkers, purveyors of gossip,



coiners of bright sayings, patient plodders who will work a year to develop a single idea, philosophers who meet each failure with a dozen new plans for success. They must at all costs avoid public notice; giving credit for their effort where it isn't due. Above all they must have the poise and dignity that will take them from a starting \$50 a week to the \$50,000 a year the best of them make.

It is these and other qualifications that make publicity men in movie studios, with their counterparts in New York offices, the best on earth, with imperfections enough to be interesting and a touch of madness our democracy could ill afford to lose.

In Hollywood, publicity is meat and drink—the air that movie people breathe. No actor, however capable, can achieve and hold top rank without a continuous stream of it, a big

stream. No "A" picture can succeed without publicity. It is the warp and woof of the business, and around ten per cent of movie expenditures goes for publicity and its allied arts.

The destiny of actors is more dependent on publicity than on competence. A Garbo may get it by appearing to avoid it; but she gets it. Hollywood holds that it is the universal remedy beneficial to everybody from Louis B. Mayer to a prop man. So the air is infused with its various manifestations. Movie people talk about themselves because their future depends on making themselves known. Personal modesty is a luxury only the most successful actors can afford; they have the money to hire extra press agents. When the publicity falls off, the career falters. Not even a blind man stumbles more desperately than a faltering actor.

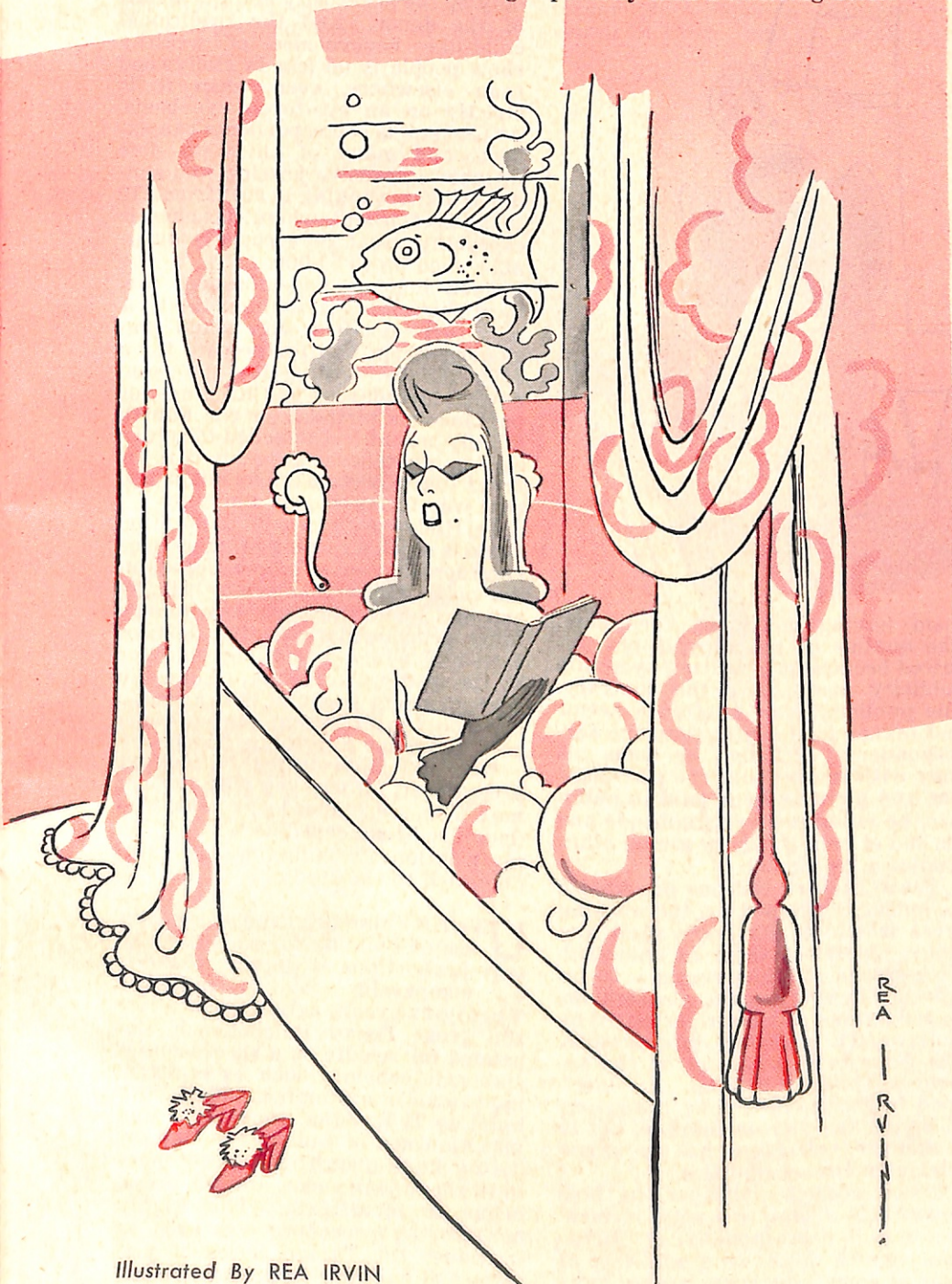
The old press agent axiom that the only bad publicity is no publicity persists to an astonishing degree among those whose names are most easily disremembered. This canard prompts the public distribution of personal details, often wholly imaginary, which in other communities are considered socially unmentionable. It also adds immeasurably to the manifold problems of accurately reporting the Hollywood scene. Truth is not the lone beacon guiding the reporters, columnists, commentators and literary hangers-on who cover the Hollywood beat. They will, in many instances, take their news right or wrong, but they want to be darned sure they get it first. The speed with which news gets around Hollywood can be matched in only one city in America, Washington, where a ridiculously false story is said to have travelled by word of mouth a distance of four miles in twenty minutes. There is no record of news speed in Hollywood; veterans seem to take for granted the operation of a remarkable clairvoyance by which everybody knows everything the moment it happens, or not more than a few seconds later.

Being first to relay news to a columnist under such competitive conditions calls for immediate action. Shamefaced is the tipster who telephones with something hot, only to learn that it had been reported from another source a few minutes earlier.

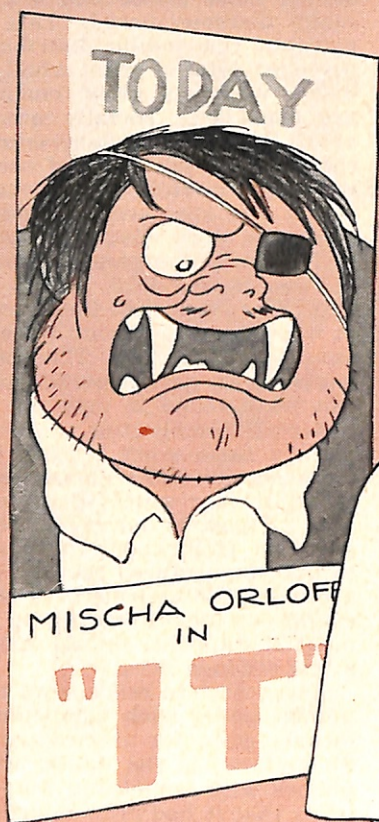
To curry favor with top columnists, movie people often make deals with them. One notorious gossipander is said to have extracted from an actress a wedding day promise that she would tell him first when she and her groom separated.

THE usual technique is straightforward: "When I sign a new contract I'll tell you about it first, if you will do a little item about me now." Sometimes it is more subtle: "I know who's playing in the new Hitchcock picture and I have something about me too." Or it can be completely ingenuous: "Gregory Rustoff just beat up his producer and is leaving Monumental Films flat". There isn't much risk in thus giving an item without a string tied to it. Actor and reporter have the same interests and the more realistic of them know it. Under the Hollywood code, reciprocity makes the mare go and the punishment for code violators is immediate and drastic: the writer's news sources dry up; the actor is banished to the Siberia of the unmentionables. As that impious observer, Kent Richards, puts it, the punishment is parasiticide.

But the movie people aren't always the aggressors. Writers initiate deals, too, promising a little extra space here and more prominent mention there, in return for a break on something worthwhile. These under-the-counter deals are made with production executives and directors, as well as with big and little actors, and are always meticulously observed. The studio blacklist isn't the weapon it once was, but it still isn't considered



Illustrated By REA IRVIN



A woman in a nurse's

uniform heightens the

illusion of horror.

good reporting to antagonize a major producer.

This is a part of the backdrop against which publicity departments of the Hollywood studios operate. The people they operate on—columnists, commentators, reporters—they politely refer to as “correspondents”. The dignity of this title embraces everyone who gets paid for writing or speaking about the movie business whether he is an erudite critic, of whom there are very few, or a pregnancy tipster, of whom, studio men say privately, there are far too many. “But of course,” they add, in hasty correction of a minor heresy, “no more than the public supports.”

Publicity men find these less aggressive correspondents convenient as a repository for items of doubtful merit. For even more flaccid reporters they provide a complete service, that of actually writing the copy the correspondent sends in to his editor. All he has to do is add his signature and in some cases he doesn't even have to do that. It is delivered to him, ready for transmission. Such arrangements are not new in Hollywood, some of the more amiable of

them having continued for years. The quality of the copy is not impaired because it is written by studio publicity men; quite the contrary. The publicity man is often a better and higher paid writer than the correspondent. Although he loads his copy with items about the personalities and pictures he is paid to publicize, he maintains verisimilitude and his end of reciprocity by giving other studios a break, too.

These literary liaisons are known to, but not condoned by, the working press which, in its more staid moments, describes them as unethical. No question of ethics seems to be involved, however, in the pleasant little seductions which are permitted by Hollywood's mutable interdictions. The favorite is a variant on the ancient practice of tithing. As developed in the movie colony it consists of laying the gift on the line, but in a manner calculated not to offend relatively fine sensibilities.

Some studios endeavor to hold down their tithing to a mere memento for each correspondent at Christmas—which might be a half case of wine or something considerably more

elaborate. While a rubber-like propriety may govern the largess of the studios, gifts from individual actors, directors and producers are regulated only by the generosity and the means of the donor. And the traditional child-like benevolence of wealthy show people is no less in Hollywood than elsewhere, even when it is strictly on an eye-for-an-eye basis. At Christmas correspondents can expect—and many of them do—fine watches, expensive jewelry, and sundry trinkets ranging in cost from \$10 to \$100 each and, where intimacy is especially great or especially desirable, even up to \$1,000.

Such holiday remembrances are, local opinion holds, without taint. A lady correspondent who would graciously accept and reciprocate for a \$500 Tiffany evening bag delivered on her birthday or at Christmas, or on Lincoln's birthday or the Fourth of July, might feel impelled to return such a magnificent souvenir if it arrived “out of season”. She might feel that way for as long as a minute.

In Hollywood's sea of temptation there is much straining at gnats. One correspondent was the guest of a studio on a junket to Florida. He received a plane ride each way, luxury hotel accommodations, the best of food and wine, everything paid for by the studio. On the flight home the correspondent was told that a studio car would meet him at Burbank airport and drive him to his house.

“Oh, no,” he protested. “I couldn't accept that. I'll wire my wife to meet me. You see,” added the man who had just been feted like a duke, “in my position I wouldn't want to feel obligated to the studio.”

UNDER these conditions the process of building up an actor into star proportions is unique; there is no comparable job in industry. Twenty-five years ago publicists, like the great Harry Reichenbach, depended for results on a succession of elaborate schemes such as registering a man in a prominent New York hotel as T. R. Zann, sneaking a lion into his room in a piano box, and ordering huge quantities of raw meat until the management, and the press, began to investigate. This highly newsworthy procedure was used to introduce the Tarzan series of pictures and has since been widely cited

as a classical example of movie publicity brilliance.

Bright ideas are still treasured like jewels in Hollywood, but studio publicity heads now demand results whether there are lots of ideas or, as is sometimes the case, none at all. Since every picture, every player, everybody must be publicized, items are concocted by the bucketful and the words flow endlessly on, in a highly departmentalized operation, each phrase bearing a monotonous similarity to its predecessor, like automobiles on a production line.

Studio publicity departments today are complex organizations, divided and subdivided with a chain of responsibility which is strictly big business. In their studio offices, unit men, planters, magazine contacts, radio and tie-up departments, special editors—all function in an atmosphere of planned disarray, of endless

telephone calls, constant confabulation, parades of interruptions and the highest idea mortality rate in the world.

The basic element in studio publicity departments is the unit man, a cross-bred individual combining the best strains of legman, Broadway columnist, press agent, philosopher and reporter, with the enthusiasm of a sophomore in a freshwater school of journalism. Two or more unit men are assigned to each picture a couple of weeks before it starts production. From the news they gather and invent the publicity campaign of the picture is developed.

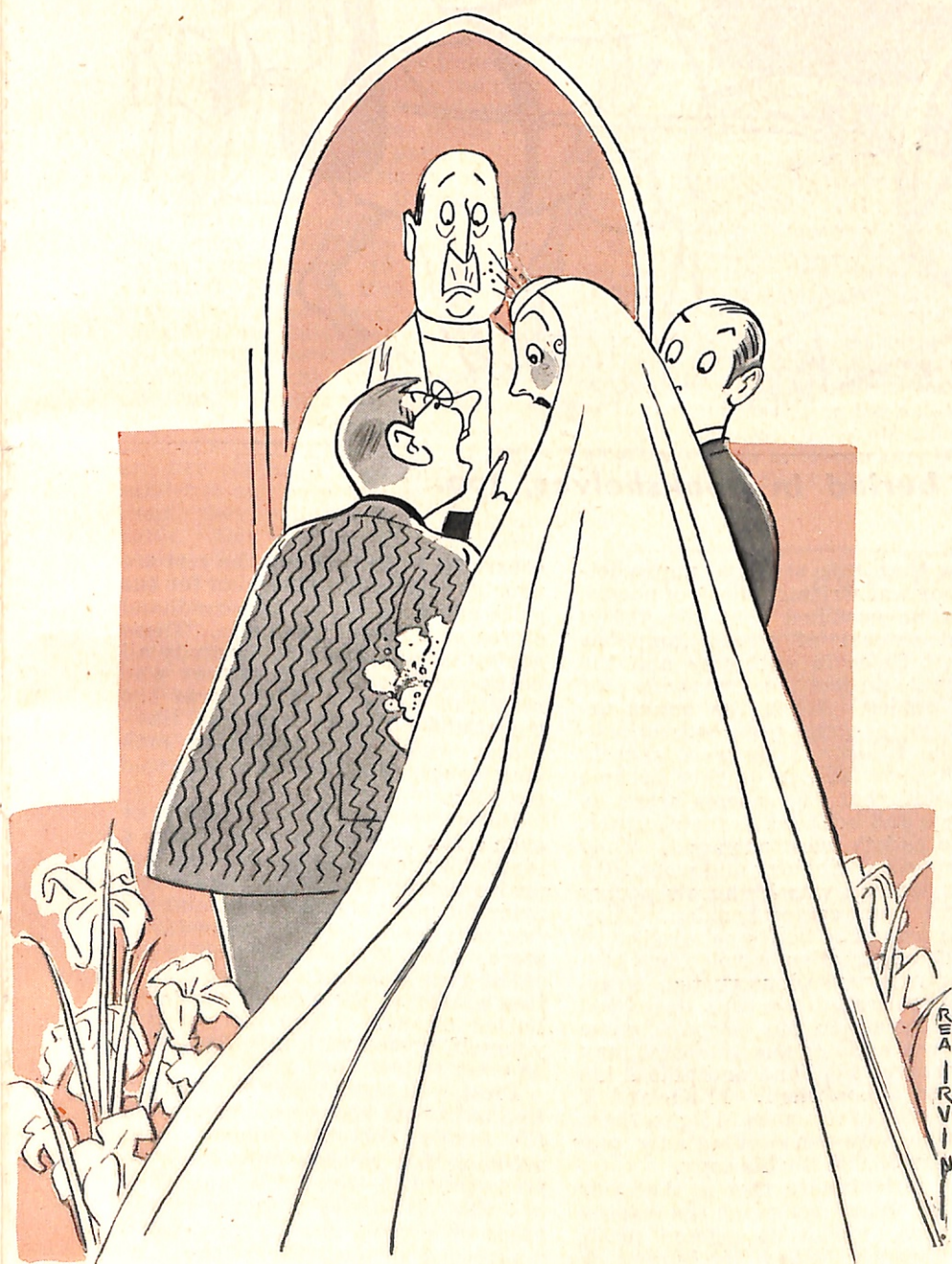
A unit man's pay varies in direct proportion to the magic by which he transforms his imagination into fact, or what, by Hollywood standards, is accepted as fact. He is therefore a seeker after ideas—a ceaseless inventor of them—and his heroic per-

sistence in this endeavor produces some interesting and even notable results. The notions he most cherishes are those which have the elements of a publicity "natural". For example, it would be a natural to insure the lips of Gloria Glorious with Lloyd's of London for \$1,000,000 because she was appearing in a picture with Clark Gable, whose fervent kisses have such a wide reputation that he might, in a moment of emotional abandon, conceivably damage Gloria's delicate but highly photogenic osculatory organ.

A unit man who dreamed up such a scheme would take out a policy with Lloyd's, thus turning imagination into a fact which would be widely reported and avidly discussed by titillated feminine fans who would give a left ventricle to risk their lips with Gable. It would cause little concern that nobody, least of all Gloria, was really worried about her lips and that the policy, though legal in every respect, would have a life of only one or two days; just long enough to satisfy at a minimum cost the nebulous requirements of news accuracy. An innovation of studio publicity departments is that these requirements be met, somehow.

The unit man has a routine. He interviews all principals in the cast of his picture, as well as others prominently concerned with its production. With this background material he covers the shooting for news, hoping every day that someone will break a leg, get married or divorced, have a baby or talk back to a mother-in-law. He is expected to turn in copy two or three times a week. When none of these happy events occurs, he haunts the set dreaming with the intensity characteristic of men who live mainly by their wits. Like this, for example: The studio stage for the bedroom scene is blazing with mid-summer heat. Everyone works in perspiring discomfort but the star, who is cool in a light negligee. Someone remarks how lucky she is. Inspired, the unit man sweats out a story of how the star was kidding everyone for complaining about the heat and so the director made her get into the bed and play the scene under smothering blankets and comforter. Only when she was bathed in perspiration and repentance did he let her out. A hot story? Well,

(Continued on page 43)

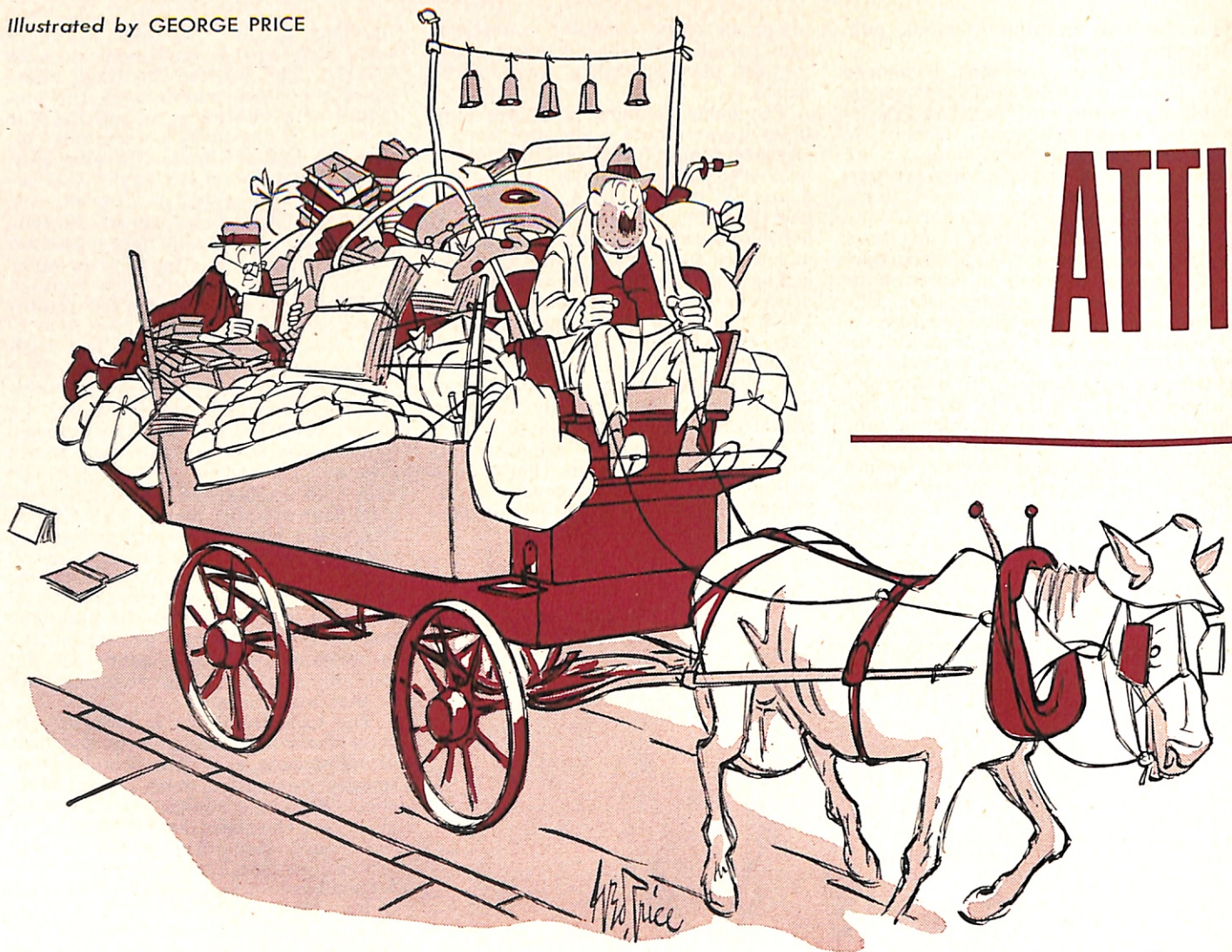


She can't even get married

without her press agent

at the groom's side.

ATTIC



Treasure is buried in bookshelves, too.

HIDDEN treasure! The words evoke pictures of doubloons gleaming in the light of a smoky lantern, of loose bricks in the chimney piece and acrostics leading to a recess behind the cellar wall. The modern seeker after treasure, however, would do better to concentrate his efforts upon the attic or even the living room for it is safe to say that thousands of dollars lie buried in bookshelves throughout the country. Rare books, collectors' items, lie neglected in hundreds of homes and few of them ever will come to light.

This very minute in some attic, perhaps your own, an unknown treasure is quietly gathering dust—a book such as the *Tamerlane* by Edgar Allen Poe which, a few years ago, made its way from someone's home to a Brooklyn secondhand store, where it was purchased by an astute customer for ten cents and immediately resold to a Philadelphia collector for \$10,000.

Perhaps it may be a copy of *Al Araaf*, another volume by Poe, printed in a small edition during his brief attendance at West Point. It became known among Poe's class-

mates that this strange, unpredictable boy was writing a book of poems. Everyone assumed that the verses would consist of ribald lampoons against those in authority and the students flocked to subscribe for their copies. When the books arrived on the grim campus overlooking the Hudson, they were eagerly seized upon and it quickly became apparent that the poems were as strange and brilliant as their author.

The cadets were outraged. They had expected ribaldry and what they found instead was highbrow poetry beyond their comprehension. They began using the books as missiles to hurl at one another, a role for which books were never constructed. Nearly the entire edition was destroyed in this manner but perhaps some more aesthetic or shrewd cadet may have stayed his hand and placed his copy on a bookshelf. If so, and if the volume ever comes to light, there are collectors who will gladly pay his heirs \$3,000 for his copy.

The unfortunate fact is that few of these books ever reach the market and those which do seldom profit their owners. Many are burned or

otherwise destroyed and the rest are usually sold to the junk man for the price of old paper, or to secondhand stores at a few cents apiece. These gentry usually examine carefully all books purchased and it is they who reap the harvest. There was the *Celestial Railroad* by Nathaniel Hawthorne which an enterprising junk man bought for five cents and sold for \$500.

Before you dispose of a library, or even a few books, it is wise to have a reputable dealer in rare books appraise them. You will receive a fair price for any valuable items and the rest may be sold to the secondhand store. Even if you don't plan to get rid of your books, it would be a good idea to inspect them for any possible buried treasure. You can do this yourself, armed with a few pointers on what to look for.

First, you should give your attention to the old books handed down in the family, for it is among these volumes that you are most likely to strike pay dirt—but not because they are old. If age is a factor in the value of a book, it is in most cases a depreciatory one. One of the com-

TREASURE

BY EDWARD C. JANES

monest errors into which people fall is the delusion that because a book is old, it is valuable. In nine cases out of ten, the reverse is true, even in the case of first editions. Fifteen thousand new books will be issued by American publishers during the next twelve months. A hundred years from now, 14,990 of these books will be valuable only as old paper.

You can buy thousands of first editions printed 30 or 40 years ago for ten or fifteen cents apiece but *The Crock of Gold* by James Stephens, published in 1912, will cost you \$100. Edna St. Vincent Millay's first book, *Renascence*, is worth at least \$80 and Galsworthy's *The Man of Property* is worth \$100.

What is it that makes these exceptions? Simply the old-fashioned but nonetheless basic economic principle of supply and demand. If there are five copies of a certain book in existence and only one person wants them, they will never be of great value. But suppose there are five copies of another book in existence and three hundred people would like to own them? That is a different matter.

The old books which are valuable have become so because their supply is less than the demand for them. The very same thing is true of new books, the difference being that there are more copies of *Renascence* available than there are Gutenberg Bibles. The Gutenberg Bible, incidentally, is not an excessively rare book. The fact that it brought half a million dollars at auction stems from its unique position as the first book ever printed and as the supreme book of Christendom—and because there are more wealthy persons who want to own it than there are copies available.

In order to see how books become rare and hence valuable, let us take an imaginary case—one of those 15,000 books which are going to drop from the presses this year. Mr. Green, let us say, is an earnest young writer, a stern singer of verses. He has contributed heavily, if not lucratively, to several local newspapers and once a poem called *Phantom*

Midnight was accepted by the *Saturday Review*. On the strength of this, he gathers up a great sheaf of his work and sends it to a publisher. *Phantom Midnight and Other Poems*, he doubtless will call it. The weeks go by and at length, greatly to the surprise of everyone except, possibly, Mr. Green, the publisher accepts the book of poems. He has seen in them some quality which he thinks deserves to be preserved.

In due course the slender volume is printed. A couple of copies are autographed and presented by Mr. Green to his friends. Perhaps 200 have been taken by bookstores with sporting instincts. The general public, however, remains apathetic to Mr. Green's message. *Phantom Midnight and Other Poems* is, in a word, a turkey.

Fifty copies have found their way into public libraries, another hundred are sold and the rest go to secondhand stores as remainders at fifteen cents each. Through the years the enemies of books do their work—fire, water, children, mice. Families move away and throw their copies of *Phantom Midnight* on the dump. By 1999, fifty years from now, how many copies survive? It is impossible to say definitely but it is certain that many have been destroyed. Let us say, arbitrarily, that only ten copies remain.

Meanwhile, suppose that Mr. Green has written several best-selling novels and has become a great literary figure and hence his works are being collected. His later books have been printed in editions of many thousand copies and are snapped up eagerly by the public, including the collectors of 1999, who will have no difficulty securing all his later works. But to fill their collections they want the

key volume, Mr. Green's first book, let's see, what was it called? Ah, yes, *Phantom Midnight and Other Poems* (1949). According to a rare book catalogue these are very scarce. Only ten copies are known to be in existence. Price \$250. Autographed presentation copy, one of two, \$500.

A first edition is the first appearance of a written work in book form. Poems, for example, usually originally see the light of day in newspapers or magazines. The same is likely to be true of short stories, but until they have been included in books, they are not collectors' items. Robert Louis Stevenson's poem *Ticonderoga* first appeared in *Scribner's Magazine* for December, 1887, and a dollar would be a high price to pay for the magazine in perfect condition. *Ticonderoga* first appeared in book form in a small privately printed edition in Edinburg later that same year and a copy of this book is worth about \$100.

HOW can you tell a first edition? In general, a book is a first edition if there is no notation to the contrary. Often you'll find "Fourth Thousand", or "Revised Edition", or "Printed October 1896. Reprinted December 1896". These, obviously, are not first editions. When these or other like statements do not occur, the date test should be applied. Compare the date on the title page with that found on the copyright page. If they are identical, or even if they vary a year or two, the chances are that the book is a first edition. If more than two years either way intervene, the book is not a first. Some publishing houses use devices of their own such as emblems, letter

(Continued on page 37)



It's an exciting chase, this tracing down of rare and valuable books.



Rod and Gun

Pheasants were a late—but hardy—arrival.

BY DAN HOLLAND



THE fellow with whom I hunt ruffed grouse in New England each October has many points in his favor. First of all, he's everything the name sportsman should imply. Moreover, he's a good shot; and he knows partridge and how to hunt them—or, at least, he hunts them the way I like to hunt them. We get along in the woods like a pair of twins, always relaxed in the knowledge of where the other fellow is and what he's doing, never concerned about getting dusted with a load of 7½s. Besides, he is just naturally a cheerful soul, even when the going is uphill through blow-downs.

But one of his most outstanding attributes as a hunting companion

has little to do with these obvious qualities. It's his rare gift for getting along with people, including strangers: the ability and timing to say exactly the right thing at the right moment. Offhand this would seem to have little to do with grouse hunting, but in heavily-posted areas in the populated East it can come in mighty handy. If Woodie put his mind to it, I never saw the posters so big or so thick that he couldn't talk his way behind them.

We rarely put this talent to use. Hunting is a wild sport and part of the essential pleasure is removed when it is transferred to someone's backyard. We normally can find sufficient cover and birds without imposing on the good nature of others or upon our own ideals. Occasionally, however, there's a posted swale or hillside so obviously designed for hunting, so certainly containing a partridge pecking under every apple tree, that we can't pass it up. We drove by one such perfect cover regularly for two years. I knew by rep-

utation the gentleman whose name appeared on the posters. He was a sportsman, a sportsman with sufficient enthusiasm and means that he had covered the globe with shotgun and fly rod. Being a hunter, he had put up *No Trespassing* signs not because he was afraid someone might cut a fence, or disturb his Sunday afternoon nap, or shoot a cow; he was afraid someone might shoot one of his birds. To anyone who loved the sport as he did, game birds are a precious possession.

This was such an impossible situation that, even though we both had the same thoughts each time we passed his property, I never even suggested to Woodie that we try to do anything about it. But one Sunday afternoon when we had about concluded that there wasn't a ruffed grouse in the world, Woodie volunteered that he recalled having met a young lady some years ago with the same name as the gentleman in question, that perhaps she was his daughter and, if so, certainly he should stop and pay his respects. It turned out that the girl was someone else's daughter, and when Woodie deftly worked the conversation around to shotguns and ruffed grouse, the old gentleman merely smiled. As we suspected, he wasn't about to invite a couple of strangers to blast away at his grouse. For once Woodie had failed—or so it seemed. But just as we were taking our leave, the gentleman said, "We're having a little pheasant hunt in the lower forty this afternoon. Perhaps you would like to join our shooting party."

That was the only time I ever shot pheasants in the grand manner. The birds were hand-reared, of course, and under such circumstances a landowner can obtain a state permit to take a certain percentage of these birds released regardless of the normal open season. This is where the man's pheasants differed from the native grouse we had intended to hunt. Pheasants can be raised almost as handily as domestic fowl, but neither the landowner nor anyone else on God's green earth can raise and replace ruffed grouse.

Woodie and I were hardly dressed for the occasion. A couple of seasons of tangling with cat briers, blackberries and wire fences had had its effect on my canvas pants. They were well frayed around the cuffs and the left knee was half out. Woodie, being a sentimental soul, had on the same old coat he wore the day he got his first partridge. The other members of the hunting party, in contrast, were nattily attired in the latest sporting creations, with plaid jackets, Tyrolean hats and the like. But we weren't entirely outclassed. Woodie was shooting a beautiful English Greener shotgun while I had a fine old Parker, and I could see that our host approved.

We shot over German Shorthaired Pointers, slow, unstylish, ground-tracking dogs, but deadly effective at this game. The birds had been

(Continued on page 39)

Ed Faust



It isn't much trouble to bathe a dog, if you know how. If you don't, it's a small riot.

in the Doghouse

ON THIS business of water, I'm reminded that one of the questions asked most frequently by our readers has to do with how often a dog should be bathed. It's a long time since I've answered this question in these pages, and to many who haven't been reading these essays very long, it may be of interest. A normal dog that has no skin odor and whose coat is clean should not be washed frequently. There's no reason for it; a daily brushing and combing is far better both for the dog's coat and its skin. Too much bathing tends to make the coat dry and brittle and washes out the natural oil in the skin, which isn't good; the coat assumes an unkempt appearance and is hard to groom, and, furthermore, an excessively dry skin opens cracks that invite infection and subsequent skin irritations or diseases. Dry skin causes the dog to scratch himself unnecessarily, which often results in inflamed bare spots and very often causes excessive shedding. The healthy normal pup needn't be washed more than once every two or three months in winter and perhaps once every two months

in summer, if you insist on bathing him whether he needs it or not. Of course, in summer we don't count any of the occasional duckings, hoseings or cooling-off swims.

It isn't much trouble to give a dog a bath, although in some homes this verges on a small riot, most often because of the bather, not the bathee. Here, above all times, your dog should be handled gently but firmly. Shouting, strangle-holds and other forms of violence only result in making the dog a confirmed skeptic about soap and water. To begin with, be sure the receptacle for the bath is big enough. It should be roomy enough for the dog to move around and for you to move him when necessary. The water should be lukewarm, about 104° or 105°, or, lacking a thermometer, you can test it by dipping your elbow in it. If it feels pleasantly warm, it's okay. Fido doesn't like to be boiled, and water that is too cold may give him a chill that can later play the dickens with him. Have on hand a few old, used bath towels or absorbent cotton of any kind.

During the early stages of the

bath, leave the dog's head dry. Wet his body thoroughly first, using a ladle of an unbreakable material, and one that isn't chipped or jagged, because the dog, during the dousing, might decide to jump around and anything breakable would be harmful. After wetting him down, rub the water thoroughly into his skin. Next, apply a thorough coating of soap and rub it in briskly. Rinse the dog and then repeat the entire process. Now comes the ordeal of washing the head. Clasp one hand firmly over the dog's eyes and pour the water over his head. Keeping your hand over his eyes, thoroughly soap the head and *be sure* no soap gets in the eyes. Rinse the head and repeat. One of the reasons for leaving the head last is that in the event that there are any unwelcome boarders in the way of parasites on the dog's body, when you wet him they will crawl to his head to escape drowning. After they are trapped on Fido's schnozzle, one or two thorough washings will dispose of them.

Use any of the several good dog soaps on the market. Most of these can be bought from your local druggist. Or use any soap for human use, *provided* it has little free alkali. Too much alkali is ruinous to the dog's skin and coat, so you'd better play safe by using a dog soap. People who manufacture these soaps know from experience just what ingredients to employ that will be beneficial to the dog's exterior.

Before the job is over, be sure to wash the dog thoroughly under the arm-pits and between its legs. Now we're ready for the drying. You won't need a derrick to get the pup out of the tub; he'll probably leap out, so you'd better give him plenty of room unless you want to be deluged when he shakes himself, as all dogs do after a wetting. His next impulse will be to roll or skate around the floor or ground; this must be checked unless you want to give him another bath immediately.

Rub him briskly with your drying cloths, right down to his skin. Discard the damp cloths and finish him off with a brisk rub-down with a perfectly dry cloth. *Don't make the drying session too brief as a half-*

(Continued on page 54)



Boston terrier puppies photographed by Ylla.

News of the Lodges



MICHIGAN STATE ELKS held their first annual Golf Tournament at the Kalamazoo Elks Country Club this year. A total of 236 entries represented 17 lodges of the State in this two-day tourney. Paid were six places for low gross, 35 for low net and 30 Good Fellowship prizes were awarded. John Blood of Battle Creek took first low gross honors with a 68, while Jay Colinson of Midland shot an 89, minus a 23 handicap, for first place in the low net.

ABILENE, KANS., Lodge, No. 1675, climaxed a successful year of local sports participation with its entry in the annual "Wild Bill Hickok Rodeo" three-mile parade of floats.

The lodge sponsored the local Amateur Baseball Club which captured the pennant in the league play this year. Most important of the athletic program was the sponsorship of six "midget" and four teen-age ball teams, in which many promising young diamond stars saw action.

WHITE PLAINS, N. Y., Lodge, No. 535, reached a milestone in its history when the 1,000th lodge session was held. With 150 in attendance, the affair included a tribute to the only surviving Charter Member, Edward Schirmer. Mr. Schirmer, who attended the first meeting in 1900, was escorted into the lodge room by 12 of No. 535's former leaders, and was assigned by E.R. John Bulger to conduct the official closing of the session. Delegations were on hand from Mamaroneck, Mount Kisco, Yonkers and Port Chester Lodges.

ELK MEMORIAL DAY

Grand Exalted Ruler Emmett T. Anderson requests every lodge to observe Elk Memorial Day, December 4th, in the best Elk tradition, with a great deal of thought and care going into the planning of these Services.

In cooperation, the Lodge Activities Committee, following the 1948 plan, will select descriptions of three outstanding programs for publication in the February issue of *The Elks Magazine*. Lodges with a membership of over 1,000 as of April 1, 1949, will be considered in Group I; 500 to 1,000 in Group II, and less than 500 in Group III.

Those lodges wishing to be considered should submit formal programs, invitations, glossy prints of the Services and any attendant special features, and should include a narrative description concerning speakers, music and other outstanding portions of the program.

This material should be mailed directly to Chairman Edwin J. Alexander, Lodge Activities Committee, 212 No. Rodger St., Olympia, Wash. to be received no later than December 15. **DO NOT MAIL** material to the Magazine offices.

* * *

EMMETT ANDERSON CLASS

To achieve the Grand Exalted Ruler's goal of a million members by the first of the year, and to pay tribute to Emmett T. Anderson, the Grand Exalted Ruler of this great Fraternity, the Lodge Activities Committee urges every lodge to initiate a special class in his honor during December. This is an opportunity to demonstrate our faith in the Order, our future and our leader.

VICKSBURG, MISS., Lodge, No. 95, sent its Degree Team to Natchez, Miss., not long ago to initiate a class of 19 members into that branch of the Order. The visitors were royally received and entertained by their hosts.

SCRANTON, PA., Lodge, No. 123, again gave concrete evidence of its interest in the community with the presentation of a special fresh-air mask and six tanks of oxygen to the city's Fire Department.

Taking part in the presentation ceremonies were State Assn. Secy. W. S. Gould, Mayor James T. Hanlon, Fire Supt. T. G. Evans, lodge officers and civic officials.

MESA, ARIZ., Lodge, No. 1781, was ushered into existence at an elaborate ceremony in Phoenix. It began its life with a healthy membership of 223 men, 174 by initiation and 49 by transfer dimit, and immediately went to work on plans for building its own lodge home.

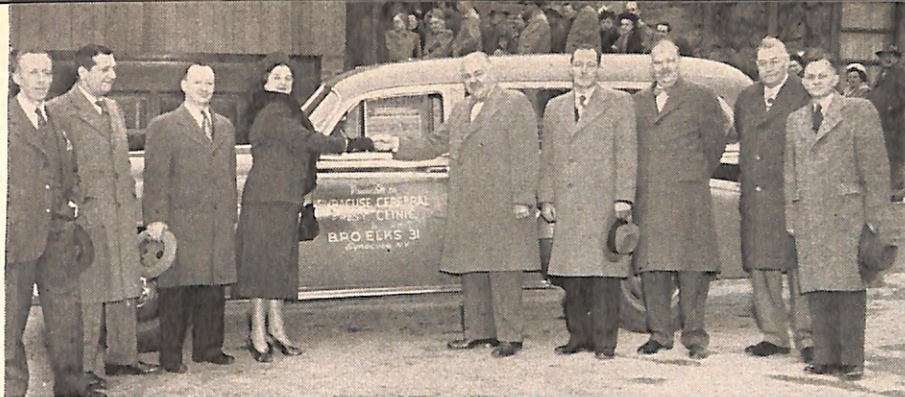
P.D.D. Lester Ruffner presided at the institution ceremony; Past Grand Est. Lead. Knight M. H. Starkweather conducted the installation of officers, and Phoenix Lodge's E.R. A. W. McGrath and his corps of officers took care of the initiation. Over 500 persons were on hand for these ceremonies which were followed by a buffet supper at the home of Phoenix Lodge.

(Continued on page 32)

At bottom: The officers and Charter Members



P.E.R. H. C. Jones presents the keys to the station wagon which Syracuse, N. Y., Lodge donated to the Cerebral Palsy Clinic to Clinic Director, Mrs. Theodore Kleinhans, as other Elk officials look on. The car was purchased through funds raised at a lodge-sponsored concert given by the Liederkrantz Chorus.



Jeffersonville, Ind., Lodge initiated a class of 19 men in honor of State Pres. R. L. DeHority. Others present besides the guest of honor, seated fourth from left, were State Vice-Pres. P. W. Loveland, third from left, and D.D. J. F. Beldon, third from right, pictured with lodge officers and the new Elks.



A few of the eager youngsters who were entertained at the 32nd annual Kiddies and Old Folks Picnic of Sioux City, Ia., Lodge try to figure out a magician's trick. Over 400 were guests of the Elks for a full and very pleasant day at a local amusement park.



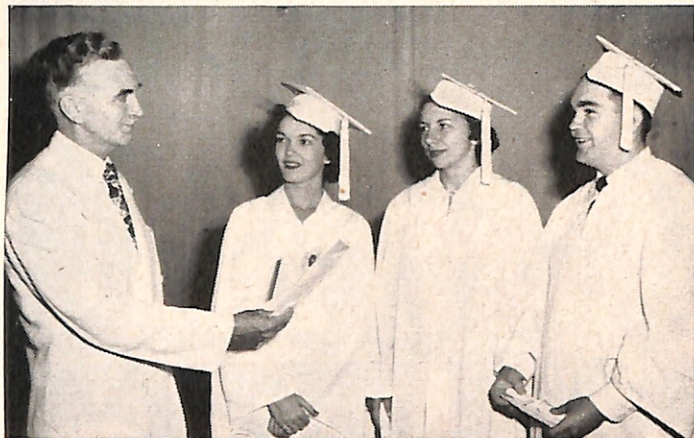
Mobile, Ala., Lodge honored its Exalted Ruler, Charles McCue, with the initiation of a class of 18 members. The Degree Team of Gulfport, Miss., Lodge performed the Ritual.



Mesa, Ariz., Lodge are pictured at its institution.



National Foundation Scholarship



Winners of the San Benito, Tex., Annual Scholarship Awards. Left to right: P.E.R. C. C. Bowie, and Joanne Hamilton (\$250), Charlotte Hoglund (one-year scholarship), and Bert Tippit (\$250).



Lansing E.R. L. D. DeYoung, left, hands a \$200 check to Wallace Pearson, Michigan 2nd place winner; P.E.R. R. R. Gallie, right, gives a \$150 check to Charles Averill, 3rd place winner.



Nashville, Tenn., Elk officers and scholarship committeemen are pictured with fifth-place National Foundation scholarship winner Carolyn Calkin and 12 of the 14 other students who received scholarship awards totaling \$1,500 from Nashville Lodge.



Donna Lou Ohrlund accepts a \$300 scholarship. Left to right: School Supt. W. C. Hilburn, Dean J. H. Hill and E.R. Robert Chiquet of Iowa Falls, Ia., Lodge. Stricken with polio, this student carried on her studies at home.



The Virginia \$300 award is given to Jo F. Hull by State Pres. Brooks N. Anderson.



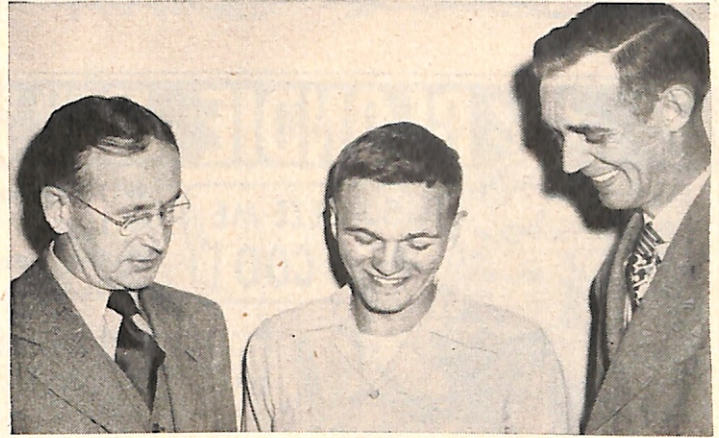
E.R. Dale Kimmell of Kendallville, Ind., Lodge with Richard Mory, \$100 Elk Scholarship winner.

Presentations

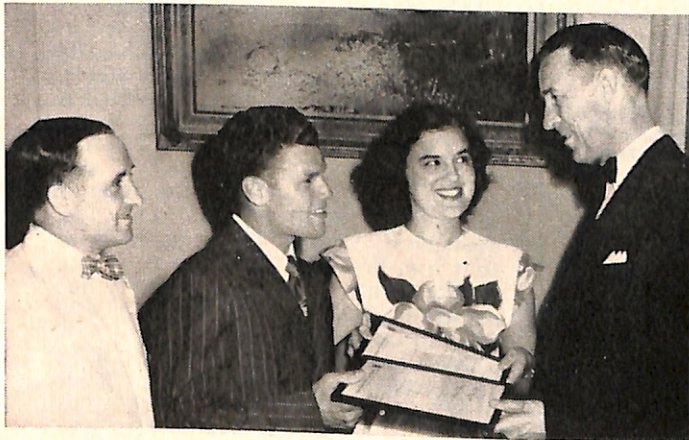
A pictorial representation of a few of the hundreds of Elk scholarship presentations which took place throughout the country during the past few months.



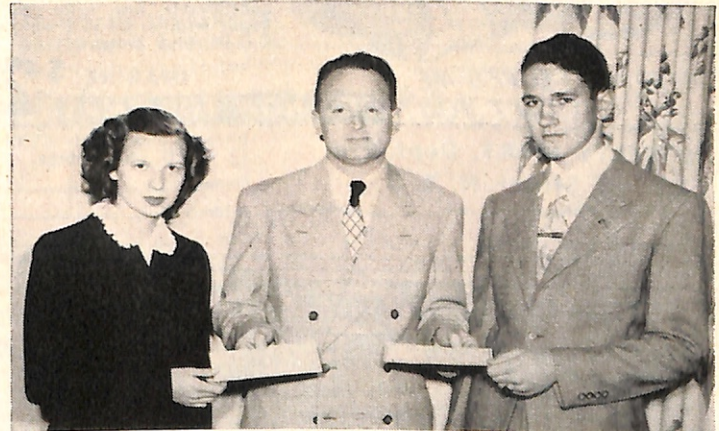
Secy. Rafael Bird hands Elena Villavicencio and Jorge Gautier checks for \$50 each and diplomas from San Juan, P.R., Lodge as winners in the local Elks' "Most Valuable Student" Contest.



Bill Smole received \$200 as third-place winner in the Ohio Scholarship Contest. At left is Exalted Ruler Herman Tudor of Ravenna Lodge; right, Committeeman Charles Bates.



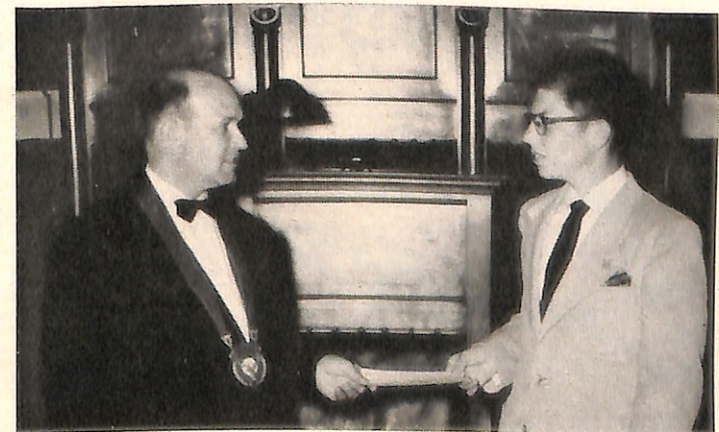
Quincy, Mass., Lodge presents \$250 awards to N. L. Russo and Irene Lagodimos. Left is Committee Chairman L. P. Marini; right, E.R. E. T. Lewis.



E.R. H. E. Bickell, center, presents \$300 awards to Carol Jean Lee and Eugene Sharp, winners in Palo Alto, California, Lodge's annual contest.



E.R. Guy Tyler presents \$100 checks to J. T. Cook and Peggy Heath, Atlanta, Ga., winners.



E.R. C. E. Sparks presents the Danville, Va., Lodge \$250 annual scholarship to Albert Kahn.



CHRISTMAS SHOPPING SHELF

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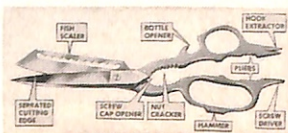
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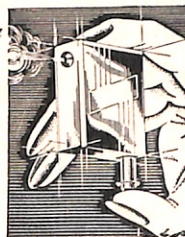
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BY DICKSON HARTWELL



THE happy custom of exchanging gifts to commemorate Christmas is rarely pursued with success among men. When a man sends a friend a present it is likely to be a highly acceptable but utterly unimaginative bottle of

Scotch or rye. A full-grown son is almost certain to wrap up a pair of bedroom slippers or a pipe as an expression of devotion for his old man. Left to his own devices, his old man will probably give him a necktie.

The most important attribute of a Christmas gift is imagination. It should be unexpected, it should be appropriate and it should delight the beholder. Cost doesn't really matter. It's the distinction that counts. A friend of mine once sent as a bereavement gift to a prominent Wall Street broker some excellent filets of fresh sole. When I asked for the love of Mike why, he explained, "Ye gods, everybody in the financial district sent him flowers. But at a time like that a man needs bucking up. What could be better than English sole fried in butter?"

Well, there is probably a limit to being distinctive but it isn't one most of us will ever reach. A good thing to begin with this year has both charm and utility. It is a small bronze branding iron that will burn three initials into plastics, wood or leather. Any man who has tools and equipment which forgetful neighbors are likely to borrow would take joy in identifying his property permanently in such a novel fashion. He can heat the iron on the gas stove, or build himself a cowboy camp fire of buffalo chips if he wants to, but it works quickly, efficiently and leaves no mess—all for only \$3.50.

FOR CAR SKIPPERS

Another gadget somehow never fails to impress its recipient because it appeals to every man's Lewis-and-Clark-explorer instinct. It is an auto compass which shows the driver which way he's heading, as if he didn't know. What this compass does is strictly psychological. Instead of being simply the operator of a vehicle that takes the kids to school,



runs the wife's errands and provides transportation to the movies, it makes its owner a man who is master and helmsman of a precarious but exciting destiny. Every trip to the post office or the grocery becomes a voyage of adventure with who knows how many uncharted roads or damsels in distress lying N., N.W. of the garage door. All that for around \$6.00.

A MAJOR PROBLEM

Many a wife would vote the No. 1 U. S. marriage problem the matter of snoring which, though socially not discussable, nevertheless, is highly prevalent. Many a husband would vote the same way because, though it is indelicate to say so, women snore about as much as men and no more melodiously. Everybody seems to know what causes snoring—the vibration from breathing of the soft palate and uvula in the back of the mouth—but heretofore nobody has done much about it. Occasionally snore silencer devices are put on the market but they never get very far, possibly because snores never awaken the snorer, only the poor snoree.

—AND ITS ANSWER

At last an enterprising merchant who obviously loves his fellow Americans has put up an anti-snore kit which embodies about every device known to man for eliminating the menace to peaceful marriage. For about \$8.00, less than the cost of a single day in a sanatorium, the snoree can present his offending mate with all of these: a snore ball which fastens to the back and prevents sleeping there with any comfort or tunelessly, a mask which holds the mouth closed and keeps any sounds from emitting therefrom, a device worn in the mouth like a denture plate which prevents mouth-breathing without which there can be no snores, and snore cuffs which handcuff the offender to the bedsprings and prevent any turning over during the night that might start uvula vibrations.

SLEEP HAPPILY

Just to make sure this kit will work, this merchant includes a packet of wax and rubber ear stoppers which the snoree can wear to insure blessed silence if everything else fails. Those who have used this kit successfully tell me they don't waste time trying out one device after another to find

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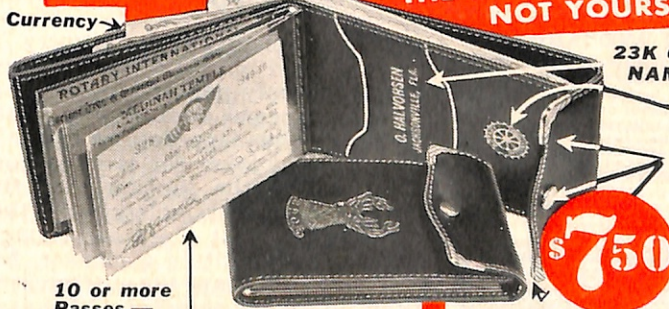
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SION-BUILT power tool **WORKSHOP**. Big capacity tilting table saw, vertical and horizontal drill press, 30" lathe, sander, grinder. Lifetime-lubricated **BALL BEARINGS**. Running parts precision-ground. Bearing seats precision-bored. Compare with finest production tools. Buy direct from factory — save \$65.00. Write for **FREE** catalog, full details, trial plan.

SUPERSHOP **POWER TOOLS INC.**
1005 Yates Ave., Beloit, Wis.

Anyone who has attempted to hang clothes in the back of the family sedan to keep them from wrinkling on a long trip has done his share of cussing auto makers who refuse to provide a suitable gadget for the purpose. They need cuss no longer and the auto designers can keep on monkeying around with useless grille work, so far as I'm concerned. Now a real benefactor of the automobilist has developed a removable rack for carrying clothes on hangers while traveling. This car valet device is a simple metal bar which can be adjusted to fit across the back seat. Ordinary hangers are used but a happy refinement is small rubber rings which prevent the hangers from slipping toward the center of the bar and obscuring the driver's vision through the rear window. This boon to humanity sells for only \$4.00, too.

One commodity this country is overproduced on is practical jokes. The oversupply may not be as enormous as it seems because being subjected to the depredations of only one practical joker for even a short time induces the illusion that the country is peopled solely with this abomination. But there are enough of them to constitute a menace, for no person can escape the ever-present threat of an eye squirted with water from a *boutonniere*, an exploding cigar, a soup plate mysteriously tipping at supper, or an ink bottle spilled with apparent devastating effect on the best needlepoint chair.

The solution to practical jokers is neither massacre nor burning at the stake. They must be quietly diverted from their evil purpose by harmless but fascinating pastimes of a type to attract their warped minds. The ideal contrivance is magic. A complete bag of simple but mystifying—and non-explosive—tricks can be had for less than \$10. With his attention focused on these, it says here, the joker will quietly lose his taste for making everyone's life a mild hell on earth. An excellent gift for all youngsters, too.

One of the numerous age-old bur-

With loads of glazed fruits and choice nuts—mellow old brandy and fine sherry—these dark fruit cakes delight everyone. You'll love them too! *Plus! In inner-wrap!* Shipped to you or individually to list. **THE DARK CAKE**— $\frac{1}{2}$ lb., \$2.05; 3 lb., \$3.82. **5 lb.** \$6.02. **3 lb.** with brandied hard sauce, \$4.57. **A LIGHT CAKE**—2 lb., \$2.25. **PUDDINGS**—*Plus! Fig, Sugar-and-Date*) 2 lb. \$1.65 ea. **BRANDIED HARD SAUCE**— $\frac{1}{2}$ oz., 75¢. **CINNAMON TOAST SPREAD**—10 oz., 69¢. *West of Denver, add 10¢ per pound.* Send check or money order.

HOENSHEL FINE FOODS, 1004 Hancock St., Sandusky, Ohio
Largest Individual Maker of Fruit Cake in the World.

• An exquisite hand-de-tailed doll
 • Soft-stuffed, 17" high, hand painted face; perky digitals
 • Complete with colorful pinafore, panties, white shoes and socks.

Meet Miranda. She is a lovely colored doll—with expressive eyes, turning head and a personality of her own. Miranda's smooth body is cuddle-able and pleasant to caress. A terrific value. Order today! Send check or money order, we pay postage, or C.O.D. plus postage.

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\$3.50
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NYLON Real-Strike **LINE**

CHOICE OF 3 TESTS! 10 lb.-12 lb.-15 lb. \$129 POSTPAID

CHOICE OF 3 TESTS! 20 lb.-25 lb.-30 lb. \$197
WATER AND MILDEW PROOF! STRETCH TREATED!

- ✓ **TOUGH**
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- ✓ **FLAWLESS**
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PHILADELPHIA 3, PA.



RIGHT FOR CHRISTMAS!

THE PERFECT NECKTIE and ACCESSORY VALET

The Finest in Tie Racks

Snap Rack

WALNUT MAROON, IVORY

A flip of the finger and the rack snaps up bringing 24 of your ties into plain view for your easy selection. Push rack down — it holds. Drawer holds cuff links, tie clip, rings, etc.

Two chrome initials mounted—50¢ extra send check or money order to

\$2.00

CATAN PRODUCTS

265 Golden Gate, Detroit 3, Mich.

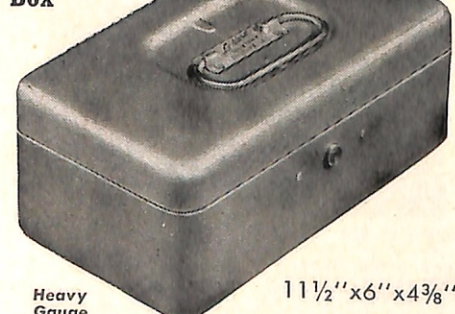
TINY RADIO—REALLY WORKS!

FITS IN YOUR HAND! Works on new "Perma-crystal" so it never needs troublesome tubes, batteries or electric "plugs"! Easy to use—Plays for nothing—Should last for years. Beautiful Red Plastic Case.

GUARANTEED TO WORK on local programs by following instructions. G.B. IS JUST WONDERFUL!"

of Ala., says "TINY RADIO (bill, ck, mo) and pay postman \$2.99 COD. Send Only \$1.00 plus postage or send \$3.99 for postpaid delivery. SENT COMPLETE READY TO PLAY on simple attachment. Has personal phone. WONDERFUL GIFTS FOR BOYS & GIRLS. Low priced. Order YOUR Tiny Radio Now. MIDWAY CO. DEPT. TEM-11 Kearney, Nebr.

Steel Bond, Cash & Security Box



Heavy Gauge

11 1/2" x 6" x 4 3/8"

Provides safe protection for storage of your Stocks, Bonds, Insurance Policies, Contracts, Discharge Papers and other Valuables. Modern design, rounded corners, beautiful finish. For homes, offices, stores. Lock and 2 keys. Heavy excellent gift. SEND NO MONEY—Pay postman \$2.98 plus postal charge or enclose \$2.98 for postpaid delivery. Satisfaction or return for refund.

LEONARD INDUSTRIES, Dept. E-11
179 W. Washington St. Chicago 2, Ill.

dens of womanhood can be quickly lifted if enough discerning husbands and swains decide to end it this Christmas. Among the most tortuous of handicaps women have devised to maintain their position as the weaker sex is their handbag. There never has been a woman's handbag that wasn't full of the kind of stuff Tom Sawyer carried in his pockets. Nor was there ever one that wouldn't slide off a lady's lap while she was dining, playing bridge or sitting perched atop a hi-boy chair at a cocktail bar. This great burden of our womanhood can now be lifted at \$1.00 a lift.

There has been devised a simple hook called a handbag caddie. With this she hangs her bag on the table edge and it stays there, like a well-trained cow pony, until she takes it off. This hanger-hook is small enough to be carried in her pocket-book. In fact it's small enough to get lost there among the keys, compacts, thread samples, lipsticks, nail scissors, aspirin tablets, cigarettes, can openers, fruit salad recipes, safety pins, home wave sets and other paraphernalia, including thirty cents in coins, that are in there somewhere, if only milady could ever find them.

AT EASE AND COMFORTABLE

During the last two generations, numerous labor-saving household contrivances and the general adoption of shorter working hours have given most people more leisure time than they know what to do with. Even resting can be tiresome if you get too much of it. Now, though, for less than \$10 you can present friends with something that makes even resting comfortable. It's a sort of pillow, made of foam rubber and covered with a washable, zippered twill. It takes most any shape but the feature is a section removed from the middle like a huge bite taken from a cookie which enables the pillow to fit comfortably the small of the back, the nape of the neck and even the thigh, to rest the throttle leg on long auto trips. A young lady took one with her on a money-saving transcontinental air-coach trip and arrived in Oregon from New York fresh as a daisy, though her pillow looked somewhat the worse for wear. Highly recommended for invalids and people who are just plain tired.

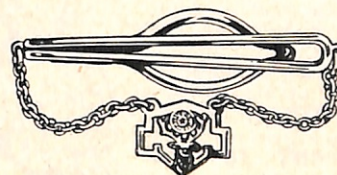
A popular play a few seasons back, "The Glass Menagerie", focused attention on the growing passion of

GIFTS FOR HIM AT CHRISTMAS



\$4.80 each

Created in response to your demand for a finer chain in 1/20 12 Kt. Gold-filled.



Our popular Gold-plated tie chain. **\$1.50** ea. Boxed

Also available Pocket Knife 1/20 12 Kt. Gold Filled with two high-carbon cutlery steel blades, \$4.95 each, boxed.

All three items have raised emblem enameled in colors. Also for Masons, Shriners, K of C, Kiwanis, Moose, Eagles, Rotary, Odd Fellows and others.

Prices include Federal Tax. Send check or money order. (No C.O.D.) Prompt delivery.

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JUICY PINEAPPLES

Enjoy this wonderful package of (5-7) extra large Eleuthera or Natal Pineapples. Unbelievably sweet—edible—core and all. Not usually obtainable in stores. Words cannot describe these delicious tropical fruits. An unusual gift for your friends.

\$5.50 Per Box, Express Prepaid

Add 50¢ West of Mississippi

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Satisfaction Guaranteed • Bonded Shippers

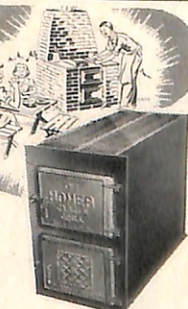
A GIFT

the whole family will enjoy for years to come...

HOMER

OUTDOOR GARDEN GRILL

Use it immediately! No assembly, no tools required. A complete, outdoor cookstove, can be enclosed with brick or masonry design of your choice. Rugged, all metal. Grill size 12" x 26". Height 26". Burns firewood, charcoal, or any hard fuel. Free folder gives fireplace styles.



Shipped Complete READY TO USE in durable carton. Sht. wt. approx. 115 lbs. Send check or money order... **\$27.50** (F.O.B. Coldwater)

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COLDWATER, MICHIGAN



CHRISTMAS SHOPPING SHELF

SEND ONLY **1.00**

Save \$30.00 on this
Reg. \$59.50, 17-jewel

LADIES' RUBY* WATCH

YOUR PRICE \$29.50 Fed. Tax Included

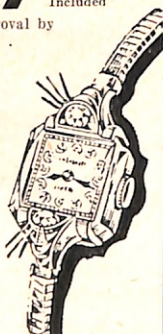
Sent for your inspection and approval by R.R. express. You run no risk... \$1.00 is ALL you send!

Yes! Save \$30.00 on this 17-jewel watch for "Her." Has DOMED ROCK CRYSTAL and RUBY* AND RHINESTONE DIAL as well as RUBY* ENRICHED gold filled case. Rush your order NOW for Christmas giving!

OUR GIFT TO YOU!

A beautiful \$7.95 GOLD FILLED BAND, as illustrated, included AT NO EXTRA COST if you order on or before Dec. 1.

BELCO DIST. CO.,
608 Marin St., Vallejo, Calif.



*Simulated

Bellco Dist. Co.,
608 Marin St., Vallejo, Calif.

I enclose \$1.00. Please send me on approval the \$59.50, 17-jewel Ladies' Ruby* Watch at \$29.50. Upon inspection and approval I agree to pay carrier balance or decline shipment in which case my \$1.00 is to be refunded.

NAME.....

ADDRESS.....

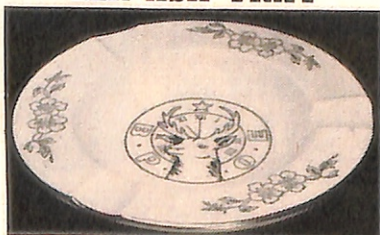
CITY..... STATE.....
3% tax on Calif. orders

Gift Suggestions FOR THE HOME

Write for Free Catalog **JONES**

OLD ORCHARD GARDENS
WEBSTER GROVES 19. MO.

ELK ASH TRAY



This beautiful 6" diameter china ash tray, hand decorated with 22 kt. gold elk emblem in center, gold floral decorations on rim and gold band edge, is sent postpaid for \$1.10 in U.S.A. Special to lodges in quantities of 100 or more. Lodge number will be inserted without additional cost—as well as quantity price made.

SIBLEY PRODUCTS CO., Dept. H
655 S. Wells St. Chicago, Illinois

many women for collecting miniature glass, ivory or clay figures. Many of these are inexpensive but, being utterly useless, make an impressive gift. Almost all of them were made abroad and were unavailable during the war. Now they're back with more gaiety and finer workmanship than ever.

MINIATURE MENAGERIE

The Japs, still among the world's most expert carvers, are turning out exquisite, tiny figures of their various gods done in ivory for \$3.00 and up. From Czechoslovakia there are new carved whalebone animals, brightly painted and amusing. There are fifteen stylized dogs and a good assortment of tigers, penguins and giraffes. The skunk is new and pert. These come for \$2.00 or less. The number of tiny, half-inch high hats and gim-cracks executed in clay is infinite and the choice is limited only by the taste of the beholder. They start at fifty cents. A novel, lady-pleasing gift, a starter "menagerie" collection of ten items or so could be bought for \$10.

If you've got a lady around somewhere who likes to travel thriftily but neatly there is a gift that will win her gratitude, if not her heart, for about \$16. It is a miniature traveling iron no bigger than an electric shaver and it will plug in literally anywhere. By that I mean it will fit the strange contraptions called light sockets in Spain, Italy, France or England, as well as Dubuque. Comes in a zippered case, as everything does nowadays.

LILLIPUTIAN CAMERA

Speaking of miniatures, miniature cameras are getting miniaturer and miniaturer. The latest crop to arrive from the Swiss and German precision factories vary in price from \$10 to \$30 and are about the size of a pack of cigarets. These wouldn't do as a gift to a professional photographer, or even to a gifted amateur, but nothing could be handier as a hand-bag camera to get those pictures that always seem to be popping up when the regular equipment is left at home.

CLEOPATRA'S PERFUME

If you want your girl to smell like Cleopatra may have—an idea of singular attraction for women—you will find in New York an unusual importer standing by to aid and abet you in

THE THRILL OF THE TRACK



AT HOME OR CLUB
PLAY

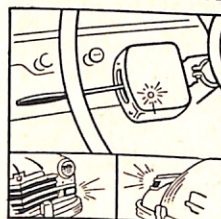
ROLL-A-RACE HORSE RACING GAME

It's thrilling and entertaining to play ROLL-A-RACE the fascinating—fast playing horse racing game. Two or more can play. Every roll a complete race. Fun money furnished in coins and bills. Pays off on WIN • PLACE • SHOW and ACROSS-THE-BOARD. Perfect for parties and informal get-togethers. Make a hit with your guests... everyone is sure to enjoy the thrill of the track playing Roll-A-Race.

ORDER BY MAIL—NO RISK TRIAL OFFER
Get ROLL-A-RACE today for yourself or for gift giving. Every sports loving friend on your list will appreciate ROLL-A-RACE. Amazingly low priced direct from manufacturer at only... **\$2.00 postpaid**

MONEY BACK GUARANTEE. We guarantee you complete satisfaction or return within five days and your money will be refunded in full.
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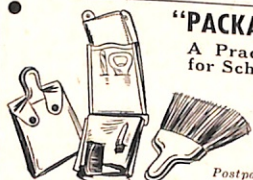


Flashes Your Turns
Automatically

No more winter window cranking for arm signals. The new **SIGNALITE** fits any car, **FLASHES PARKING AND TAILLIGHTS** 60-80 times a minute. No interference with regular lights, no extra lights to mount for most late cars. Works similar to factory-installed models. All parts furnished—install it yourself. **SPECIFY MAKE AND YEAR.** For cars earlier than 1942 write for price. **MONEY BACK GUARANTEE.** Makes an excellent gift.

\$12.95 Postpaid in U.S.
Send check or money order.
Postage extra on C.O.D.'s

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"PACKAGE OF TIDINESS"

A Practical Gift for Travel, for School, for Everyday Use.

Real leather case with lifetime brush, comb, file, opener, nail clippers and shoeshine cloth, even a razor pocket. 7" x 3 1/2".

Postpaid with check or money order. **Set—\$3.00**

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WONDERFUL NEW TOY IMPORTS from U. S. Zone Abroad!

Perfect for Xmas Gifts

MECHANICAL CREEPING DOLL—Crawls with amazing realistic action! Durable construction. Gay romper suit. Permanent key. 4".....\$1.00

MECHANICAL TWIRLING HOOP ARTIST—Entertaining little acrobat pulls hoop around floor as bell tinkles. Runs unbelievably long time. 6".....\$1.00

APPLE TEA SET—Life-size wooden apple converts to tiny tea table. Contains dainty hand-painted teapot, 2 cups & saucers.....\$0.75

MECHANICAL BUTTERFLY—Brilliantly colored. Flaps wings realistically. Runs in circles. Delightful! 5".....\$0.75

10% Discount on orders of \$10.00 or more.
We pay postage, no C.O.D.'s. Satisfaction Guaranteed.
All four items, \$3.25. Free Gift Catalog on request.
Q. T. NOVELTY CO., Murray Hill Station Box 54, New York 16



DRESS HIM UP FOR CHRISTMAS

IN WHITE COWHIDE or FLASHY RED STITCHED IN WHITE

Handsome by day! Visible at night! Custom-made White, Flashy Red, Kelly Green, Tan or Black harnesses stitched in white Nylon. Pet's name engraved on plate. Ruby red, blue, green or white costume jewelry stones. Fashion-leather-lined, adjustable. Padlock and key. Fit any breed, tiny or large. C.O.D. \$3.50 plus postage. Or send \$3.50, we pay postage. Special matching lead, \$1.50, 10-ft. lead, \$3.00. **IMPORTANT:** Take body girth at foreleg with string. Send string and pet's name.

ROUND COLLARS • FIT ANY DOG

Flashy Red, Radiant White, Green, Tan or Black round cowhide collars stitched in white Nylon. Padlock and pet's name on plate. \$2.50. Matching cowhide lead \$1.50. Flat military collars studded with jewels. \$2.50. Send string indicating EXACT neck girth and pet's name.

CURTIS CREATIONS Dept. K
Genesee-Hopper Bldg., Utica, N. Y.

For Pleasure and Profit — GIVE AN EMRICK

COMPLETE HOME WORKSHOP HANDYMAN'S DREAM

5 POWER TOOLS IN ONE MACHINE

only \$39.95

Make Money. Save Money.

SPECIAL SALE NOW ON

EMRICK 5-in-1 MACHINE — the gift he will really enjoy! Easy to learn 83 operations, working in wood, metals or plastics. Make furniture items of all kinds for yourself or for sale — turn out adorable presents — save many dollars annually doing home repairs. Fun for the entire family at only a few cents per hour.

An EMRICK includes big capacity, heavy-duty Lathe, Drill Press, Saw Arbor, Grinder, Sander — all in ONE power machine, using ONE motor. Only \$39.95 cash, or on Easy Payments. Christmas delivery assured. 10-Day Free Trial. **MONEY-BACK GUARANTEE.** Thousands of satisfied customers — our 51st year.

Write for FREE Catalog, describing Big Pre-Christmas Sale. **EMRICK, INC., 1880 Clinton, Kalamazoo, Mich.**

ONLY 90¢ PLUS 10¢ HANDLING CHARGE

RELEASED BY GOVERNMENT

Famous LEATHER MILITARY CASE becomes smart peace-time GADGET BOX

The Hit of the hour FOR MEN and WOMEN

Ideal for toilet kit, first aid kit, fishing, hunting, jewelry, cosmetics, elec. razor, small tools, photo equipment. Would cost at least \$3.50 retail. Special supply.

ORDER NOW — SPECIAL: 6 BOXES \$5

TOP GRADE COWHIDE SIZE: 5 1/4" x 3 1/2" x 2 1/2"

JUST SLIP \$1.00 INTO AN ENVELOPE AND MAIL

RENA SALES CO., 12800 Plymouth Road, Detroit 27, Mich. Dept. 1

Send me Gadget Box(s) Enclose find \$1.00 (90¢ plus 10¢ postage) for each box ordered. You agree that I may return item and have the price refunded if not satisfied.

Name _____
Address _____
City _____ Zone _____ State _____

this provocative endeavor. By a staggering display of enterprise this importer, who scours the world for things you don't need but would like to own, got hold of some unusual perfume which doesn't evaporate because it is in the oil state, before it has been cut with volatile grain alcohol.

The delicate perfume of flowers is rather difficult to get hold of and an ancient method of doing so is to coat glass with fat such as whale blubber and then sprinkle on the flower petals. The fat absorbs the essential oil of the flowers and, lo and behold, smells pretty. This is what Cleopatra got herself anointed with when she went after Julius Caesar and Mark Antony, both of whom, I seem to remember, she got. The perfume my importer friend has is made the same way and comes in 25 flavors, your selection depending on the kind of a girl you have and what you want to have happen. It sells for \$1.50 a dram, which is a not very big thimbleful.

And now, off to market...

Just for Elks

the Elks Head tie

You'll want this handsome tie. Already worn with pride by hundreds of well dressed men. The small ELKS HEADS are actually woven right into the fabric. Available in four handsome colors. Also pre-tied clip bows in purple.

Price \$2.50 each. Clip bows \$1.50 each. Order today.

AN IDEAL CHRISTMAS GIFT

G. S. HARVALE & CO.
475 Fifth Ave., N. Y. 17, N. Y.

☐ Navy background ☐ Purple background
☐ Wine background ☐ Purple Clip Bows
☐ Brown background

Name _____ NO
C.O.D.'s
Address _____ PLEASE

FREE Expertly Engraved 23K GOLD

Name, address and favorite lodge emblem
NEW GENUINE HALVORFOLD

Only \$5.00

Fed. Tax Inc.



4 pass win-down show 8 cards.

NEW 1950 HALVORFOLD. Loose leaf pass case, billfold and card case. Millions of fraternal, business and railway men carry this most popular of wallets. Hand Crafted from high grade durable leathers, giving years of satisfactory service. In beautiful alligator grained calfskin or smooth pigskin. Over size loose leaf renewable pass windows. Fastened with bar and screw. Show 4 to 16 pass cards at a glance. Large handy pocket for currency, checks, etc. card and stamp pockets. Strongly stitched, thin and compact when closed with strong snap button. Size closed 3 1/4" x 4 3/4". **FREE** when remittance accompanies order. Name, address and favorite lodge emblem engraved in 23K Gold. Sent postpaid at special low price \$ Pass \$5.00, 12 Pass \$5.25, 16 Pass \$5.50. Federal tax included. Money refunded if not more than pleased. Special prices in quantity orders for gifts, retiring members, etc. Ask for circular of other gifts in leather. Print for gold engraving instructions, and check kind and color wanted.

() Brown Alligator Grained Calfskin. () Smooth Black Pigskin. () Smooth Brown Pigskin. No Canada Orders.

ALLIANCE LEATHER GOODS CO.
465 W. Broadway Dept. 51 Alliance, Ohio

Zircons — STUN Your FRIENDS

Genuine "Brilliant-White" diamond-like zircons. Hard for even experts to tell the difference. 14K rings. Large selection. Low Prices. One shown: 1-Ct. \$9.95. Pay postman. Money-back guarantee. Big, FREE Catalog.

U. S. Zircon Syndicate,
139 N. Clark St., Dept. 36, Chicago 2, Ill.

THE PERFECT HANGER

ideal for

*** TROUSERS**

*** SKIRTS**

*** SLACKS**

FOR TROUSERS

FOR SKIRTS

Holds 5 trousers, skirts or slacks. Reduces pressing bills, keeps up your well-groomed appearance. Garments slip on, or off with ease—a real space and time saver. Holds with "Bull Dog" grip spring steel clips on sturdy steel brackets. Plated money back if you are not satisfied.

See your retailer or order direct..... **\$1.50 each**

Postpaid in U. S. A. 2 for \$2.75
Postage Extra on 4 for \$5.00
C.O.D. orders

WILBAR MFG. CO., Dept. E, Chesterton, Indiana

BUY DIRECT FROM THE ELK TOOTH KING

A \$35 Value for

GUARANTEED \$15.50 tax incl.

GENUINE ELK TOOTH

(Slightly enlarged to show detail)

Charm riveted on 14K white gold. Blue and white hard baked enamel. With SunRay Front \$13.50. Others \$25 to \$50. Send check or money order.

Immediate delivery. Order Now.

HAROLD H. SMALLS
170 Broadway, New York 7, N. Y.

NEWS OF THE LODGES

BRISTOL, CONN., Lodge, No. 1010, made quite an event of the 25th anniversary of Joseph Massei as lodge steward. The affair was such a surprise to the guest of honor that he cooked the roast beef dinner that was served to him and about 150 members, thinking it was a dinner honoring someone else. After he had everything set, the steward was brought to the head table to receive an enviable number of gifts. W. W. Thompson made the presentations, Wm. Salladin, Jr., was Toastmaster and speakers included Mayor James P. Casey, E.R. Jerome Moody, 44-year-member Dr. J. S. Wilson and several other dignitaries. Out-of-town Elks were on hand, including a quartet from Rockville Lodge who entertained.

Willis E. Lawson, Asst. Manager of Ringling Brothers, Barnum and Bailey Circus will remember Bristol Lodge for its courtesy and good will. For a long time he had his application for membership in Dallas, Tex., Lodge but never had time to take the initiation. This year, when the Circus got to Connecticut, he met Police Chief E. S. Crowley, Sgt. W. W. Thompson and officer T. F. Winters, all Elks, and told them of his application. The officers told him Bristol Lodge was holding an initiation that evening and invited him to take part in it after his application was verified. Mr. Lawson accepted. E.R. Moody got on the phone and called Dallas. Within an hour he had a reply that Mr. Lawson was eligible for membership and the circus manager joined the group of candidates who went through the initiation that night.

BRADFORD, PA., Lodge, No. 234, took advantage of the Pennsylvania State Postmasters' annual convention there to pay tribute to two well-known Elks. An informal reception was held by the lodge's P.E.R.'s Association in testimony to the many Elks visiting the city, among whom were former Postmaster General James A. Farley, former President of the New York State Elks Assn., and Past Pres. Wilbur G. Warner of the Pennsylvania State Elks Assn.

Bradford Elks pulled a 'switch' recently when they played host to the personnel of the Ringling Brothers, Barnum & Bailey Circus.

The circus rested in town the Sunday prior to the performance and the Elks played a big part in making the executives and performers feel welcome. The lodge home was gaily decorated in the circus mood and a real circus mulligan was served in the early evening, followed by entertainment by both Elks and circus performers. Visitors from nearby lodges came to town for the fun and among the circus guests were such famed names as Felix Adler, Emmett Kelly, Merle Evans and many others.

SUNBURY, PA., Lodge, No. 267, gave 1,660 boys and girls of the community a program they'll never forget, at the city's Memorial Park.

Arranged as a novel feature of No. 267's Booster Night, supporting the Sunbury Reds baseball team, the lodge not only paid the way for all the young fans to see the game, but provided tickets for the purchase of typical stadium refreshments.

E.R. Paul J. Lieb extended personal greetings to the Elks' guests over the park's public address system, and during the game B. A. Beck, President of the Sunbury Baseball Association, followed suit.

The affair went off without incident and proved to be one of the most outstanding booster events since the return of Interstate League baseball to Sunbury in 1946.

GADSDEN, ALA., Lodge, No. 1314, owns an Iron Lung which has saved many lives in the community and neighboring districts. Recently an emergency call went out from San Antonio, Tex., during the polio epidemic there, and arrangements were made immediately to secure the Gadsden Elks' unit. An Army plane arrived at Gadsden Airport to pick up the Lung and fly it back to the stricken area.



Above: Waltham, Mass., Elk officials present a \$100 State Association scholarship to John McGovern, Jr. Left to right, bottom row: Esq. John Jenney, Tiler Ed Lawrence, Lead. Knight Francis Driscoll, E.R. Max Cohn, Mr. McGovern, D.D. John S. Bosworth, Loyal Knight Louis Dubin and Secy. Matthew Linthwaite. Back row: Lect. Knight James Fitzpatrick, Treas., T. J. Sullivan, P.E.R., Chaplain John Schmitt, High School Athletic Director Jack Leary, Inner Guard Edward Regan, High School Coach Jack Fisher and Mayor John F. Devane.

Left: Past State Pres. Joseph Leonard presents Life Membership Cards to the Charter Members of Mt. Pleasant, Mich., Lodge commemorating the 40th anniversary of its institution. Seated, left to right: J. F. McNutt, P.E.R. I. D. Wallington, E. O. Harris, C. A. Carnahan. Standing: F. L. Klunzinger, J. E. Johnson, E. T. Cameron and John Benford.



Right: These Elks were honored by Middletown, Ohio, Lodge as top bowlers in the lodge's 12 teams. High-team members, left to right, with a total of 2874 are: Bert Feinthal, Sam Feinstein, John Afflen, William Byrd and Capt. Leo Pohlable.



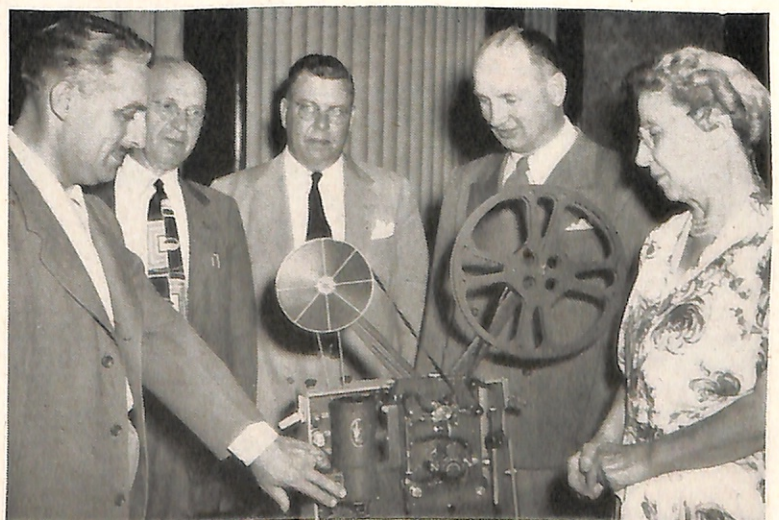
Below: Richmond, Calif., Lodge dedicated its new banquet room with a baked ham dinner for more than 500 persons. The room is part of a \$200,000 renovation program now under way. Pictured here is the hard-working Dinner Committee.



Below: Phoenix, Ariz., Elks inspect the Iron Lung they gave the Infantile Paralysis Foundation for their county. Left to right: Lead Knight L. C. Austin, P.E.R. T. R. Mofford, Chairman George Cornforth, of the County Chapter of the Foundation, E.R. A. W. McGrath and Loyal Knight J. M. Gillespie, Chairman of the lodge's Social and Community Welfare Committee.



Above: Three of the hundreds of children who were entertained at Terre Haute, Ind., Lodge's annual party at the Fort Harrison Elks Country Club give full attention to the clowns as they explain the circus posters describing the afternoon's events.



Above: South Bend, Ind., Lodge's Social and Community Welfare Committee-men present a sound motion picture projector to Mrs. E. H. Krieghbaum, Superintendent of the Susie H. Beiger and Dodge Homes for the Aged. Left to right: E.R. H. S. Driggs, Albert Schlorch, D. H. Swadener and John Buzolits.

LODGE NOTES

LONG BEACH, CALIF., Lodge entertained head coaches from colleges throughout the Southern California area at a dinner and special meeting not long ago. Among those on hand were Ray Richards, Peppardine College; Jeff Cravath, University of Southern California; Jordan Oliver of Loyola, and Buck Andreasen, Long Beach City College . . . **DAVENPORT, IA.,** Elks observed Memorial Day this year by placing markers on the graves of their deceased Brother Elks . . . **ONEONTA, N. Y.,** Lodge's second Degree Team and its famous Clown Band have finished up a very successful season and are now ready to start another. Any lodge within 150 miles of Oneonta which would like to have them put on a show, contact Manager Al Terpening, B.P.O. Elks Lodge No. 1312, Oneonta for particulars . . . **SAN FRANCISCO, CALIF.,** Lodge's Championship Billiard Team has traveled over 20,000 miles to play matches with other lodge teams during the past three years, building up inter-lodge goodwill up and down the Coast . . . **DEER LODGE, MONT.,** Elks held a terrifically successful Fish Derby this year in which 200 children from three to 15 years old took part. Both the young anglers and their older sponsors had a marvelous time . . . **BRECKENRIDGE, TEX.,** Lodge is justly proud of its choice of Miss Rosalee Cravey whom they sponsored in the city's Rodeo celebration. Miss Cravey was selected as Queen of the Rodeo over a large group of entrants . . . **NEW YORK NO. 1** Lodge has chosen the High School of Commerce in Manhattan as the school attaining top honors for its program during the last school year. P.E.R. Phelps Phelps, a member of the local school board, presented the Annual Award for Community Service and Good Citizenship to Vincent McGarrett, Principal of the school, at appropriate ceremonies . . . **GLEN COVE, N. Y.,** Lodge members took a large group of orphans on an outing to Bayville, L. I., this summer and everyone enjoyed himself, including the hosts.

DURANGO, COLO., Lodge, No. 507, has presented a gift of \$15,000 to the Mercy Hospital campaign, designating it for complete equipment of the secondary operating room in the proposed hospital addition. It will be paid over a three-year period, at \$5,000 annually. This contribution brought to more than \$40,000 the amount pledged to the minimum goal of \$100,000. Total cost is estimated at \$475,000. A. W. Robertson, Chairman of the Advance Gifts Committee, thanked the lodge on behalf of the Sisters of Mercy and the campaign workers. General Campaign Chairman, P.E.R. John W. Turner said, "This is more evidence of the forward-thinking policy of the Elks."

ALLIANCE, NEB., Lodge, No. 961, presented a \$500 scholarship to Miss Ruth Helen Yon, the recipient of its Certificate of Achievement. Chosen by a special committee on the basis of being one of the top third of her high school graduating class with a program calling for complete college education, Miss Yon is the fourth student and the first young woman to receive this particular award. The presentation was made at a dinner in honor of Miss Yon.

WESTBROOK, CONN., Lodge, No. 1784, became the 28th lodge in its State in the presence of representatives of all other Connecticut branches of the Order, as well as Grand Lodge dignitaries.

After the formal institution ceremonies, handled by the officers of Middletown Lodge headed by E.R. Clifford E. Hamlin, 156 Charter Members were initiated by P.D.D. James P. Wrang and a group of Middletown Past Exalted Rulers. The officers of the new lodge were then installed by a suite of Past District Deputies headed by Dr. A. A. Rousseau. They included Charles N. Carroll, Thomas F. Dorsey, Jr., Edward T. Cox and Paul E. Schumacher.

At the close of the exercises, E.R. Anthony Gasparini of No. 1784, introduced the speakers, Past Grand Exalted Rulers Raymond Benjamin, who delivered a brief history of the Order, and James R. Nicholson. Other dignitaries on hand were James L. McGovern, former Chairman of the Grand Lodge Activities Committee, Judge Martin J. Cunningham, former Chairman of the Grand Lodge Committee on Judiciary, D.D.'s Morton D. Briggs and Dr. Owen V. Cummings, and P.D.D.'s James T. Welch and Cornelius McGuinness.



Left: Inaugurating the campaign of the Florida State Elks Assn. to raise a \$1,000,000 endowment fund for the Harry-Anna Crippled Children's Home, owned and operated by the Assn., Past Grand Exalted Ruler Dr. Robert S. Barrett, center, hands Hospital Controller James J. Fernandez the first installment of his \$5,000 contribution. C. I. Campbell, Past Exalted Ruler of Tampa Lodge, stands at left.

Below: These young men are on their way to Topeka, Kans., for C.A.P. training, under the aegis of the members of Joplin, Mo., Lodge.



Right: Past District Deputy J. A. Bergfeld, Trustee of the Texas Elks Crippled Children's Hospital, breaks ground for the new ultra-modern home of Tyler, Tex., Lodge. Lodge officers and interested members are witnesses.



Below is the "Li'l Elks" Baseball Team, sponsored by Indio, Calif., Lodge and pennant winners for the Coachella Valley Junior League.



Above: At the home of Lakewood, N. J., Lodge, Robert H. Lane, third from right, received his \$300 State Association Scholarship from State Chairman Howard F. Lewis. The young man also received a \$200 National Foundation Award. Others pictured are, reading from left to right: E.R. H. J. Fuccile, P.E.R. R. J. Novins, School Guidance Director Anne Harris, the student's mother, Mrs. Stephen Lane, and P.E.R.'s Donald L. Woolley and Alfred F. DeSantis.



Above: This electrically controlled scoreboard, suited for both football and basketball, was presented to the city schools by Fairbury, Neb., Lodge before a crowd of 1500. Left to right: School Supt. W. E. Scott, E.R. E. C. Deger, Past State Pres. Judge J. M. Fitzgerald, former Chief Justice of the Grand Forum, D.D. Glenn Waugh, and State President Cliff N. Ogden, Jr.



Above: Instituting and installing officers are photographed at the institution ceremonies of Westbrook, Conn., Lodge. Standing, foreground, reading left to right: P.D.D.'s T. F. Dorsey, Jr. and Dr. A. A. Rousseau, D.D. Morton D. Briggs, E.R. Anthony Gasparini, Past Grand

Exalted Ruler Raymond Benjamin, P.D.D. James P. Wrang, former Chairman James L. McGovern of the Lodge Activities Committee and former Chairman Martin J. Cunningham of the Grand Lodge Judiciary Committee. Others pictured are the officers of the new lodge.



TRAVELING ELKS

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PLANNING A TRIP? Travel information is available to Elks Magazine readers. Just write to the Travel Department, Elks Magazine, 50 East 42nd St., N. Y., stating where you want to go and by what mode of travel. Every effort will be made to provide the information you require.

Attic Treasure

(Continued from page 19)

keys and the presence or absence of a date.

So far it is all smooth sailing but now we come to the more difficult problem of determining the first issue of a first edition. Sometimes an original run of 5,000 copies of a certain book is projected and after 700 copies have been printed, an error is discovered and the correction made. All 5,000 copies will, of course, be first editions but only the first 700 copies will be of value to the collector. This happened in the case of *The Gilded Age* by Mark Twain where the list of illustrations calls for a tailpiece, "Philip Leaving Laura", on page 403. This cut was overlooked and is absent from the early copies.

These distinguishing characteristics are called "points" and are dear to the heart of bibliophiles. A point, briefly, is an identifying mark that distinguishes one issue of a first edition from other issues. A misprint, broken type, an ornament upside down, a libelous statement later removed or toned down, a different color of binding, the presence or absence of an illustration, errors in grammar—all these are points.

Whittier's *Tent on the Beach* (Boston, 1867) affords an excellent example. In the first issue, the second verse on page 46 begins "With quick heart-glow as one might see". In a subsequent issue this was changed to "In sight and sound our rugged coast" and again later to "Thanks for the fitting word he speaks". Also on page 172, the last page of text in the book, the second line reads, "No more forever. . . ." In the first issue the capital N is perfect; in later issues it became broken and, therefore, the perfect N constitutes a point.

In the *Poet at the Breakfast Table* by Oliver Wendell Holmes we find a misprint on page 9 where "table" appears as "talle", an error corrected in later issues of the first edition. When the *Song of Hiawatha* first appeared in 1855, line 7 on page 96 read "Dove as if he were a beaver". But Henry Longfellow was a professor of modern languages and *belles lettres* at Harvard University and this would never do. The line was very quickly changed to "Dived as if he were a beaver". Such minor matters as these mean a difference of many dollars in the price which a book will fetch.

A final factor is condition and it is a most important one. To learn just how important, turn to any rare book catalog and look at the prices. Here is a typical example:

"KIPLING. *The Light That Failed*. Crown 8vo, cloth, with cloth protection cover, in half red morocco slip case. London, 1891. \$150. First edition. Not only is this book scarce but it is usually found in poor condition; this copy is above average.

"KIPLING. *The Light That Failed*.



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AMENDMENTS TO THE GRAND LODGE CONSTITUTION

THE following amendments to Section 17 of Article III of the Constitution and Section 9 of Article VII of the Constitution, as approved by the Eighty-fifth Session of the Grand Lodge of the Benevolent and Protective Order of Elks, were submitted to all subordinate lodges for adoption or rejection.

The vote on these amendments, as tabulated to this date, shows the amendments to have been overwhelmingly adopted.

Therefore, I hereby declare that such amendments, having received a majority of the votes cast by the subordinate lodges, have been adopted and are promulgated as a part of the Constitution, as follows:

• SECTION 17 of Article III of the Constitution of the Benevolent and Protective Order of Elks. "Subordinate Lodges may be instituted in any city, village, or community in the United States of America, or its possessions, that has within its limits 5,000 or more white inhabitants, according to the last National, State, or Municipal census; provided, however, that in cases dependent upon a Municipal census, the verity of such census shall be established to the satisfaction of the Grand Exalted Ruler; and provided, also, that the Grand Exalted Ruler may, where in his opinion special circumstances warrant such action, grant a dispensation for the institution of a Subordinate Lodge in any city or village or community in the United States of America, or its possessions, with a population of less than 5,000 white inhabitants; and in such case he shall set forth in the official order granting such dispensation the special reason for his action."

• SECTION 9 of Article VII of the Constitution of the Benevolent and Protective Order of Elks. "The name of each Lodge hereafter instituted shall be that of the city, village, or community in which said Lodge is located, and its serial number, unless otherwise ordered by the Grand Lodge."

EMMETT T. ANDERSON
Grand Exalted Ruler

Crown 8vo, cloth. London, 1891. \$50. Fair copy."

The books are identical aside from their condition.

Sometimes books are listed "as new" and when a dealer uses this term he means it—the very best possible condition for merchandise which is, of necessity, secondhand. The ideal first edition would be one taken straight from the printer, carefully wrapped and placed in an airtight vault. Next best is one which has had careful handling.

The book must not show any sign of maltreatment. The binding must not be rubbed, dog-eared, scratched, stained, bent or faded. The backstrip must be tight. The inside of the book must be clean and whole. The end papers must be present and un-inscribed and the same is certainly true of the title page. Now this is perfection and most old books are not perfect. Certain classes of books, in particular, are invariably found in poor condition. Mark Twain's works, for example, were very shoddily manufactured and have not stood up well.

The Adventures of Tom Sawyer and Melville's *Moby Dick*, Stevenson's *Treasure Island* and *Alice in Wonderland* are generally found somewhat the worse for wear because they were originally children's books and children are not notorious for their gentleness. But children are not the only offenders. Many adults do their full share toward book destruction and hence the result is price devaluation.

MANY an otherwise perfect copy of some rare book has been found in an attic worthless because of a torn title page or a crushed backstrip or because successive generations of infant rats have sharpened their teeth on its covers.

Another, though slighter, desecration is the sin of inscription. "Cousin Alice from Ben, Xmas 1909" does nothing toward enhancing the value of a first edition. There are exceptions when the author does the inscribing or when one or both parties are famous in their own right.

These are the factors, then, which make a book valuable—its scarcity in proportion to the demand, the fact that it is a first edition complete with the proper points which identify the first issue and, finally, its condition. Armed with this fundamental knowledge, why not go through your own books? Not everyone will find a

thousand-dollar *Outr-Mer*, Longfellow's first book, but it is probable that nearly everyone with an average library will find several volumes which may be sold for several times what the book cost originally. And, as we said earlier, there is always the chance of some really rare and valuable volume being unearthed in such a search.

Everyone's great-grandparents possessed a copy of *Snowbound* by John Greenleaf Whittier. There must still be a few of them tucked away in old attics. You can tell the first edition because it is the only one in which the last page of text is numbered. It is dated Boston, 1866, and a copy in good condition will bring around \$300.

The House of the Seven Gables (Boston 1851) by Nathaniel Hawthorne was a best seller of its day. The first edition contains advertisements dated March, 1850, which appear between the yellow front fly-leaves. This is a \$100-book.

Mark Twain's books are a fertile field. A good *Tom Sawyer* (Hartford, 1876) is worth \$700 and the "correct" one is printed on calendered paper and measures exactly one inch across the top of the covers. *Innocents Abroad* (Hartford, 1869) is an \$80-book. The last two pages of the contents table do not list page numbers and the picture of Napoleon III is omitted from page 129.

The works of the popular authors of any given period are likely to be collectors' items and this includes contemporary writers—Frost, Millay, Tarkington, Maugham to name only a few. This is intended as a general guide in looking over your collection of books. Having identified the first editions, there are two ways in which you can find out more about them and their value.

Your public library will have a copy of a book published every year called *American Book Prices Current* which gives the prices of books sold at auction during the past year. If your particular book didn't come up for sale during the season, of course, it won't be listed. In that case, you can write to rare-book dealers in Boston, New York or Chicago for their catalogs. It is an exciting chase, this tracing down of rare and valuable books, as exciting and often as profitable as searching for buried gold. And, of course, it is altogether possible that, caught up in this search and research, you may become a collector yourself.



Rod and Gun

(Continued from page 20)

planted before we entered the fields, and the way some of them acted when flushed I suspect that they had been rocked to sleep when put down so they would stay put. The dogs moved from bird to bird without hesitation as though they had gone through the routine many times before.

THE old gentleman conducted the hunt in a lordly manner. Obviously he was a perfectionist. He wanted the pheasants hit and hit square. A hit was taken for granted, but a miss brought an immediate and unmistakable reproach. I felt a little sorry for some of the guests. They didn't seem to know much about a shotgun to start with. Probably they had taken up shooting not because they had any natural inclination for the sport but because they thought it was the thing to do. Moreover, they may have suffered from a case of the jumping jitters brought on by their host's critical eye. Anyway, as Ernie Miller used to say, some of them couldn't have hit a bull on the back with a bass fiddle.

Woodie and I had ourselves an afternoon. We were as sharp as carpet tacks. Maybe it was because we had spent the entire season getting an eye on ruffed grouse, birds which require the ultimate in timing and coordination; or maybe it was the confidence brought on by the knowledge that we were a little better than the other shooters. Anyway, we outdid ourselves.

We had just one fault that day, and we both suffered it the first couple of times we shot. Since ruffed grouse live in the thickest of cover and have a rocket-assisted getaway to boot, a man must have hair-trigger reactions to hunt them successfully. He must do his shooting in a split second. Consequently, the first pheasants we shot at no more than had their tail feathers out of the grass when we knocked them back in. The gamekeeper fixed that, however. He eased over to us and tactfully suggested that since someone might care to eat the birds, might it not be advisable to let them get just a little farther from the gun so that-er there would be something left besides feathers? After that we waited them out for a moment, and this actually made them easier to hit. It seemed that they never would get under way and they floated off like balloons.

Every gunner has noticed this phenomenon, although possibly he didn't realize it. When his gun was broken for reloading, perhaps, a bird has flushed under his feet and soared off as though he could be knocked down with rocks. Or when he's afield with a dog and no gun, the birds offer all kinds of easy shots. But give the same man a loaded gun and a cackling cock pheasant and he may start blasting away in all directions without hesitating to see where his gun

is pointing. Some day when you're missing badly, you can prove this to yourself. Try dry-pointing a bird—that is, following him with an empty gun. See how much time there is to put the gun on him while he's still in good range. If dry-shooting at a bird seems too drastic, then at least give it a try with only one barrel loaded. The second barrel is more of a handicap than a benefit to some shooters because they tend to rely on it. They get off the first barrel too hastily so that there will be time for the second, and neither one connects. With only one barrel loaded, the shooter knows he must make that one count and he takes the extra moment necessary to put it on the target instead of pulling the trigger the moment the butt touches the shoulder.

The old gentleman was obviously pleased with our shooting that day. It seemed that he motioned us into shooting position on about every other point, possibly as an example to an over-anxious guest who had just driven a bird out of the county with a couple of futile shots. And luckily we kept hitting them. Even when our host's own son missed a gaudy cock bird, he was gruffly thumbed back to the end of the procession.

That wasn't the kind of a hunt a fellow would like to engage in very often, but it was an experience. And Woodie and I did establish some kind of a record for ourselves. Between us we accounted for 30-odd pheasants. Woodie used two barrels to bring down a tough one that flushed wild; otherwise we didn't waste a shell. I mention this since it is the only time I ever made a perfect score at anything, from tiddlywinks to ten pins.

THIS type hunt is still classed as a curiosity in America. At least it is not a necessity as it has been in England for many years, I am glad to say. English sportsmen, their country being so densely populated, have long resorted to such organized hunts, or to the more elaborate "drives" in which the birds are flushed past the waiting gunners by a young army of beaters. In one of these drives, back in the days when an English lord could afford such a pretentious affair, seven gunners are said to have killed approximately 4,000 pheasant in one day. An American hunter can hardly imagine such a slaughter, at least without a touch of nausea. Here hunting is still the individual sport it should be, and the right of each and every individual who wants to indulge in it. But if the time ever comes in the heavily populated areas when artificial hunting must be restored to, the pheasant will undoubtedly bear the brunt of it. He's been doing it for generations.

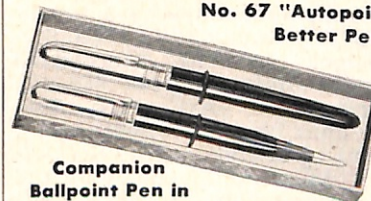
At the same time, the pheasant is the bird which will do the most to keep artificial hunting from becoming

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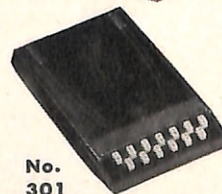


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ing a necessity. The pheasant was among the last to come, and he'll be among the last to go. Like the white-tail deer, he seems to thrive on civilization. In the East wherever the ruffed grouse have been crowded out and in the West where the prairie chicken and sharp-tailed grouse couldn't stand the pressure, the pheasant has become the Number One game bird. Many of them live today within sight of the skyscrapers of New York City. Give him a farmer's field to rob and the corner of an old swamp in which to hide and he'll get along in spite of all else. Some people maintain that he is the farmer's best friend because of the insects he consumes. I must admit I don't know much about this, but I do know that the farmer is the pheasant's best friend.

Possibly their ability to get along

so well in a crowd is a result of their long association with man. Pheasants were hand-reared by the Romans back when Christianity was in the bud. The Romans got them by devious routes from China where the birds were native, and undoubtedly the Chinese raised them for many years before the Romans came along. The birds were introduced to England by the Romans during their sojourn there at least 15 centuries ago.

Comparatively speaking, then, the pheasant is a newcomer to America, but in the short span of experience of most of us hunting today he can hardly be called a stranger. H. L. Betten writes of hunting them in Oregon as far back as 1892, and although the birds were unique at that time it wasn't long until they were widely spread throughout the Northwest. They have been well established over

much of their present range, East and West, for about 30 years now.

I remember clearly that pheasants were on hand in full force when I was first able to raise a shotgun to my shoulder. I remember because they had me jinxed. Even after I was old enough to know better, a noisy, gaudy cock pheasant could unnerve me completely until, apparently, I didn't know where I was shooting. I was a mere sprout then and I got over this stage about the time I put on long pants, but no matter how well I did after that, I always had the sneaking feeling that they were still one jump ahead of me. Maybe that's why I'll always remember with considerable satisfaction the day Woodie and I hunted them in the grand manner. Maybe I had to resort to tame birds to do it, but that day I finally caught up with pheasants.

Southwestern Scramble

(Continued from page 8)

crowd in the big Cotton Bowl in Dallas last fall. At the end of a long trail and weary from facing inspired opposition week after week, the Mustangs were badly outplayed for more than three quarters. Dynamic Lindy Berry, the Christians' 60-minute Quarterback, had managed a touch-down and TCU was leading, 7 to 0.

The clock on the scoreboard showed one minute and 41 seconds left to play in the final period when a perfect punt by TCU's Leon Joslin hopped out of bounds on the SMU 4-yard line. An off-side penalty on the first scrimmage play set the Ponies back to their one-yard line. Ninety-nine yards to go and 95 seconds to make it!

In traditionally spectacular fashion, the Mustangs went to work. Five plays later, with Doak Walker doing a perfect decoy job that drew the Purple secondary far to its right, Gil Johnson stepped back and hit End

Zohn Milam on the goal line with a pass that set the stage for another tie, 7-7, when the Doaker converted.

Bill Stern, the famous football broadcaster who had worked the game two years in a row and was as near exhaustion from excitement as any fan in the stands, informed his listeners that he would make this game again in 1949—he would continue attending until he saw somebody break the stalemate.

Anyhow, those meetings between Christians and Methodists are the all-time football thrillers in every Southwesterner's book.

Incidentally, that 1935 meeting was the first between TCU's Leo R. (Dutch) Meyer and SMU's Madison Bell as rival head coaches. Oddly, both began their coaching careers in the Southwest Conference at TCU in 1923. Bell, who was reared in Fort Worth but played his college football at Center as a member of Uncle

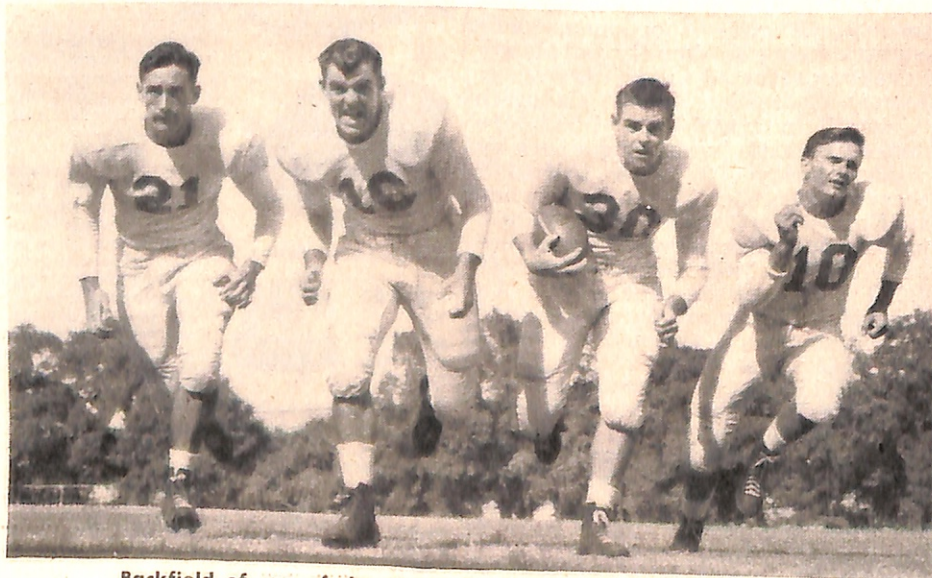
Charlie Moran's famous Prayin' Colonels, started that year as the Frogs' varsity mentor. Meyer, who was a star Purple athlete of a few years previous, came back to his alma mater as freshman coach.

There is much in common between these men, two of the warmest friends in the business. Meyer now is president of the American Football Coaches Association. Bell formerly held the same office for two terms.

Matty, who jumped from TCU to Texas A. & M. in 1929 and switched to SMU as Ray Morrison's line coach in 1934, is the only man who has served in the top varsity spot at three different schools in this Conference. Dutch, now in his 16th season as head man of the Frogs and 26th on the staff at TCU, holds all longevity records for service with a single institution in this circuit.

Another interesting angle in connection with this famous pair is that they are the only current Southwest Conference mentors who have never switched to the recently popularized T-formation. Both are sticklers for the single and double wing offense. During the last two campaigns, Meyer also has made much use of the spread, while Bell has adopted as a standard weapon the tricky Y formation his first lieutenant, H. R. (Rusty) Russell, perfected while in high school circles.

As coaching teammates Bell and Meyer hold another record. In 1936 they directed the Texas Centennial All-Stars, college seniors who had just completed their eligibility, to a 7-6 victory over the Chicago Bears in the athletic feature of the Texas Centennial Exposition in Dallas. Thus they became the first collegiate band to conquer the big-time pay-for-pay juggernauts. The Chicago spectacle, started four years earlier, wasn't to produce a collegiate triumph until 1937. That year another Bell-Meyer-coached band of amateurs



Backfield of one of the strong Conference teams—the University of Texas. Left to right: Quarterback Paul Campbell, right halfback Randall Clay, fullback Ray Borneman and left halfback Billy Pyle.



One of the all-time great football players from the Southwest Conference—Sammy Baugh of Texas Christian and the Washington Redskins.

beat the mighty Bears again, 6 to 0. Four such games were played in Dallas and the pros won only once.

CHAMPIONSHIP or no championship, the 1949 meeting of Horned Frogs and Mustangs promises one of the brightest spots in the greatest gridiron season Texas has ever known. Visualize the setting at Fort Worth in one of the finest small stadiums in the nation—35,000 capacity. If seats were available there would be 100,000 there to see it regardless of what positions the combating elevens occupy in the championship race.

After what has happened the last two years, the Christians badly outplaying their opponents both times and leading right down to the closing seconds only to be tied, it requires no soothsayer to conclude that they'll be fired to the hilt.

Southern Methodist already is the only school ever to win the football championship in this league two years hand-running in peacetime. Texas attained this goal during the last war. Now the Mustangs are shooting at a third straight title.

But in an earlier paragraph you read that largely the teams had dispensed with their outside commitments, and therein lies a fly in the ointment. The most highly publicized and long-awaited intersectional encounter in Southwestern history remains to be played in the Dallas Cotton Bowl on Dec. 3.

Southern Methodist versus mighty Notre Dame!

The Fighting Irish invade the Lone Star State for the first time in 34 years. Every one of the 75,000 seats in the Cotton Bowl has been sold out for months. School officials estimate they could have dispensed with 150,000 tickets within a week after the game was scheduled, had they been available. As the season opened, experts far and wide painted word pictures of this spectacle as a possible clash of two perfect-record juggernauts; a contest that would

determine the national champion beyond dispute.

For years the Southwest has been looking forward to the day when one of its gridiron powers would get a crack at the Irish on Texas soil. These folk harbor a strong urge to avenge the results of Notre Dame's last visit in 1915. Then the Irish defeated the University of Texas at Austin, 36 to 7, and Rice Institute at Houston, 55 to 2, with only one day's rest between games.

While not involved in those struggles, which took place in the first autumn when it opened its doors as an educational institution, Southern Methodist nevertheless has some old scores to settle with the Irish. Twice the Mustangs have invaded their Hoosier stronghold only to return defeated in heartbreaking thrillers. The first occasion was the game that opened the present Notre Dame Stadium in 1930 and saw the late Knute Rockne's last team and champions receive their wildest scare before coming from behind to eke out a 20 to 14 victory. That was the era of Joe Savoldi, Frank Carideo and Marchie Schwartz. Nine years later the Mustangs paid another call and this time made it even closer, but again they were denied, 20 to 19.

This year's game is the beginning of a home-and-home agreement. The return engagement at Notre Dame is set for 1951.

A now-or-never atmosphere prevails in connection with this Dec. 3 clash insofar as the Mustangs' chances against the Irish are concerned—and that may be their stumbling block when they go to Fort Worth for their final Conference engagement. In the mood they'll find the Frogs, who are winding up their schedule that day—on their own sacred soil—and looking forward to no other opponent, this looms as the toughest assignment on their league schedule. Some qualified experts already have voiced the opinion that the Mustangs are a better bet against Notre Dame than against Texas Christian.

Both teams are loaded this year.

DESPITE the loss of two first-string tackles, a No. 1 guard, their best wingback and Gil Johnson's passing arm, the most devastating in Texas football annals, Matty Bell started the season with what he confidently believed would prove his best team in history. Three-fourths of last year's most famous college backfield was back intact—Doak Walker, Kyle Rote and Dick McKisack. The line looked stronger and Bell predicted his line-backing would be greatly improved. He had four proven lettermen ends, tackles and guards, and replacements galore for these positions, as well as the backfield from a large squad that included 1948 ineligible and promising freshmen. As a whole the team was more seasoned than the champions of either of the last two campaigns. The schedule, of course, was terrific, the toughest ever tackled by an eleven in

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this section. It included Wake Forest's Deacons as an appetizer, Notre Dame for the dessert course and rugged Kentucky and Missouri mixed in with the six conference opponents in between. Certainly this was no program that would permit any coasting spells or exceptionally strong pointing for any single rival. The Ponies would have to take them as they came, one at a time, and stay on an even keel. But all concerned were satisfied the material was present in both quantity and quality. They had high hopes.

All of the experts were agreed, however, that this Conference would boast more good, high-class teams this year than ever before. The championship race looked wide open.

And the best bet dark-horse in the field was seen in the purple robes of Texas Christian. This time it appeared certain that Dutch Meyer and his Horned Frogs would not be floundering deep in the second division when they came down to their annual grudge battle with the Mustangs, closing their schedule.

Meyer himself admitted this 1949 edition looked like his best team since his national champions of 1938—the year Little Davey O'Brien was at the throttle on his way to winning virtually every individual player-of-the-year award handed out in the nation. Not since O'Brien, now an FBI agent in Dallas, has Meyer put his

full stamp of approval on a quarterback until this season.

In 175-pound Lindy Berry, a senior who already has lettered three straight years, he has a passing field general that he is willing to talk about in the same breath with his two greatest pupils of the past—O'Brien and Slinging Sammy Baugh. Last year Berry outdistanced such stars as SMU's Doak Walker and Arkansas' Smackover Clyde Scott to lead the Conference in total offense and running and to be second in passing. He was fourth in the nation in total offense. His passing record for his sophomore and junior years tops that of either of his famed predecessors, Baugh and O'Brien, for the same period of their careers, from a percentage completion viewpoint. Both had their greatest years as seniors. Berry, who captains these Christians, is expected to follow suit.

Quarterback, however, is not the only spot at which the Meyermen will be potent. They returned 29 lettermen, including 18 seniors and seven regulars from 1948. Two or more letter-winners were on hand for every position except quarter when fall practice started. Probably because this year's captain, Berry, was single and was living in the dormitory with the athletes, team spirit seemed higher than it had been in years. The Frogs had an abundance of beef and experience deeper at the line positions than any rival in the loop could boast. Their backfield looked faster than it had been in years. Berry's continued improvement in generalship lessened the danger of costly errors in this respect. Despite the presence of four seasoned fullbacks, a sophomore is in the starting slot and Meyer has appraised him as the best prospect for the position the Frogs have boasted during his head coaching career there. He's John Morton, a 220-pound transfer from Compton Junior College, who came in as an end and was converted. Exceptionally fast for his size, he has pile-driving power and he showed conspicuously in the early games.

As far as possible this year Meyer is employing both offensive and defensive units. Two linemen and three backs are in his top echelon, regardless of who has the ball, but there is assurance of ample relief for all. Besides his first teams for offense and defense he has complete second- and third team lineups which contain satisfactory speed, power and savvy. In addition there are the specialists for kicking off and point conversions.

As this season opened, coaches and writers alike predicted that no team would weather the storm with an unblemished record. There was too much class in too many places with the heavier collisions along the way likely to cause dope-shattering explosions. And practically all of the members were taking on more strong outside opponents than ever before.

Southern Methodist had five, Arkansas three and each of the others four Conference games remaining in the round-robin schedule as they



John Morton, second-year-man at Texas Christian, is considered one of the best prospects that the Frogs have had in years.

lined up for their Oct. 29 assignments. Obviously, the race was still to be run and no team could be counted in or out on what had happened up to this point.

Perennially the most feared is the University of Texas, and Blair Cherry again had as much or more manpower than any contemporary. He brought his team up gradually through the first three games against lighter opposition than the Longhorns are accustomed to facing. Back intact was his backfield of 1948 including Paul Campbell, Billy Pyle, Randall Clay and Ray Borneman. He had lettermen back for every position except one. Among the more promising lads through the early season, 235-pound Bud McFadin, a junior guard, was being heralded as a potential all-American. Although not figured as prominently as SMU, TCU and Rice, Texas could crash through and the result would not be accepted as a great upset.

Long overdue and aiming at its first undisputed championship in the ten-year coaching regime of Jess Neely is Rice Institute. Last year's team is back virtually intact, including the top pair of centers on any squad in this section, Joe Watson and Gerald Weatherly. Tobin Rote, cousin of the Mustang's Kyle, has improved noticeably with his passing as the man under in the T formation. With him are such seasoned stars as Bobby Lantrip, Sonny Wyatt, John Kelly, Hal Riley, Vernon Glass and Harmon Carswell, backs, and the



Adrian Burke, star of the Baylor Bears, is rated one of the best passers and most dependable T quarterbacks in the Southwest.

best end in the Southwest, Froggie Williams. Notoriously a slow starter in the past but always a great November ball club, Rice is set for a garrison finish against those last four Conference foes, Arkansas, Texas A. & M., TCU and Baylor.

Expected to wind up as the most improved team of the lot by season end is Baylor. Young Bob Woodruff, now in his third year as Bear coach, can field an entire team of seniors, but he isn't doing it. This is the first season for which he feels responsible in full for the fate of the Bruins since only now is he reaping the benefits of his own organization and player-recruiting. Speed and experience are found in abundance on the Baylor roster and in Adrian Burke the Wa-coans have one of the best passers and most dependable T quarterbacks

in this area. They have a clear, open shot at the title in their four remaining league encounters with TCU, Texas, SMU and Rice.

Arkansas, strong numerically but minus Clyde Scott and fearful of a hernia being nursed by ace fullback, Leon Campbell, is rebuilding. There also are uncertainties at the tackle positions. The schedule has posed a terrific handicap in that the Porkers have long trips on successive week-ends in November to play Rice at Houston and SMU in Dallas.

Texas A. & M. is in a complete rebuilding process with sophomores and already off to a poor start is hoping for nothing more than a taste of sweets in the form of a big upset somewhere down the line. Preferably it would be in its traditional Turkey Day struggle against Texas.

How to Build a Movie Star

(Continued from page 17)

no, but typical of volumes of drip-drop turned out by Hollywood unit men which meets the acid test of getting printed.

Unit men gather the news and dream it up, but it is fed to the correspondents by planters. Every major studio has two or more who place items with everyone from Winchell, Hedda Hopper and Hollywood's Louella Parsons, to obscure local columnists and other feature writers. If Sonia Somebody has a baby, breaks an arm or heads Renowards, the planter evaluates the item as news, checks his current and ever-changing list of Hollywood feuds and then offers it to the outlet calculated to provide the biggest circulation and the most sympathetic treatment—or at least the biggest circulation.

A run-of-the-mill planter gets from \$65 to \$100 or so a week and earns it, if for no other reason than that he must read or tune in every gossip every day to learn if his stuff is used and what the competition is doing. The head planter for a studio may get upwards of \$200 a week for intimate contacts with the multi-million circulation correspondents who are the aristocracy of Hollywood gossipanders.

Studio publicity departments include magazine contact men (about half of publicity "men" are, it turns out, women), and an art section which seems to spend its days taking pictures of cuties but which occasionally can be browbeaten into making stills of males, and a radio department with manifold duties not the least interesting of which is writing some of the screen chatter you may hear over the air. This department turns out at least one fifteen-minute gossip script a week which is distributed free as a regular service to several hundred radio stations, and which they can sell commercially.

Another free service of studio publicity goes several times a week to

some 500 newspapers. These are Hollywood columns written by the feature section. They share their items, plugging the home studio fifty-fifty with the rest of the industry. The basic material for these columns, for the radio scripts, for feature stories stems from the stories turned in by the unit man.

There also is a tie-up department. This isn't, as might be inferred, for unsnarling traffic jams, but for arranging advertising alignments which, in return for product endorsement, features stars in ads. Jeanette McWhoosis shown smoking in a cigarette company ad is a tie-up. If it says in the ad that she is the star of the current smash hit, Such and Such, that is a good tie-up. When the footnote also includes the name of the studio, it is practically perfect. But the Hollywood itch for credit being what it is, perfection will be achieved only when the footnote also says, "This tie-up arranged by Joe McZilch."

From time to time the tie-up department runs into the question of ethics. Some players won't endorse any product. They just won't, that's all. Some stuffily refuse to endorse anything they don't use. These groups, fortunately, are not large enough to cause serious impediment to the tie-up market. For the most part the value of the publicity or a little needling with a token fee is all the inducement necessary. A promiscuous few will endorse anything, any place, any time. The nice question of whether a person should lend not unsubstantial influence to selling a product he has never used or heard of is one which tie-up men almost universally describe as none of their business.

In addition to these departments, which are found in New York or Hollywood, studios maintain out-of-town men spotted around the country who contact local papers and the-

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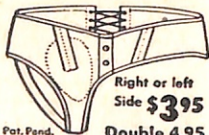
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aters and provide special shots in the arm where needed.

Every picture must have a press book, prepared in the publicity department, which, for a super-A picture, is an elaborate, slick paper, four-color job containing every idea the studio can devise to aid the exhibitor to gather an audience. Press books may have up to a score of canned feature stories, to run, as is, in the local paper. They have radio material, sample ads, and a feast of ideas for contests, parades, lobby displays, marquee trimming and usher costuming. That there is a limit to originality becomes increasingly apparent on thumbing through a pile of press books. For a pirate picture, dress the ushers as pirates; if it is a picture of the Old South, use crinoline dresses; if it's a musical fix them up as showgirls; if it's about a Western dance hall, pin a full house, four aces, or a straight flush to their caps. But, however repetitious, experts say this corn hypos audiences.

Movies of certain types are publicized by special and fairly standardized techniques. For example, to promote the horror pictures, "Dracula", "Frankenstein", *et al*, stooges in the audience scream during moments of dramatic tension, or fake a faint and are carried out to ambulances parked in front of the theater to be hauled away with sirens wailing. People with weak hearts are warned against attending and women in nurses' uniforms stand ominously in the lobby to heighten the illusion of horror.

Such fakery is regarded as good showmanship and often results in vast quantities of word-of-mouth publicity. It differs from the old-time stunt, mainly in that it is designed to hoodwink audiences instead of editors. Audiences are fair game but editors, often burned to a crisp, are wary and demand their pound of truth. Usually they get just that.

The process of making a movie star is not exactly dull but it isn't glamorous either. Mostly it consists of keeping eternally at the job. The actor can have pluck, luck, personality—even ability—and fail for lack of publicity. The buildup given a typical new star whom we will name Miss Starlet provides an example of how a promising player develops. While modeling, Miss Starlet was discovered by a talent scout, screen tested, signed and shipped to Hollywood in the \$75-a-week, long-term-contract-subject-to-studio-cancellation category in which several hundred youngsters start movie careers every year.

On arrival Miss Starlet is given a bit part in a picture, assigned to studio acting and voice classes, interviewed by the publicity department and photographed. Having both personality and intelligence she makes a favorable impression in the publicity department where photographic legs and other points of purely physical embellishment have a depreciated value if unaccompanied by good sense.

"Art" shots for news pictures—pretty girls on the beach, pretty girls skiing in bathing suits, pretty girls aquaplaning, pretty girls at Santa Anita, pretty girls doing almost anything—are as routine as adjectives in studio publicity. Kids like Miss Starlet are used for such pictures and because she is full of youthful charm, works like a beaver without complaint and without giggling, and is liked as a person, she gets into a lot of bathing suits. When a request comes in for an interview, she has the call. Planters get her mentioned in a number of columns. She is just one of a slue of pretty kids, but she is pushed by publicity because they like her.

THIS goes on for a year or so during which reports of coaches training Miss Starlet are increasingly favorable, and studio executives, who are not immune to publicity even when they are paying for it, tag her for development. The publicity department gets word to go all out, which they do. Pictures now begin to focus on Miss Starlet as the central figure; a layout on how stars live at the studio club is built around her and run in a major magazine. Fan publications begin doing feature interviews with her: What Hollywood Means to Me, My Idea of a Home, What I've Learned from Directors, and so on. Publicity men sit up nights dopping out clever remarks to quote her as saying.

She is taken to a ranch near Tucson and photographed doing all manner of ranch chores while vacationing. Items on Miss Starlet begin popping up everywhere! She gets radio spots. A picture magazine devotes six pages and its cover to a story of milestones in her career from Hometown to Hollywood. This is considered so valuable that production on her next picture is held up four days while the magazine's cameramen follow her around Michigan, recreating the past. A famous Hollywood hostelry is to be torn down. While cameras click Miss Starlet is taken around the place by a veteran actor who points out to her where the great of the past wined, dined, arranged contracts and built up the film industry. Finally, just as she is assigned her first leading role, she is picked by a national poll as the most promising young actress for 1950. Publicity has taken Miss Starlet's talent and personality and put it over the hump.

That is no mean accomplishment. A lot of people sweat plenty. But there isn't much glamour in it. The publicity department would consider it just workaday. That's a good thing, though, for if studio publicity men became englamored with their own work they might brag out loud in public and thus destroy the none-too-sturdy illusions that bolster the loyalty of us 90,000,000 fans. We need an illusion or two these days and there is some comfort in knowing that of everything we hear about Hollywood, at least part of it is true.



NEWSLETTER

WASHINGTON

HOW MANY of us are there? The seventeenth census of the United States, to be conducted next April, will give the most complete answer, but recent estimates show that our population is rapidly approaching the 150,000,000 mark. Census officials estimate it at 149,215,000. Furthermore, the birth rate has jumped, while the death rate has shown a slight tendency to decrease. As a result, the post-war increase in population, averaging about 2.7 million persons per year, has been at a rate more than twice that of the pre-war period.

IN PARTIAL ANSWER to the "five percenters", the Office of Domestic Commerce has expanded its procurement assistance service to give businessmen more information and advice on how and where to compete for Government contracts. Already in operation for three years, the service provides direct liaison with all Government agencies, both civil and military, offering up-to-date information as Federal procurement programs change and new needs and programs are developed. Available, also, from each of the Commerce Department's 42 field offices, is the Government Procurement Manual listing all Government agencies, the items each normally purchases and the addresses of the buying offices.

WITH A NUMBER of the world's leading cotton-consuming countries expanding cotton production in their African territories, the Department of Agriculture has launched a survey of the African cotton situation to determine its effect on the market for our own fiber. Meanwhile, the Mississippi Agricultural Experiment Station has reported that use of mechanical cotton-pickers is lagging in the Mississippi delta. Although mechanical harvesting has increased rapidly in the area, the great bulk of the production still is harvested by hand. Whatever the future of raw cotton exports, our exports of cotton textiles are not declining. On the contrary, the Office of International Trade reports they are running ahead of last year, when 940,000,000 yards, or 8.6 of our total production, went to foreign markets.

COMMERCE SECRETARY SAWYER reports "accumulating evidence" of a leveling-off of the recent downward adjustment in the Nation's economy. As the year entered its final quarter, unemployment had de-



clined more than seasonally. Employment, production and sales remained at high levels.

WHILE THE AMOUNT of unemployment and part-time employment still is a "matter of concern", in the words of Secretary Sawyer, the Office of Business Economics reports that income payments to individuals last year hit a record volume in nearly every state in the Union. The central states, where individual incomes expanded 12 per cent, scored the largest regional gain. Only in New England and the Far West was the increase over the previous year below the national average. To the large reductions in farm income were attributed a four per cent decline of total income in North Dakota and a one per cent decline in Kansas.

LIGHT HAS BEEN CAST on the income structure of the Nation's lawyers by a just-completed survey by the Office of Business Economics. It shows that the average net income of the 140,000 lawyers engaged in independent practice reached an all-time peak of \$8,121 per lawyer last year—nine per cent above the 1947 level. Since this average is held up by the returns of some attorneys with very high incomes, the survey notes that the median figure—below and above which half of all the income recipients fall—amounted to \$5,719. This figure, it is asserted, is more representative of the earnings of the typical lawyer. But it reflects substantial gains—10 per cent over 1947 and 93 per cent over 1941.

CALIFORNIA again led the Nation in new construction during the first half of the year, the Office of Domestic Commerce reports. On a



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year-to-year basis, this state has outbuilt all others since 1941. New York ranked second in volume of new construction during the first half of the year, while Texas was in third place.

ALTHOUGH CONSTRUCTION generally tapered off as the year approached its final quarter—August figures were two per cent below the same month last year—the \$12.2 billion total value of new construction for the first eight months of the year was two per cent above the 1947 record for the same period. Responsible for the slight margin was the substantial gain chalked up in the first quarter of the year.

POPULATION GROWTH coupled with increased average American income during the next ten years will result in the addition of 6,000 supermarkets, predicts the president of one of the large food-store chains, thus adding about six billion dollars to annual retail food sales.

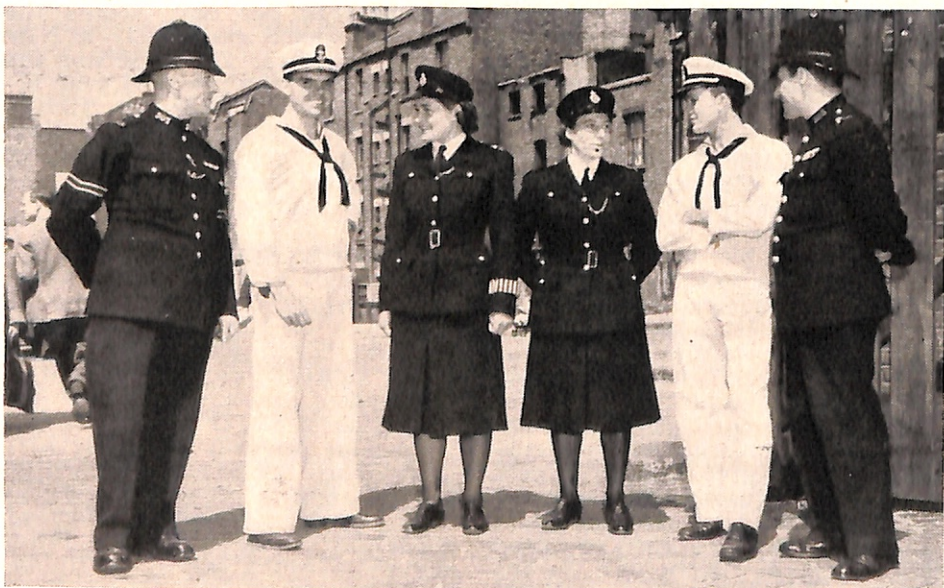
WHEN AIRCRAFT CAMOUFLAGE ENAMELS proved unexpectedly resistant to ordinary paint-removal techniques, the Air Force set about developing a special preparation. A satisfactory formula was found, but it proved too unstable in storage for satisfactory service. Now the Office of Technical Services of the Commerce Department reports that revisions of the basic formula have

solved the storage problem and provided a specification superior to special-purpose proprietary items heretofore available. The result is a new high-speed paint remover which can be sprayed on the painted surface and removed with a high-pressure water wash. With its aid, the paint can be removed from a C-47 type plane in a single morning.

NOW that the richness of a recently discovered British East African diamond mine has proved to be about eight times that of the famed Kimberly mines, the owners are anxiously awaiting completion of a branch railway. This is not because other means of transportation are not adequate. The chief gain will be in overcoming pilferage, according to an Office of International Trade report. At present, the mine owners are finding it necessary to maintain a private police force of 200 to reduce the thefts made possible by the large volume of vehicular traffic.

THERE'S NO NEED TO WORRY about the cranberry supply, now that Thanksgiving is near. According to Agriculture's Crop Reporting Board, this year's supply of the red berry will run to some 803,000 barrels—well above the 665,230-barrel average of the last ten years. A support price for live turkeys, at a national average of 31 cents a pound, already has been established by the Department of Agriculture for the present marketing season.

COAST GUARD CADETS IN LONDON, 1949

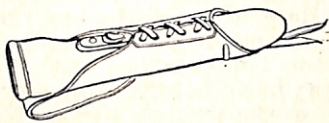


Competitive examinations for appointment to the U. S. Coast Academy, New London, Conn., will be held in major cities of the United States and its territories on February 20 and 21, 1950. Applications are desired from high school seniors who can qualify physically and who will have graduated by June, 1950, with a minimum of 15 credits, of which 7 are in the required subjects of English, Algebra, Plane Geometry and Physics. Physical requirements are: age, 17-22; height, 66-76 inches, with weight in proportion; 20/20

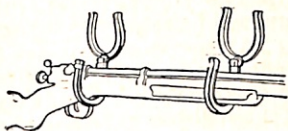
vision uncorrected; normal color perception, and at least 20 serviceable natural teeth. Coast Guard Cadets pursue a 4-year course leading to a Bachelor of Science Degree in Marine Engineering, with eligibility for commissions as Ensigns in the U. S. Coast Guard.

Detailed information regarding requirements for entrance, academic curriculum and other aspects of cadet life may be obtained from school principals or by writing to the Commandant (PTP), United States Coast Guard, Washington 25, D. C.

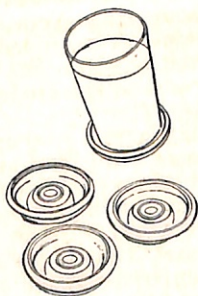
Gadgets and Gimmicks



IF YOU are not a police officer, sportsman, camper, Boy Scout or meter reader, this is not for you. If, on the other hand, you are or want to be one of the above people, read on. The one thing all the people listed above have in common is that they use a flashlight. Here, then, is a flashlight holster made of heavy top-grain saddle leather that fits, as all holsters should, on your belt. Designed to contain any standard, tubular bullet-type flashlight, it also has a center lace feature that permits it to be adjusted to carry non-standard, non-tubular, non-bullet-type flashlights. The belt loop has a snap fastener which permits removing the holster without unbuckling the belt.

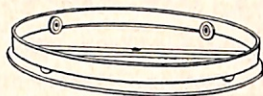


MANY men with only a casual interest in shooting have fallen into the bad habit of putting their shotgun away in the closet after returning with or without quail for between-meal snacks. This indicates a regrettable lack of pride on their part with regard to their gun and the sport of hunting in general. To remedy the situation quickly and decoratively, here is a gun rack made, of all things, of pony shoes. Finished in clear lacquer, and with the bottom or holding shoes lined with leather to prevent scratching the gun stock, it is a fine hanger on which to display your most favored shooting iron. Hanging the gun on this rack also makes it easier to find, which is a point not to be ignored if you should spot a covey of quail on the lawn some fine morning.

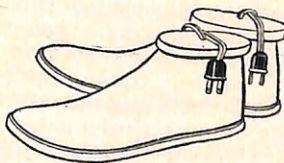


HERE at last is the set of coasters for which mankind has waited over long. They do away with the age-old question, "Will the sneaky little coaster hang on to the bottom

of the glass long enough for me to take a sip and return the glass to the table top or won't it?" These will. They are fitted with small suction cups to relieve you of any worry in the matter. Made of anodized aluminum, these coasters have another virtue of principal interest to the host. The coasters come in assorted colors for quick drink identification. There's no possibility of engaging Scotch and bourbon devotees in one trip to the kitchen by interchanging their glasses thoughtlessly.



FURNITURE in the American home is getting television scratch. Unknown to furniture refinishers three years ago it is now a common sight on table tops that have supported a television set for any length of time. Television scratch is caused by turning a table model video this way and that to please television watchers who happen to collapse in some chair from which the screen is not clearly visible. To rid the country of this growing menace to table tops, here is a steel supporting ring, inside which is another ring that turns on nickel-plated ball bearings. A television set placed on this handy device can be whisked about to provide views from any angle and the energy expended in turning even the heaviest set wouldn't keep a flea alive a minute. Felt washers on a pressed wooden base underneath the first steel ring protect your Chippendale furniture.



WITH winter almost on us, we enter the wet shoe season. People of one sort try to evade the damp-foot period by wearing contrivances over their shoes to preserve their comfort and the leather of their shoes. But then the overshoe gets wet, naturally, and has to sit around and dry and even overshoes occasionally let in moisture, to mankind's acute discomfort. People of the other sort just slosh about in the snow and sleet, avoiding sturdy postmen and getting their shoes all wet. For all kinds of people and postmen here is cheerful news: Available for this winter season is an electrically heated foot form that can be inserted into shoes, boots, pacs, tennis shoes, ski

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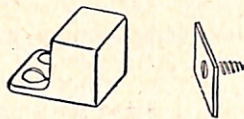
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boots and the like, plugged in and set to work instantly drying soggy footwear. Instead of having your shoes curl up at the toe because they were dried too fast in the oven, this long-needed item dries soggy shoes evenly in from four to six hours—a shoe damp from perspiration dries in from two or three hours. And, for a dividend, if you forget to unplug the gadget, it will not damage your footwear at all. Happy sloshing.

THE custom of saying grace at table is on the wane and in order to revive it among all members of the family here are eight table mats with a variety of simple graces beautifully lettered on them and appropriate to any age and any faith. The mats

are made of linenized wax paper and may be used indefinitely. When soiled, they may be cleaned by wiping them with a moistened sponge or with a clean cloth.



THERE are a few problems left to engage the interest of ingenious men. Among them are atoms, women, radio, mice, termites, what to do with dogs that bark and small children who cry. One problem, however, that will no longer tax the brain cells of the nation's inventors is the problem

of cabinet catches. The cabinet catch, as a problem, has existed for numbers of years and the devices designed to remedy the situation are legion. The trouble with most of the solutions is that they either do not work or they are a great deal of trouble to manipulate. Here is a solution to the irksome dilemma that should make everyone blush for not having thought of it before. The latch, or catch, works perfectly even if doors sag or are warped, permits doors to be opened easily without noise, holds the doors gently but firmly in place and is easily installed. It consists of a permanent magnet fastened to the cabinet with a simple metal plate fastened to the door by means of a screw. *Voila!*

Democracy the American Way

(Continued from page 5)

recognized that in this complex age in which we live, in which the inventive genius of man has changed the methods of life and of thought and brought all peoples closer together, there is no escape from the trend which has brought government and the people closer together and has fortified government as an agent and servant of the people, and not as their master.

These political, social and economic considerations have been intensified by two World Wars within one generation. The cleavage between the democratic ideal and the totalitarian ideal has been more largely emphasized since World War I than at any other time in the history of the world. Following the Revolution in Russia, a great contest took place between Stalin and Trotsky for mastery of the Soviet Union. Trotsky favored world revolution immediately. Stalin took the position that Russia was a hundred years behind the democratic nations of the world in its development, and that its duty was to concentrate on the advancement of the Russian people. For the time being Stalin won and Trotsky was exiled and later murdered in Mexico.

The world settled down to the conclusion that communism in Soviet Russia had lessened its pressure for world revolution and the establishment of communism in all the countries of the world. But, since the end of World War II, the policy and the program of Trotsky seem to have been incorporated in the program of communism, so that now we see it beating against the gates of democracy and freedom all over the world in its effort to establish complete totalitarian institutions, and, by the same token, destroy the individual liberty of all those coming under its ruthless power.

This is the crux of the battle between democracy and autocracy. This is the crux of the battle to maintain the rights of free peoples, which involve freedom of worship, press, speech and assembly. This is the crux of the fight the American Gov-

ernment and the American people are waging, not only to preserve their own ideals on democracy and their own freedoms, but to help stabilize the political and economic institutions of all the people of the world who believe in these democratic ideals against the onslaughts of the totalitarian theory and the totalitarian program.

This is why it is that the American Congress, during a large part of its time since 1945, has been engaged in efforts to fortify and solidify the peoples of the world who believe in democracy, in order that they may form a bulwark against the advance and the encroachment of the totalitarian theory.

NO ONE who is not acquainted with the efforts that are being made to destroy these liberties can appreciate the intensity with which the assault is being made. In the nations which have been overcome by the communistic program, there is no such thing as freedom of religion, speech, press or assembly. We have witnessed evidences of this in the satellite nations whose governments have made, and are making, brutal assaults upon religion, imprisoning cardinals, priests and ministers, without regard to their denomination, on the Marxian theory that "religion is the opiate of the people"; that it produces an insensitivity on their part that makes it easier for economic and political dictators to work their will with their institutions. In the nations where communism controls the government, there is no such thing as freedom of the press, nor freedom of assembly, nor freedom of speech. Men have been imprisoned, tried and some of them executed because they still sought to exercise the right to think and to speak with freedom. News print has been denied by governments to journals not willing to be subservient to the orders of the government, and in some countries as many as three men dare not assemble on the street corner lest they be dispersed by the state police on the ground that they may be conspiring

against the government under which they are forced to live.

I have seen some of these things myself. I saw in one day in the capital of a satellite nation 1,500 college and university professors discharged (from their positions) on the ground that they would not accept this brutal totalitarian theory: that government has the right to direct the thoughts of the people in every detail. I have seen schoolbooks completely destroyed in a whole nation, because they did not teach the doctrine of communism, with the substitution of new books whose chief purpose was to indoctrinate the youth of the country in this doctrine of restraint and repression.

It is because we are coming more closely in contact with this alien ideology, this antithesis of liberty, that we have felt it our duty, in our own defense and for democracy everywhere, to undergo large expenditures to help bolster up the economy, and political and social life of the people who are still fighting against this insidious invasion. We recognize that these obligations are costly. In some respects, they are a complete departure from the American tradition. But the things we are seeking to preserve are priceless. They cannot be measured in terms of money, and we know that democracy cannot be safe anywhere so long as it is in danger anywhere. We know that our country cannot become an armed camp—surrounded by communistic nations on all sides—and hope to preserve the liberties of our own people.

In this situation, and under these circumstances, the old adage that "eternal vigilance is the price of liberty" becomes more and more true each day. What we are seeking to do, and what the American people are determined to do, is to preserve their institutions from the corroding influence of this insidious and poisonous enemy that would make a shambles of our liberties and all that we hold sacred.

This does not mean that we are to become hysterical, or that we are to

do injustices to any individual who seeks to exercise the freedom of thought and of speech to which he is entitled. This does not mean that every man or woman who feels, or gives expression to, views of liberal government shall be hounded as an enemy of the Republic, but it does mean that we must be eternally on guard to see that the influences of which I am speaking and which have destroyed the liberties of a great part of the world shall not be permitted to invade our own shores and, by stealthy or undercover methods, obtain a foothold from which they may take off in their proposed assault upon the liberties and traditions of American life.

In this battle every American fraternal organization that believes in the fundamental validity of American institutions must accept some degree of responsibility for the defense of these institutions; and every religious organization, whose existence is based upon the freedom of worship and the freedom of religious institutions, must accept some degree of responsibility for the moral and spiritual enlightenment and strengthening of the people, not merely in an academic belief in freedom, but in a militant and determined resolution to protect the traditional rights and historic principles upon which ours and other democracies must be based.

In this warfare of ideals there is no place for intolerance among those who believe in freedom. There is no place for bigotry or narrowmindedness, either in fraternal associations or in religious denominations. There is no place for such partisan political bickerings and animosities as will destroy the very foundations of understanding and cooperation among the political groups which are committed to democracy and to the freedom of man.

Each fraternal organization, each religious denomination, each group, each club, each association, must, as it has a right to do, choose its own method of defense and its own field of activities. But surely in this moral and political and intellectual division into which the world has been cast, there will be found common ground on which all may stand who wish to perpetuate the institutions of freedom and the development of man's highest ambitions for himself and his posterity.

We realize that in our own country there are inefficiencies and difficulties. We cannot claim that our democracy is perfect. We cannot claim that our religious institutions are free of fault. We cannot claim that our economic system affords equal justice everywhere to all men. But we can claim that it is the best form of human government yet devised by the mind of man, and we can claim the right to defend, expand and strengthen it until we have eliminated many inequalities and injustices which the intense and complicated age in which we live produces in a world of competition.

As a part of this process we must

expand our facilities for education among all the people. We must seek to eliminate the inequalities under which American children in many parts of the country suffer, because of inadequate schools, or the inability to equip them adequately. Education is a fundamental necessity in a democracy. It was said in ancient Greece there was a time when every free citizen was intellectually equipped to perform any duty which Greece might call upon him to perform. We cannot, nor is it necessary to, look forward to the day when every free citizen in America should have all the qualifications to hold the highest office within the gift of the people. But it is necessary that they have the qualifications to discriminate among issues that are presented to them. They must have the qualifications to distinguish the true from the false. They must be able to distinguish between the demagogue and the patriot. They must be able to distinguish between economic remedies and nostrums that are proposed as a relief from any temporary or permanent condition under which they suffer. In other words, for their verdict to be intelligent and far-sighted, they must be able to analyze and evaluate the political and economic questions which face them, and which they must face, in all the fields in which they seek the right to life, liberty and the pursuit of happiness.

IT IS very pleasant indeed to reflect upon the fact that in 1949 more students matriculated in our schools and colleges and universities than in any previous year in our history, and more of them graduated during the commencement season of 1949 than ever before in our history. These are gratifying improvements, but they do not bridge the gap between ignorance and intelligence, between poverty and comfort, between unwholesome environments and the ideal home in which we wish our children to be reared.

Government can help in bridging these gaps. Government can help in financing these essential activities, and it has been because of the increasing complexity of our lives that government has been called upon by the people to give increasing attention to its duty in the guidance of the people in the only way in which they can be guided as a nation.

This does not indicate the welfare state, nor does it indicate that we are on the road to any form of totalitarian institution. It means that our government is more and more becoming the servant and the agent of the people, and, in many fields of activity, the only agent on which the people can rely and depend, with power to deal with subjects that are national in a national way, and administer remedies in the removal of evils that are national evils.

It is an inspiration, as I have gone, and continue to go, around over this country among the people, to feel their wholehearted response to these

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obligations. It is comforting to see the spirit in which they recognize that the United States has become the leader among the free nations of the world. This leadership did not come to us by reason of any selfish design or maneuvering. It has come to us because at the end of the world's

most devastating war, involving a greater destruction of property and of life than ever before suffered by the children of men, our Nation emerged as the only one qualified and equipped to exercise leadership among all the people who seek liberty and hope for righteousness in

the councils of nations, no less than in the councils of neighborhoods, where men gather together to solve the complex problems of humanity and endeavor to pass on to future generations this Nation, and all nations, strong and free and friendly.

End of the Act

(Continued from page 7)

nothing would ever do her any good again.

Eddie was 29. Before the war, he'd been a dancer, too. The act had been known as Brewster & Carlotta. They hadn't been topliners, but they'd been plenty good. Offstage, though, it hadn't been Brewster & Carlotta: it had been Eddie and Ann—two kids, newly married, terribly in love with each other, so happy it hurt. Their dancing was a living—and fun. The serious business of life was extracting the ultimate ounce of happiness from every perfect hour they spent together.

Then came the war and his service in the Marines. In '45 he'd gotten an ankle wound. Just a scratch as far as wounds went, but he knew, before he got out of the hospital, that he'd never dance professionally again. Even that didn't matter so long as he and Ann could be together.

During his overseas service, she'd teamed up with some Cuban dancer, a guy named Carlos Hernandez. Carlos & Carlotta. She sent clippings and wrote him funny letters about Carlos, his mistakes in English, his temperament, his early amorousness, his good-natured acceptance of her rebuff. She wrote: "He really had me laughing. He said, 'You say no, then is no. But eef I do not try, then I insult you because you theenk I believe you no are attractive.'"

Eddie was back in Los Angeles before VJ Day. Ann had abandoned Carlos and joined him. He bought a little service station and made the down payment on a cottage. Things went well, but even if they hadn't, it wouldn't have made any difference, they were so much in love.

But eventually he sensed that she missed her dancing. She'd been awfully good, and he knew it was still in her blood because he caught her practicing. He insisted that she contact Carlos and recreate the team of Carlos & Carlotta. He said she could dance part of each year, and then they'd have a new honeymoon each time she returned to him. He sent her to New York, and she had done wonderfully. Lesser spots in more important night clubs. They wrote constantly, and wired each other, and telephoned, and made plans for their next honeymoon. That's why he couldn't understand this Las Vegas business. Only two days ago, he'd had a letter from her. New York postmark. No mention of Las Vegas. Yet Chief Anderson said she'd been dancing there since the previous Wednesday.

Eddie rolled into Las Vegas. He passed the Flamingo, The Last Frontier, The Thunderbird and El Rancho. Just inside the city limits he swung into the parking lot in front of the new de luxe Covered Wagon Hotel.

It was seven o'clock. Darkness was just settling over the desert. Eddie looked up at the picturesque two-story hotel with its tricky simulation of the old West. Most of the windows were dark, but there were lights in some of the rooms. He caught a glimpse of one of the windows...

He saw Ann standing there. That is, he saw a girl who looked like Ann. She was there, and then she was gone. The light went out.

The whole building seemed unsteady. Three hundred miles of steady driving will cause your eyes to play tricks. The illusion of Ann stabbed deep. "I've got her so much on my mind," he thought. "Every beautiful girl I see from now on will remind me of her. I've got to watch my step—got to quit seeing things."

The lobby was attractive. Strictly frontier with 1949 trimmings. Everything ultra-ultra. Las Vegas hotels could exist only in Las Vegas. The best night clubs in the country, the most expensive shows, the finest food, the maddest, wildest community... all because gambling was legal.

The clerk handed him a card and he registered: Edward L. Brewster, and his address in Los Angeles. He said he thought a reservation had been made for him, and then a deep, pleasant voice at his shoulder said, "Yes, that's all taken care of."

Chief of Police Ollie Anderson was a big man. He was dark, and his graying hair betrayed his 47 years. He was better than six feet in height and weighed perhaps 220. His eyes were brown and steady and warm, his manner friendly. He introduced himself and put a hand on Eddie's elbow, propelling him to a corner of the ornate lobby where they couldn't be overheard.

They passed the bell captain's desk and that dignitary, who was a tall, good-looking young man about 30 years of age, said, "Howdy, Chief" and Anderson said, "Hi, Joe. How's tricks?"

Eddie saw what was in Anderson's eyes. He braced himself and asked, "When can I see my wife, Chief?"

"We'll go downtown right away."

"Downtown?"

"The mortuary."

That was bad. It was final. Eddie drew a deep breath and asked,

"You're sure she was murdered?"

"I'm afraid so, son." Ollie Anderson dropped a hand on the boy's shoulder and said a few things. He used profanity, but he used it reverently in an awkward, fumbling attempt to console this young man whose heart was in his eyes, and whose heart was broken.

ON THE way downtown, Anderson told the story. It wasn't spectacular, wasn't credible:

"I figure it happened about noon. The maid tells me Carlotta usually got up about eleven. She had breakfast in the room, alone. She evidently was dressing when the murderer came in: she had on her shoes, stockings, underthings and a sort of housecoat. She must have been putting on her makeup, because she had one eyebrow on and the other one not on—you know how they do it. The eyebrow pencil had been knocked to the floor. So had a jar of cold cream and a small bottle of perfume. I picked them up and put them away safely before I let anyone else in the room. There were signs of a struggle, but it couldn't have been much of a fight. She was strangled. I judge from the costume, and the fact that she was probably continuing to make up, that she knew intimately whoever was in there with her. The room is now locked and guarded, and I had some pictures taken before the body was moved. I hate to throw it at you this fast, Brewster—but that's how it was."

"Have you any idea...?"

"No. I thought maybe you could help."

The mortuary had a formal, depressing dignity. A soft-voiced attendant recognized Ollie Anderson and said of course they could see Mrs. Brewster. He took them into the room where they had her, and left them there.

Eddie looked at the body. This was more of a shock than he had expected it to be. There she was, lying there. But there was one thing wrong.

She was dead, all right. But she wasn't Ann.

He was aware that the Chief was watching him closely. He didn't know what Anderson was thinking, and he didn't much care. Definitely, this dead woman in the mortuary was not his wife.

His brain started racing. He remembered the woman he had glimpsed at a window in the hotel, the woman he would have known was Ann, except that then he had thought

Ann was dead. Now he knew that it had been Ann.

The dead woman had been identified as Carlotta the dancer. She had been dancing at the Covered Wagon for five days. But she wasn't Carlotta. Ann was Carlotta. This woman was an imposter. But Ann was in Las Vegas, and that frightened him.

What was she doing there? She must have heard about the woman who was posing as Carlotta, must have flown out from New York, must have been in the hotel when this woman was killed. The important thing now was to find Ann, to get from her the answer to the puzzle. If he told Anderson that this wasn't his wife, and that his wife was at the Covered Wagon, the Chief would be bound to think things. He could think that Ann had flown out here in a rage—had quarreled with the woman who was masquerading under her professional name—and had killed her.

The Chief led him away gently. Probably he had mistaken shock for grief. Eddie hadn't tried to be impulsive. No matter what had happened or what the future might hold, Ann was alive. That was the important thing.

Anderson drove him back to the Covered Wagon. He said, "You're tired out, Son. Why not grab a cool shower? We've still got a lot of talking to do."

EDDIE went to his room and sat in a chair near the window. The moon was doing tricks to the desert and the mountains in the background. But he wasn't interested. He was afraid—horribly afraid.

There was a tap on his door. He crossed the room and turned the knob. Ann stepped inside, and closed the door. Then her arms went around his neck and she pressed close against him. He couldn't hear her crying, but he could feel the convulsions of her lovely, slender body.

He held her tight. He didn't try to hurry things. After a little while she said, in a voice which was far from steady, "I was waiting for you, darling. I saw you when you drove up. A few minutes later I called the desk. They told me you had registered, but that you'd gone out."

"How did you know I was coming?" he asked.

"When I heard about this—this thing... I telephoned you. I got Mac on the phone. He said you had left for Las Vegas."

"I don't understand," he said carefully. "Who is this girl—this supposed Carlotta?"

Ann's story was understandable enough to anyone who knew show business, to anyone who knew her, to anyone who understood how much she and Eddie loved each other.

She went back almost a year. She said that, at first, she'd been happy to get back to dancing, and that Carlos had been a pleasant and talented partner. Then she had begun to realize that it wouldn't work—that nothing was worth while which separated

her from her husband. So she had found another girl: a girl about her size and coloring, a girl who was a clever and ambitious dancer. Her name was Evelyn Grant, and—at Ann's suggestion—Evelyn became Carlotta. Ann herself rehearsed the act and sent it out on tour.

Eddie said, "Why didn't you tell me?"

"I wanted to surprise you, sweetheart. I knew the act would play Las Vegas, and that it wasn't important enough to get any publicity in the Los Angeles papers. I figured Evelyn would be grooved by then, and the agent wouldn't object to the shift. I was planning to sew everything up, and then to barge in on you. I wanted to tell you that I was through with dancing, and that I'd come home to stay."

It was as simple as that. Or rather, it would have been that simple if someone hadn't killed the supposed Carlotta.

"About an hour ago," Ann went on, holding tight to his hand, "the local Chief of Police came to see me. A man named Anderson. He knew who I was—"

Eddie said, "Oh, my Gosh!"

"What's the matter? Why do you look like that?"

Eddie said tensely. "I've messed things up, but good." He told Ann about his meeting with Ollie Anderson, and about the trip to the mortuary. "I didn't know the score," he said miserably. "I had seen you in the window—though at that moment I thought my eyes were playing tricks. Anyway, I didn't tell him the girl at the mortuary wasn't the real Carlotta."

"But why not?"

"I was worried. I didn't know why you were here, or what had happened. I wanted to talk to you before I said anything to him." Eddie tried to keep himself under control, to stifle his fear. He wondered how much of this story Anderson would believe. Anderson—or anyone else outside show business—might think that Ann had left him because she'd been in love with Carlos, who had been her dancing partner during the war. He might think that Evelyn Grant had appropriated the name Carlotta and that she'd taken Carlos away from Ann. He could even think that Ann had followed the act to Vegas, and that she had killed Evelyn Grant in a rage.

Eddie said, "Tell me more. When did you get here? What happened? Did you see the girl?"

"I got in about ten this morning. I telephoned Carlos. He was out. Then I phoned Evelyn. She didn't answer. It's possible that she was taking a shower and didn't hear the phone. Anyway, there was no answer—and I didn't know then but what she might have gone out."

"I hadn't slept on the plane. I was dog-tired. I bathed and took a nap. A few minutes after noon, I heard some excitement in the hall. One of the maids—who was hysterical—told me that Carlotta had been murdered. My first thought was of you. That was



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when I phoned and learned from Mac that you had left for Las Vegas."

"Chief Anderson questioned you?"

"Yes."

"You told him the truth?"

"Of course."

"Did he believe you?"

She hesitated, then shook her head. "I don't think so, Eddie. He said the whole situation sounded screwy. He kept asking me if I'd been in Evelyn's room. Finally he told me to stick around the hotel, and not to talk to anybody—especially not to Carlos. He said he had spoken to you and that you were on the way up, but he warned me that he wanted to see you before I did."

Eddie said worriedly, "That Anderson is smarter than he looks. He gave me the chance to cover for you, and that probably confirmed whatever beliefs he already had."

He saw that she was badly shaken. He took her into his arms and held her that way for a long time. Then he said, reassuringly as possible, "We'll straighten this out some way, sweetheart. Everything will be all right."

She said yes, she knew it would be. Her trust in him was frightening. He was thinking as he figured Chief Anderson might think. He knew the truth would have to come out soon, but meanwhile he could investigate his own way. Maybe he could come up with a theory which would sound plausible to a stranger.

He told Ann to go back to her room and stay there. He went in search of Carlos, and found him sitting by the swimming pool looking abysmally unhappy. He had met the man only once, so he dropped into a canvas chair beside him and introduced himself.

Carlos was tall and dark and quite handsome in a smooth Latin way. He looked as though he had been crying, and could start again on the slightest provocation. He said, "Oh, Señor Brewster—I have so much the grief. My poor Carlotta. To know that she is dead..."

"Who killed her, Carlos?"

"That I no understand." His dark eyes narrowed. "I have the suspicion, but I no am sure."

Eddie asked, "Who do you suspect?" and was terrified lest Carlos mention Ann. But he didn't. He evaded answering until Eddie pressed him.

Then he began to talk. He told a long story that made sense and yet didn't make sense. When he finished, he spread his hands in a hopeless gesture. "Is *fantastico*," he summarized. "But is how I theenk."

Eddie said, "Which bellboy are you talking about, Carlos?"

"Is *el capitán*. The one hees name is Joe Kelly. Is no *muchacho*, that one. He has maybe thirty years."

"You'll have to tell the police about that, Carlos."

Carlos protested violently. He said he was afraid of the police, and that it would be a terrible thing to accuse this Joe Kelly if he were innocent. But Eddie didn't budge. He said,

"I'm going to telephone Chief Anderson. You tell him what you've just told me. Let him figure it out."

He left a terrified Carlos gazing unhappily into the swimming pool. Carlos said in parting, "You make me do what I no like. I weesh I could dreenk. Much I would like to get *borrachito*."

"You stay sober," ordered Eddie sternly. "And stick around here until I need you."

HE WENT inside and stopped at the newsstand, from which vantage point he could study the young man at the bell captain's desk.

Carlos had been right. This man—this Joe Kelly—was every bit of thirty. He was about three inches under six feet, and weighed perhaps 165 pounds. He had red hair and blue eyes, and even though he was sitting at his desk doing nothing, there was no mistaking the fact that he was under a strain. It showed in his eyes, in nervous little gestures, in an occasional shake of his head.

Eddie used the booth in the lobby to telephone Chief Anderson. He was told that Anderson was out, and he left word for the Chief to call him as soon as he returned. Then he went to his room and telephoned Ann to join him.

He started telling Ann the story Carlos had just told. He told it simply because he knew she was afraid, and he didn't want to raise any false hopes. She didn't appear to be too surprised. Obviously it wasn't entirely new to her. She had heard of Joe Kelly, but she said she hadn't had any idea that he was in Las Vegas.

The door opened and Ollie Anderson came in. He removed his hat, and spoke in his big, gentle voice. He said, "Hello, Eddie. Howdy, Mrs. Brewster."

Eddie said, "You tricked me, Chief."

Anderson nodded. "Sure I did, son. Why not?"

"How did you know about Ann?"

"She registered under her married name. It checked with yours. The Los Angeles addresses were the same. She put in a telephone call for you."

"If you knew all that, why did you take me down to the mortuary?"

"I wanted to see whether you'd level with me. Quite frankly, Brewster, I don't like the setup. Your wife was in this hotel when the girl we call Carlotta was killed. She had opportunity and, for all I know, she may have had motive. The fact that you didn't come clean with me when you saw the body doesn't make things healthier for her. You see, when I telephone you I didn't know all the things I learned later. So I thought intercepting you in the lobby and taking you down to identify the body might be a good idea. I still think it was. You played it cute, son, because you thought the way I did. You thought Mrs. Brewster killed the girl who was posing as Carlotta."

Eddie said, "No. It wasn't quite that way. I had caught a glimpse of

Ann in the hotel. I wanted to talk to her first."

"So if she was behind the eight-ball you could help her out?"

"Yes."

"I'm afraid you're a little late. I hate to say it, because you're a good guy... but Mrs. Brewster is in the middle."

"You don't mean...?"

"I'm putting her under arrest. She's to be charged with the murder of Evelyn Grant. I think I can make it stick."

Ann was frightened and jittery. She knew that she was in a bad spot, but she told her story clearly and bore up well under Anderson's keen interrogation. Eddie did a lot of arguing, but it wasn't any use. The Chief said, "That's the way it looks, son. I've been observing your wife's hands. They're strong. They could easily strangle a woman. I'm not standing positively she is guilty, but I am saying it's a jury matter."

Anderson seemed satisfied, much too satisfied to suit Eddie. Apparently, the Chief thought he had the case all wrapped up.

Eddie asked Anderson's permission to bring Carlos in for questioning. He was back in a few minutes, towing the reluctant Señor Hernandez. Eddie said, "Tell your story, Carlos—just the way you told it to me." Carlos made a couple of false starts before getting down to the essentials.

According to Carlos, Evelyn Grant—known here in Las Vegas as Carlotta—had gone all to pieces when they'd checked in at the hotel the previous Wednesday morning. She had visited Carlos' room shortly after unpacking and told him that she was frightened.

"Why?" inquired the Chief.

"Because she say thees Joe Kelly was one time her sweetheart. That they fight because he dreenk and gamble. She would no have come to Las Vegas if she know he is here. Already he have telephone her room and say he must see her."

"How long ago was that, Carlos? Did she say?"

"She say since many years. And all of these days she weel not go upstairs or come downstairs weethout me because the desk of Joe Kelly is right there. One time I tell heem not to annoy Carlotta, but he say I better mind my own business or he backpin my ears. Night after night he stand in the dining room and watch the show. Carlotta is very nervous, very frightened. Me also, I am afraid."

Anderson got Joe Kelly on the phone and ordered him up to the room. The bell captain looked haggard. There was worry in his eyes. Anderson said, "Where did you know Evelyn Grant, Joe?"

Kelly was startled. He flashed a vindictive glance at Carlos, and that gentleman edged into a corner. Kelly said, "Back in New York. She was studying ballroom dancing then, and working as a chorus girl. We were planning to get married."

"Why didn't you?"

"I drank and gambled. She didn't

like it. Finally, she broke off our engagement. That hit me hard. I quit drinking—but I came out here because I still liked gambling, and it's legal in this State."

Carlos was pacing up and down in his corner of the room. Finally Anderson turned to him and said sharply, with the only touch of nerves he had betrayed thus far, "Sit down, Carlos. I can't keep my mind on my business with you prowling up and down."

Carlos settled into a chair. He crossed one leg over the other and lighted a cigarette. Anderson resumed his questioning:

"You knew Carlotta was coming to this hotel?"

"Carlotta—yes," replied Joe Kelly. "But I didn't know it was Evelyn Grant until I helped carry her bags upstairs."

"You got in touch with her?"

"Several times."

"What happened?"

"We discovered that we were still in love with each other. She promised to marry me as soon as her present tour ended."

"In spite of the fact that you still gambled?"

"I don't any more. Since I moved to Las Vegas I've learned not to be a sucker."

Anderson leaned back in his chair. "She kept away from you for years, huh? And just because you accidentally got together, she flopped right into your arms. Look, Joe, I can't buy that story. You'll have to think up a better one."

"That's the way it was, Chief. You can take it or leave it."

"I'll leave it, thank you. It just ain't reasonable that way. When's the last time you saw Miss Grant—alive?"

"This morning. About eleven o'clock."

"Where?"

"In her room. The waiter was carrying her breakfast upstairs. I tipped him to let me take it in to her."

"Is that when you killed her?"

"I didn't kill her, Chief. I had no reason. Things were good between us—"

"You're lying, Joe. She was afraid of you. She tried to avoid you. If she'd wanted to see you, you'd never have had to bribe a waiter to let you take her breakfast tray in."

"It was a gag, that's all. We laughed about it..."

"Sure. She laughed herself to death. Except I don't think so, Joe. I think she was still off you the way she had been for years. She shows up here as a famous dancer. She's got a man partner. You're still in love with her, so you don't like that. You make a pitch to get her back, but she ain't having any. This morning you barge in on her by trickery. She probably tells you off. She wants to get out of there, so she slips on a robe and starts making up, preparatory to getting dressed. You're red-headed and hot-tempered. You quarreled, and you killed her."

Joe said, "I've done a lot of things

in my life, Chief. But I never killed the girl I loved."

"That's a good motive, Joe. Not love—but jealousy." Anderson turned to Carlos. "Was she in love with you?"

Carlos shook his head violently. "No! We no have the love. At first when we are a team, I make what you call the pass. I no get nowhere. So I say I no bother her any more. Is like I do when Ann Brewster is my partner. She know that is the truth. But I am Evelyn's friend. When she tell me she is escaped of thees Joe Kelly, I tell her I protect her."

"You think Joe killed her?"

"I no theenk nothing like that, Chief. I tell you only what Carlotta, she tell me. Maybe Joe Kelly keel her. Maybe she just strangle herself."

Anderson got up. He said, "Sorry I lit on you, Mrs. Brewster, but you got to admit you looked like a natural before this joker came into the picture."

He looked sternly at the bell captain. "On your feet, Joe," he ordered. "You're elected."

Kelly looked tense, ready for action. Eddie Brewster got up and went to the door. He stood with his back against it, facing the others. He said quietly, "You've got the wrong person, Chief."

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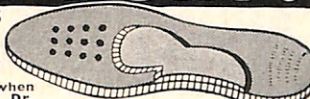
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Anderson said patiently, "Go on."
"If you had just killed a woman, Chief—if you were staying in the same hotel—what would be the first thing you'd do? You'd go to your room and inspect yourself. You'd comb your hair and wash your hands and straighten your tie. But you wouldn't remember having stepped on an eyebrow pencil. You wouldn't look at the soles of your shoes."

"I haven't been in Carlos room, Chief, but I'm willing to bet you'll find plenty of stains where the grease from the crushed eyebrow pencil stuck to the pile of the carpet. Your technical men shouldn't have much trouble establishing that they're from the same pencil . . . and if they are, then Carlos has to be your man."

Anderson said, "Keep your eye on

this monkey, Brewster, while I take a quick look."

He was gone less than a minute. When he returned, he grabbed Carlos and hauled him to his feet. "It checks," he said. "Fresh black stains on the carpet in his room."

Joe Kelly lunged toward Carlos, but the Chief fended him off with one powerful arm. He said, "Nothing like that, Joe. I know how you feel, but we'll handle him."

Carlos was terrified. The Chief explained—slowly, impressively—how damning the evidence was. It was then that Carlos Hernandez broke. They had him and he knew it. He told emotionally of his passionate love for Evelyn Grant—for his so-beautiful Carlotta . . . and of how he had hoped always that she would respond. And

then of the destruction of that hope when she had encountered Joe Kelly here in the hotel and realized that she still loved him. He said that only that morning, when he'd entered her room as a friend, to argue with her, she had told him she was quitting the act. He was losing a sweetheart and a partner. He had killed her, but it had been accident . . .

Joe Kelly glanced at Brewster. He said, "Thanks, feller," then turned and walked out. Anderson handcuffed the sobbing Carlos and took him away.

Ann was sitting on the davenport. Reaction had set in, and she was crying. Eddie dropped down beside her and took her in his arms.

Things were right this way. This was where she belonged.

In the Doghouse

(Continued from page 21)

wet pooch invites all the cold germs a dog can accumulate. After the whole business is over, let the dog run; this will help the drying process. Don't permit him to lie around in drafty places while his coat is still damp, as this is a sure way for him to catch cold. For small dogs, or toy-size pooches, whether short- or long-coated, it's a good idea to bundle them up well following the exercise period. During the winter, don't take the dog outdoors for a walk after his bath. Wait until you are sure he is dry down to his skin. Don't comb the dog after a bath, particularly if his is a long coat, as this may tend to comb out live hair. Wait a few hours, and then give him a quick brushing and combing. Never thoroughly wash the lady dog that is nursing pups or is shortly going to have some, or is in season. If a dog in any of these conditions becomes soiled, simply sponge off the soiled places. Never put any disinfectant in the wash water, as these chemicals are bad for the dog's skin and coat.

Allied to the business of tubbing your dog is the matter of grooming. Many dogs have double coats—an outer, tough layer and a softer inner coat. Not only will proper grooming keep the dog's coat in condition but proper, balanced feeding is also essential. If you want your dog to have a good coat, keep him away from artificial heat. This means that his bed should not be located near radiators or other heating apparatus. Slight dampness is better for the coat than excessive dryness. Much of the so-called summer eczema is caused by too much heat which promotes skin irritation. During the summer, despite the hot weather, the coat of a long-haired dog should never be clipped. Such a coat acts as insulation against the sun's rays.

As for grooming, the tools are simple and you can get them in any well-stocked five-and-dime store. One is a comb with both coarse and fine

teeth. If these are sharp, file them down, as a sharp-toothed comb is likely to cause ugly scratches. An ordinary hair-brush will serve for brushing. In fact, I've groomed some of my Welsh terriers with nothing more than a comb and a common dry scrubbing brush. For the long-haired dog, use a brush with bristles about an inch and a quarter long; for the rough-coated fellow such as a wire-haired fox terrier, the bristles should be about an inch long; for the smooth-coated, less than an inch. For the smooth-coated dog, you won't really need a brush, but it's best to use one. A piece of chamois or your bare palm will help give the pooch a polish. There are several grooming gloves sold that are very useful for short-coated dogs; in fact, they're used in many kennels.

Your dog's teeth should be examined and brushed about every two weeks, with either a dentifrice for human use or a morsel of powdered charcoal. It is best to use a paste as the dog may inhale the powder and develop a siege of unpleasant

coughing. With a dull-bladed knife, scrape off any tartar on the teeth. Nothing encourages tooth decay like tartar and a dog is usually as old as his teeth, you know. Next examine the insides of the dog's ears, searching for waxy deposits. Wrap some absorbent cotton around a blunted, wooden match and dip this in warm, not hot, olive or mineral oil and swab out the ears. Follow this with a thorough cleansing by gently wiping the interiors with a soft cloth. Don't dig down in the ear too far when using the match stick as a dog's ears are easily injured and they are one of the most delicate parts of his body.

Check the dog's toenails and if they are too long and are beginning to curl inward, file or clip them. When doing either, do not work down to the quick of the nail as this will be extremely painful to the dog and may cause bleeding. You can get both clipper and file at most department and sports stores that carry dog accessories.

Returning to the matter of the coat, you can get blunt-ended toy scissors at any five-and-ten-cent store or at any toy shop; use these to trim ragged hairs between the dog's toes, on his skull, his rear end or other places where such hairs are growing. The blunt end preference is so that any quick movement of the dog will not result in his being punctured by the scissors.

For both long-coated dogs and those of the wire-haired variety, you can get a good stripping knife at most stores mentioned above, or if you will write me, I'll let you know where you can get one by mail. In addition, there are stripping charts available that show exactly how each of many breeds should be stripped or groomed. Even if yours is not a pure-bred, the chances are that he resembles one of the breeds and if so, the stripping chart will serve as a satisfactory guide.

NEXT ISSUE

Warren R. Austin, representative of the United States at the seat of the United Nations, will contribute an article of outstanding interest to the Order—"The UN: A Challenge to You". Mr. Austin, for many years United States Senator from Vermont, is Past Exalted Ruler of Burlington Lodge.

For the Christmas Season, William Fay, whose sports fiction is well-known to *Elks Magazine* readers, has written a holiday story about the strange experience of Alden Cranshaw on a recent Christmas.

CHARITY BEGINS AT HOME



Granny holds Calvin Mitchell on her lap, while his brothers and sisters, in their Elk-provided clothes, play with the toys the Pasadena membership thoughtfully included in their gift package.

FOLLOWING the revelation of the condition of the Navajo Indians, the Save the Children Federation, Inc., formed an American Indian Child Program. Learning of this agency and wishing to take part in such a worthy project, the members of Pasadena, Calif., Lodge, No. 672, made it known that they were willing to take on a group of five Indian youngsters.

The Mitchell family of six children whose mother died of tuberculosis and who were deserted by their father to the care of an aged and ill grandmother, was brought to the attention of No. 672 and the members promptly agreed to add one more to the original number and "adopt" the entire family, at a cost of about \$50 a month. The children range in age from two to ten years, and are now in the care of interested persons who are "boarding" them with the financial support of the Pasadena Elks.

It would seem that a program of this kind would lend itself perfectly to the warm heart of the Order. Taking care of unfortunate children ever has been a prime Elk activity; taking care of indigent and handicapped American Indian children is a new opportunity for Elk benevolence.

News of the State Associations

(Continued from page 12)

MONTANA

Nearly 1,500 Elks and their ladies, representing every lodge, attended the 47th Annual Meeting of the Mont. Elks Assn. at Bozeman, July 21, 22 and 23. The host lodge was celebrating its Golden Jubilee after completely remodeling the interior of its home. During the meeting scholarships were awarded to Barbara J. Miller, Ramsey Ackerson and Helen MacDonald. Five Elk bands and seven drum and bugle corps were on hand. All but the National Champions, the group from Great Falls, competed in a public exhibition.

Leading the Assn. are: Pres., W. Les Hill, Great Falls; 1st Vice-Pres., F. A. Nelson, Helena; 2nd Vice-Pres., J. P. Wegesser, Glendive, and Secy.-Treas., (reelected), Art Trenerry, Billings.

STATE NOTES

The 1949-50 **SOUTH CAROLINA ELKS ASSN.** officers are: Pres., J. R. Abney, Anderson; Vice-Pres., Dr. Sidney Hilton, Florence; District Vice-Presidents: C. F. Hottinger, Charleston; Arthur Moore, Jr., Orangeburg; J. Wiley Brown, Greenville; Secy.-Treas., L. F. Summey, Anderson.

The **LOUISIANA ELKS ASSN.** officers are: Pres., George H. Himel, Natchitoches; 1st Vice-Pres., S., Lascom E. Murphey, Franklin; 2nd Vice-Pres., N., W. R. Warner, Natchitoches; Treasurer, Clarence C. LaCroix, Baton Rouge; Secy., E. F. Heller, Alexandria.

Reports of the **PENNSYLVANIA and OHIO ELKS ASSN.** Conventions appear on page 11 of this issue.

BACKACHE, LEG PAINS MAY BE DANGER SIGN

Of Tired Kidneys

When disorder of kidney function permits poisonous matter to remain in your blood, it may cause nagging backache, rheumatic pains, leg pains, loss of pep and energy, getting up nights, swelling, puffiness under the eyes, headaches and dizziness. Frequent or scanty passages with smarting and burning sometimes shows there is something wrong with your kidneys or bladder.

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From Your Cough Due to a Cold

FOLEY'S Honey & Tar Cough Compound

MEN: "KEEP TRIM—Wear the original SPORTFLEX for Comfort and Support!"

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Reg Appd

to dig into soft flesh! The wide 2-way stretch band of quality latex can't roll, bunch or bind. Soft, smooth detachable crotch gives sanitary support. Here's a sturdy, resilient figure aid for porous non-chafe control that launders like magic! Please specify waist & height size. Send check or money order, C.O.D.'s accepted. Sizes over 48 made to order, \$5. Extra crotch 75c. **\$3.00** Post Paid

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editorial

"TO INCUPLICATE THE PRINCIPLES OF CHARITY, JUSTICE, BROTHERLY LOVE AND FIDELITY; TO PROMOTE THE WELFARE AND ENHANCE THE HAPPINESS OF ITS MEMBERS; TO QUICKEN THE SPIRIT OF AMERICAN PATRIOTISM; TO CULTIVATE GOOD FELLOWSHIP . . ."—FROM PREAMBLE TO THE CONSTITUTION, BENEVOLENT AND PROTECTIVE ORDER OF ELKS



ARMISTICE DAY

While we have no national holidays created as such by our Federal Government, we do have several holidays that are national in character by virtue of action by the 48 states, the District of Columbia, our territories and territorial possessions.

Among these is Armistice Day—November 11th. Throughout our Nation this date, marking the anniversary of the cessation of hostilities in World War I, is celebrated, with the legislative bodies of three states and one territory designating it as Victory Day.

If there was anyone at the time who felt it necessary to point out the difference between an armistice and a victory, he undoubtedly was ignored as a quibbler. Yet events of succeeding years showed all too tragically that the first great global conflict had ended in a mere truce—an armistice that was a prelude to an even bloodier struggle. Armistice Day was indeed the more accurate designation given that anniversary.

Let us hope that our triumph in World War II will prove to be more than a victory at arms, another armistice between wars. More than hope, we must strive ceaselessly and intelligently to make our triumph a victory for all the world—a victory for humanity.



JUVENILE DELINQUENCY

For some time there has been a strong and growing tendency to accept as the chief cause of juvenile delinquency the short-comings of the parents.

We have seen that conclusion expressed in print. We have heard it in speeches by civic leaders. We have listened to it in glib replies of teen-agers when asked on the radio program, "Who do you think is to blame for juvenile delinquency?"

It was a conclusion that drove into a cloud of futility. One failed to see how parents, particularly in large cities, could police the thoughts, the emotions, the contacts, the companionships of the boys and girls of today who, on the one hand, demand more freedom from parental restrictions, and, on the other, are so ready to point the finger of accusal for failure of complete supervision.

At a recent conference of the New York State Sheriffs Association, there were disclosed findings of the New York City Police Department which throw a more objective light on the problem.

In more than 80 per cent of the cases of serious juvenile delinquency handled by this department, it was pointed out, neither the offender nor his parents had any religious affilia-

tion. Not the home alone, it was indicated, but rather the church, the home and the school together provide the environment which makes for moral, worthwhile citizens.

It is evident from this study that those extra minutes spent in bed, ignoring the church bells' peal on Sunday morning, are costly for many a family.

It appears that often the parents' sacrifices and privations to establish a home and raise a family end in disillusionment, because, while they slave to place food upon their tables, they neglect the spiritual food, available for so little effort, which provides insurance against tragedy and disgrace.

These findings, facts which should be apparent to all of us, must impress upon us as parents the importance of having our children walk hand in hand with God, and the need for our setting an example to encourage such a holy companionship.



THE ART OF GREETING

The French have a word for it. The Brazilians, the Chinese, the Pakistani. Even the Moros; they call it *slamat datang*. In any language, it describes a gracious finesse in human relationships, the master touch to the art of living. Its mere mention stimulates warm thoughts of alert consideration for one's fellow man, mental images of charity and brotherly love in practice. In our own language, the word is *hospitality*.

One would expect, since it is a blend of the cardinal principles of our Order, that genuine hospitality would near perfection when practiced in our lodge homes. Indeed, we feel that it does. Yet an occasional comment reaches the ear to signify that one lodge or another neglects to express its warm regard and welcome to visiting members.

Responsibility for thoughtful reception of visiting members, it would appear, devolves upon the House Committee. In lodges where this important detail is watched, a representative of the House Committee is on hand at all times when a visitor reasonably may be expected to attend lodge for social relaxation.

To safeguard the lodge against an appearance of indifference and rudeness, however, we should make the reception of visitors the responsibility of all of us and not leave everything to the House Committee. Any member present in the lodge quarters when the opportunity is present should act in behalf of the lodge to assure a guest, and most particularly a member who is accompanied by his wife, a cordial welcome. The slight effort entailed brings its own reward in pleasant contacts and a widened circle of personal friendships. More important, it gains respect and good will for the lodge as a whole, recognition of the kind consideration of all its members.

It is well to bear in mind that any visit to a strange place consists of two phases: the experience itself, and the later recounting of the experience to friends. For practical reasons, we should all give attention to the air of welcome and hospitality prevailing in our lodge homes. If it does not result in profit from the enjoyment of personal contacts, at least it will preclude any later statement to this effect, "Yes, my wife and I stopped at that lodge, but no one knew we were there."

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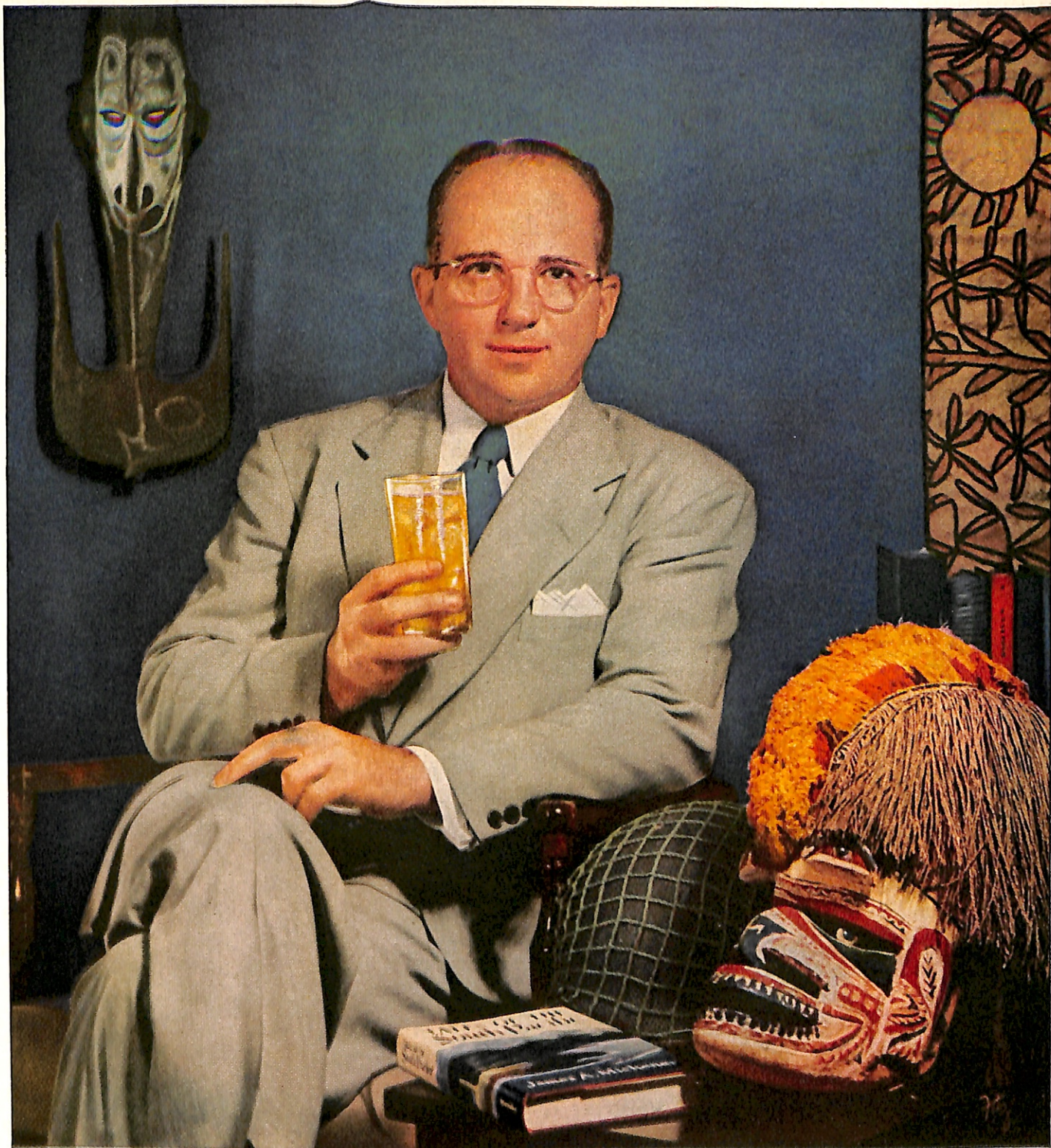
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